



## CRADLE TO COLLEGE

*For more than 25 years, the Magna Awards have recognized innovative school district programs across the United States. Each year six programs, a grand prize and five silver winners, are selected from three enrollment categories, under 5,000 enrollment; 5,000-20,000 enrollment; and over 20,000 enrollment. The winning programs represent the enormous efforts of school leaders and district staff to remove barriers to achievement for their underserved and vulnerable students. This year, we are pleased to announce that Cedar Bluffs Public Schools was honored as one of this year's 18 Award winners from across the U.S. for their Cradle to College Program!*

Cedar Bluffs Public Schools make sure students have every opportunity available to them, despite their socioeconomic status. Cradle to College starts with free preschool for children ages 3 and 4 and ends with free college classes in grades 11 and 12. It offers free youth sports programs and after-school programs for elementary students and provides free transportation at the end of the school day and at the end of practices to make sure that there are no restrictions for a student who wants to participate in extracurricular activities.

The preschool helps parents lower the cost of childcare before their child starts kindergarten. The after-school program goes from 3:30 to 5:30 p.m. and provides a variety of enrichment activities for preschool-to-8th grade students whose parents are unable to pick them up right after school. This program, since it is offered at no cost to the parents, helps lower the cost of child care. This program also includes youth sports practices.

Cedar Bluffs also provides athletic uniforms and equipment for youth, middle school, and high school activities. If students need new shoes or items not provided, there are scholarship opportunities to make sure those needs do not keep a student from participating.

Cedar Bluffs Career Academy (CBCA) offers high school students free college classes that lead to certifications. These certifications and college credit hours are provided at no cost to the student.



### Cedar Bluffs Public Schools

#### Board of Education

Jeremy Pleskac, President

Wes Giehler

Garlyn Grosse

Shannon Lubker

Tim Shanahan

Todd Thiesen

Harlan Ptomey, Superintendent

Enrollment = 472

NASB Region #16

[www.cedarbluffsschools.org](http://www.cedarbluffsschools.org)

Home of the Wildcats

CONTINUED ON PAGE 3

# NASB TRAINING, NETWORKING, ENGAGEMENT & EVENTS

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Join NASB, as we travel the state for various workshops, meetings and events throughout the year.

To learn more, and register, visit the Events tab of [www.NASBonline.org](http://www.NASBonline.org)

<http://members.nasbonline.org/index.php/events>

To register for an NASB event, click on the 'My Membership' link, then navigate to the 'Events' dropdown and select 'Register'.  
If you do not have an email and password to log in or have forgotten it, please contact NASB at 800-422-4572 for assistance.



<http://members.nasbonline.org/index.php/news-resources/videos>



APRIL

NATIONAL  
WALK AT LUNCH DAY



APRIL 27

MAY

LINCOLN MARATHON & HALF MARATHON - MAY 1

Let Matt or Megan know if you're participating or interested in watching as a number of SBMs, school leaders & NASB staff are signed up!

STATEWIDE PRIMARY ELECTION - MAY 8



JUNE

ALICAP SUMMER WORKSHOP - JUNE 7 - GERING

NASB VIRTUAL CANDIDATE FORUM - JUNE 7 - 7:00 TO 8:30 PM CT

ALICAP SUMMER WORKSHOP - JUNE 8 - KEARNEY

ALICAP SUMMER WORKSHOP - JUNE 9 - LINCOLN

NASB VIRTUAL CANDIDATE FORUM - JUNE 9 - 12:00 TO 1:30 PM CT

NASB VIRTUAL CANDIDATE FORUM - JUNE 15 - 12:00 TO 1:30 PM CT

NASB MEMBER GOLF OUTING - JUNE 22 - KEARNEY

SCHOOL LEADERS & LAW CONFERENCE - JUNE 22-23 - KEARNEY

SPECIAL ELECTION - U.S. CONGRESSIONAL DISTRICT 1 - JUNE 28

# CRADLE TO COLLEGE - CONTINUED

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CONTINUED FROM PAGE 1

**Removing barriers:** This program seeks to remove the barriers for students from low-income families. Often these families need help with child care, and older siblings are not able to participate in after-school activities because they must take care of their younger siblings. The after-school program with the late transportation program helps to eliminate this barrier. Free college classes and access to certifications make them valuable to future employers and provide the opportunity to avoid large amounts of student and family debt. In the Career Academy, high school students are required to complete several job shadows and internships.



**Evidence of success:** The preschool was started in the fall of 2013. In the first year, there were 70 families interested in sending their children to preschool, so the district added a second room in 2014. Seeing the need to help families led to the creation of the after-school program in 2015. Over the last six years, the preschool numbers have stayed steady, and there continues to be a waitlist for 3-year-olds. These preschool numbers also have proved to increase the school's enrollment. The school also has opened an on-site day care at a discounted rate to help families who bring their children to Cedar Bluffs. The day care also benefits the teachers and staff who coach sports and mentor activities at all levels, from youth to high school.

The numbers in the after-school program also are consistently high. This led to connecting the youth sports program with the after-school program, to help make sure students could attend practices. Additional transportation has been in effect since the start of the after-school program. Contact: Kate Chrisman, Career Academy Director - [kate.chrisman@cbwildcats.org](mailto:kate.chrisman@cbwildcats.org) - [www.cedarbluffsschools.org](http://www.cedarbluffsschools.org)

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Your Local Screening Provider

## IT'S ALL ABOUT TRUST.

Onboard candidates you can rely on  
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onesourcebackground.com

  
The Background Check Company

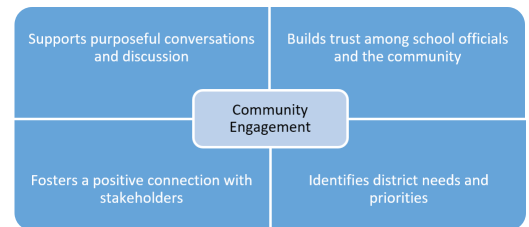


## HAVE YOU EVER ... ?

### Have You Ever ... ?

Engaged the public, patrons, or stakeholders through alternative methods besides the board meeting and/or public comment? How are you fostering a working relationship with community stakeholders? Engaging and connecting with community members provides the opportunity for stakeholders to voice their thoughts and ideas related to the long-term vision and direction of the school district. A purposeful conversation and setting through this form of engagement ensures the discussion is focused upon issues related to students, the learning environment, and the identity of the graduate as they embark upon a career or their post-secondary education.

Public Comment is important and presents a proper channel for community members to address the board; however, the setting does not support engagement or discussion. If this is the only connection the board provides patrons, there may be cause or a connection to growing frustration within the community. In this era of accountability and heightened interest in the board/school district, this is the optimum time for the board to shape and strengthen the public image of the school district by building a positive working relationship with internal and external stakeholders. Community engagement can influence public policy decisions on any number of issues. It can span the range from simply providing the public with valuable information to gaining and requesting a full collaboration in forming plans and finding solutions for identified public issues. In every case, it places value on an ongoing conversation, involvement and the common good.



If you want to learn more about the NASB Community Engagement service, contact Marcia at [mherring@NASBOnline.org](mailto:mherring@NASBOnline.org) or 800-422-4572 or text her at 402-450-5152.

## NASB COLLABORATING WITH OUR MEMBERS

It is important that a newly elected board member embarks upon their board service equipped to serve as a member of the board. NASB provides extensive learning opportunities. The design of this learning workshop is focused upon effective board governance and best practice through both learning and networking.

### 2022 NASB Board Candidate Webinars

Tuesday, June 7 - 7:00 to 8:30 PM CT Webinar  
 Thursday, June 9 - 12:00 to 1:30 PM CT Webinar  
 Wednesday, June 15 - 12:00 to 1:30 PM CT Webinar  
 Wednesday, July 13 - 7:00 to 8:30 PM CT Webinar  
 Wednesday, September 14 - 7:00 to 8:30 PM CT Webinar  
 Wednesday, October 5 - 12:00 to 1:30 PM CT Webinar

### 2022 NASB New Board Member Workshops

Monday, December 5 - Gering Civic Center, Gering  
 Tuesday, December 6 - North Platte  
 Wednesday, December 7 - Holiday Inn, Kearney  
 Thursday, December 8 - Holthus Convention Center, York  
 Tuesday, December 13 - Embassy Suites, La Vista  
 Wednesday, December 14 - Norfolk Country Club, Norfolk

For more information regarding board governance resources or NASB Board Leadership services, please contact the Board Leadership team at 800-422-4572 or email Marcia Herring, NASB Director of Board Leadership at [mherring@NASBOnline.org](mailto:mherring@NASBOnline.org)



# AT THE BOARD TABLE

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## BOARD CALENDAR AGENDA ITEMS FOR YOUR MAY MEETINGS

View the full, detailed calendar at: <http://members.nasbonline.org/index.php/resources>

### MISSION, VISION & GOALS

Strategic Plan Update; District Goals Update

### POLICY GOVERNANCE

Student Discipline/Law Enforcement Policies. On or before August 1 the board will annually review board adopted policies, rules, and standards pertaining to student conduct and review with county attorney. Student Attendance; Nonattendance; Referral to County Attorney. Annual review of policy on attendance, excessive absences due to illness, services to address barriers to attendance, and collaboration with county attorney.

### ACCOUNTABILITY & STUDENT ACHIEVEMENT

Review Statewide Assessment Results; Review current District Graduation Requirements and proposed changes as appropriate; Review all expanded learning opportunities; Review English Language Learners Program; Review Early Childhood Program; Review Special Education Program; Review HAL Program; Reports; filing requirements; contents. On or before June 30, the superintendent of each school district shall file with the Commissioner of Education a report described as an end-of-the-school-year annual statistical summary showing (a) the # of children attending school during the year under five years of age, (b) the length of time the school has been taught during the year by a qualified teacher, (c) the length of time taught by each substitute teacher, and (d) such other information as the Commissioner directs.

### ADVOCACY

Review 2022 Legislative Session, board's impact

### DISTRICT/ESU RESOURCES (BUDGET)

State Aid Certification and Distribution; Board and Administrator Budget Work Session

### REPORTS

Board Committees; Superintendent; Administrators; Reports; filing requirements; contents. On or before June 30, the superintendent of each school district shall file with the Commissioner a report described as an end-of-the-school-year annual statistical summary showing (a)(b)(c) and (d) from above. Review annually the compliance with Federal Requirements for Asbestos Management including the Asbestos Management Plan (AMP). Every three years the district must retain the services of a licensed asbestos inspector to reinspect each area of every building that is leased, owned, or otherwise used as a school building. The AMP/Records retained by the district must include a copy of prior inspections, documentation related to training provided to district staff, periodic surveillance forms, dated statements regarding operations and maintenance activities, a copy of the annual notice of the plan availability, copy of all reports on response/actions taken, and a copy of the updated management plan in each school.

### BOARD LEADERSHIP DEVELOPMENT

Review and discuss Board Governance Standard III. Community Engagement

### BOARD ELECTIONS

On or before June 15, ESU Boards must notify County Clerk or Election Commissioners of member seats to be filled at general election.

Greetings to the members of the Nebraska Association of School Boards and Happy Spring!

My name is Toba Cohen-Dunning and I am the Executive Director of the Omaha Public Schools Foundation. Thanks to NASB for this opportunity to share a bit about our collective work. We appreciate being an affiliate member of your statewide organization.



Thank you to all of the school board members who work with the public school foundations representing your district. Our work is no small task.

Some of us are ensuring students have food on the table, coats in the winter or a new pair of glasses when their only pair is broken or lost. Others focus solely on scholarships for graduating seniors to ensure post-secondary assistance will help achieve their dreams. And others work to fill in the gaps for out of school experiences, enrichment opportunities and teacher classroom grants. Many do all of the above. Collectively, there are 4,000 K12 Education Foundations in the United States. Our statewide organization hosts 33 foundations and there is so much more work to do.

Some K12 Education Foundations are part of the District's Administrative Offices, others are in separate locations, some are volunteer-based, and most have at least one staff member. Get to know the people who are running the non-profit arm of the district and remember that if there is interest in starting one to never hesitate to contact the Nebraska Association of Public School Foundations (NAPSF) at <https://napsf.org>

NASB has supported NAPSF for the last several years, especially in the area of advocacy. Colby Coash is an important resource for all of us regarding pending legislation impacting a variety of areas of Education. As non-profits, we are not allowed to spend more than 25% of our time lobbying. Some districts have lobbyists – some don't. Nebraska K12 ed foundations don't. We continue to work toward all of our organizations being known and heard. We also appreciate having a chance to meet as a group at the annual State Education Conference for our statewide K12 education foundation board meeting which collectively allows for impactful information sharing.

I want to send a personal thanks to Mrs. Tracy Casady, the OPS Board of Education member who sits on our Omaha Public Schools Foundation board. We are grateful for the continued partnership that helps the work of Foundation's board of directors align with the priorities of our District. Many incredible projects are on the horizon and the open communication sets the stage for unparalleled success for our students.

We are all working to get past the pandemic and help teachers and students finish the year Nebraska strong! THANK YOU to everyone who works to make our educational systems the best they can be!

Toba Cohen-Dunning - Executive Director  
Omaha Public Schools Foundation  
402-502-3003 - [toba.cohendunning@ops.org](mailto:toba.cohendunning@ops.org)  
[www.opsfpossible.org](http://www.opsfpossible.org) - <https://napsf.org>



# NASB MEET & GREET WITH SENATOR JACOBSON

NASB  
Nebraska Association of  
SCHOOL BOARDS

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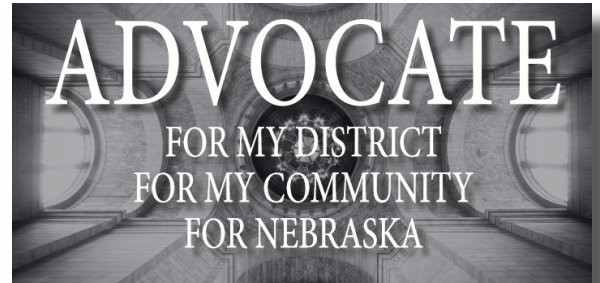
ENGAGEMENT

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Earlier this month, the NASB Legislative Team headed to North Platte for a meet and greet with newly appointed Senator, Mike Jacobson with school board members and school leaders in his district. Thank you to those who took time out of their morning to advocate for your district, your community and all Nebraska and build those key relationships with our state leaders. Here is what a few of those in attendance had to say.



"The meet and greet with our 42nd district Senator Jacobson was like a breath of fresh air. Thanks to NASB for organizing a very successful meeting."

"It is wonderful to see that we now have a Senator who not only talks to people in education but makes it a high concern."

"I appreciated getting the chance to meet and visit with Senator Jacobson and his wife. As a newly appointed Senator, it was nice to have a chance to get to know him better, share some of my thoughts and concerns with him about education issues in Western Nebraska, and get feedback from him on things he would like to see addressed. Thank you for giving us this opportunity to begin developing a relationship with this candidate and current Senator."

## NAEP STATE CONVENTION: LIVE CONNECTED

Administrative Assistants, Board Secretaries, and Bookkeepers from across the state gathered once again for the 2022 NAEP State Convention in Grand Island. The robust agenda included breakout sessions covering board meeting protocols to support an effective board agenda, public comment, meeting notice and frequently asked questions from board secretaries. Other hot topic highlights included in the day and a half Convention included presenters from the Educational Health Alliance (EHA), Nebraska Department of Education, Gallup StrengthsFinder, ALICAP Insurance, SPARQ Meetings, and more. For questions on how your district central office staff may become a member of the NAEP Community, please connect with Katie Coble, NASB Board Leadership Associate at [kcoble@NASBonline.org](mailto:kcoble@NASBonline.org) or Marcia Herring at [mherring@NASBonline.org](mailto:mherring@NASBonline.org).





## NATIONAL WALK AT LUNCH DAY



APRIL 27

Every step counts! We are excited to join Blue Cross Blue Shield of Nebraska, Special Olympics Nebraska and YMCAs across the state in striding toward better health and a stronger community on Wednesday, April 27 for #NationalWalkAtLunchDay! Share your efforts and follow along on social media with the following accounts and hashtags listed below! Visit [www.NebraskaBlue.com/Walk](http://www.NebraskaBlue.com/Walk) to learn how you can help make a difference.

BCBSNE = Twitter: @BCBSNebraska Facebook: @Blue Cross and Blue Shield of Nebraska Instagram: @bcbsnebraska

Special Olympics Nebraska = Twitter: @SONebraska Facebook: @Special Olympics Nebraska Instagram: @specialolympicsnebraska

YMCA = Tag your local YMCA

Your Organization = We'd love to have you tag yourself, too!

NASB = Twitter: @NASBonline Facebook: @NASBonline Hashtags: #NationalWalkAtLunchDay #liveNASB #weLIVEhere



## ANNUAL NASB MEMBER GOLF OUTING

JUNE 22 - KEARNEY COUNTRY CLUB



EMAIL [SENDORF@NASBONLINE.ORG](mailto:SENDORF@NASBONLINE.ORG) TO PARTICIPATE



# UPCOMING EVENTS & NETWORKING



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You're  
invited  
to a  
FREE

**SUMMER  
WORKSHOP**  
HOSTED BY  
**ALICAP**

Registration is now open for the 2022 ALICAP Summer Workshops. These FREE\* workshops are a great opportunity for school administrators and IT directors to brush up on their insurance knowledge and loss control strategies. Representatives from Homeland Security will give an update on cyber security. You will also hear from the Director of ALICAP, Megan Boldt and Broker at Public Risk Management, Sheri Shonka. These workshops will take place at 3 locations from 10:00 am to 2:00 pm and include lunch.

Tuesday, June 7 | Gering Civic Center  
Wednesday, June 8 | Kearney Holiday Inn  
Thursday, June 9 | Firespring Lincoln

\*ALICAP member districts each receive 3 complimentary registrations.  
Non-member registrations or additional registrations will be invoiced at \$40.

To register, visit <https://nasb.envisiams.com/> and login with your username and password. Registration closes May 31.



## 2022 NASB Board Candidate Webinars

Tuesday, June 7 - 7:00 to 8:30 PM CT Webinar  
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Wednesday, September 14 - 7:00 to 8:30 PM CT Webinar  
Wednesday, October 5 - 12:00 to 1:30 PM CT Webinar

NASB SCHOOL LEADERS & LAW CONFERENCE  
JUNE 22-23 - KEARNEY

NASB CALL FOR LEGISLATIVE PROPOSALS - DUE JULY 1

<http://www.nasbonline.org/registrations/ProposedResolution.aspx>

## ... TECHNOLOGY

We're still in the process of uploading and validating Negotiated Agreements for the 2022-2023 negotiating season. If you haven't done so already, please send a PDF copy of your approved agreement and anything that has changed to Darion at [dmiller@nasbonline.org](mailto:dmiller@nasbonline.org).

MARK YOUR CALENDAR!  
SPARQ TAILGATE  
Saturday, September 17

Did you know: You now have the ability to include event reminder attachments (.ics) on Meeting Notification emails by default! You can do so by updating your settings under Other Options! (By default, include event remainder attachments on Meeting Notification emails) This setting will ensure all of your board members have reminders on their calendars!

Darion - [dmiller@NASBonline.org](mailto:dmiller@NASBonline.org)  
Nicole - [nkobus@NASBonline.org](mailto:nkobus@NASBonline.org)  
[www.sparqdata.com](http://www.sparqdata.com)

## ... SEARCH, STRENGTHS & AWARDS

### GALLUP STRENGTHSFINDER

Developing your CliftonStrengths makes you a lifelong student of yourself. Capture insights when they strike. Write discoveries in a journal. Jot them down on a sticky note. Pick a method that works for you.

### EDUCATION LEADERSHIP SEARCH SERVICE

Contact us with questions on best practice for superintendent searches or a proposal to fill your superintendent vacancy. It is not too early to do a proposal if you have a superintendent retiring June of 2023.

### AWARDS OF ACHIEVEMENT

An email reminder will be coming in May to check points.

Contact [sbecker@NASBonline.org](mailto:sbecker@NASBonline.org) for these programs/services.

- Shari -

## ... MEMBER ENGAGEMENT

We have loved seeing so many of you at our recent Needs – Resources Workshops, Budget & Finance Workshops, NAEP State Convention, Making Your Meetings Matter Workshops, and the District 42 Legislative Meet & Greet in North Platte. You can count on the NASB staff to keep working on timely topics to address at our events!

With this being an election year, we will be hosting several Virtual Candidate Forums for those seeking to serve on a school board. Current board member and superintendents are welcome to join as well. More information will be sent out following the Primary Election in May.

### Save the Date

NASB Member Golf Outing  
June 22 - Kearney  
School Leaders & Law Conference  
June 23 - Kearney

Sharon

## ... ALICAP & INSURANCE

Registration is now open for the 2022 ALICAP Summer Workshops. These FREE\* workshops are a great opportunity for school administrators and IT directors to brush up on their insurance knowledge and loss control strategies. Representatives from Homeland Security will give an update on cyber security. You will also hear from the Director of ALICAP, Megan Boldt and Broker at Public Risk Management, Sheri Shonka. These workshops will take place at 3 locations from 10:00 am to 2:00 pm and include lunch.

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\*ALICAP member districts each receive 3 complimentary registrations.  
Non-member registrations or additional registrations will be invoiced at \$40.

To register, visit <https://nasb.enviseams.com/> and login with your username and password.

Registration closes May 31.

Thanks, Megan!

## ... BOARD LEADERSHIP

Check out "At the Board Table" on pages 4-5.

Marcia, Tori, Kari & Katie





## ... POLICY

The question may arise, when a board vacancy is created during an election year, whether to leave that vacancy open or to fill it. Having one vacancy on a board of six may seem unimportant, but if sudden accidents or illnesses should cause two more individuals to be temporarily absent, the board would be unable to create a quorum. A great deal of important board business is conducted in the spring and summer months, so it's critical that a board appoint someone to fill the remainder of the unexpired term. That process of filling a vacancy should be spelled out in your board policy.

*Contact Jim to learn more!*

## ... DATA ANALYTICS

As you begin planning for next year, take a look at the changes in your levy rates, per pupil costs, mobility and poverty rates. They can tell you much about the future your own district may face. We can give you a picture of how that data compares with nearby districts or districts of a similar size. We are here to help you examine what those changes may mean for your schools.

*Contact Jim to learn more!*

## ... THANK YOU

A huge thank you to D.A. Davidson for again hosting the Nebraska Reception at this years annual conference!

## ... ENERGY PURCHASING

Reminder: now is when boards typically need to approve resolutions for initial membership in our CJUMP and NJUMP gas purchasing consortiums. Energy markets have seldom been as volatile as those we've seen the past two winters. Your district should secure a high degree of certainty for budgeting gas for the upcoming years at a competitive price. Don't delay, this is a great time to lock in some stability on costs.

*Contact Jim to learn more!*

## ... ADVOCACY & GOVERNMENT RELATIONS

The 107<sup>th</sup> Legislature, 2nd Session has adjourned Sine Die.

Stay engaged with NASB's Legislative efforts in the "off-season" at:

<http://members.nasbonline.org/index.php/government-relations>

Check out the latest edition of NASB's *Legislative Notes* as well!

*Call Colby & Matt with any questions!*  
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**Paul Grieger**  
(800) 528-5145  
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**Cody Wickham**  
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**Andy Forney**  
(866) 809-5443  
aforney@dadco.com

## Building a Better Future with Nebraska's Public Finance Partner

**D.A. Davidson & Co.** has long been a leader in innovative debt financing for school districts. What we're most proud of are the relationships we've nourished and the strong community improvements that are made as a result.

Our public finance professionals take a personal interest and a hands-on approach, carrying our deals from start to finish. Because you deserve solutions tailored to fit you.

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- Tax Anticipation / Construction Notes
- Lease-Purchase Financing
- QCPUF Bonds
- Refinancing Bond Issues



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Nebraska Association of School Boards | 1311 Stockwell Street - Lincoln, NE 68502 | Matt Belka, Editor | John Spatz, Publisher

## YOUR NASB LEADERSHIP TEAM



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President  
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**Kim Burry**  
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**Sandy Noffsinger**  
Vice President  
Dundy County Stratton



**Stacie Higgins**  
Past President  
Nebraska City

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HTRS



**Region 2**  
**Sarah Centineo**  
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**Regions 3, 6 & 7**  
**Shavonna Holman**  
Omaha



**Regions 3, 6 & 7**  
**Tracy Casady**  
Omaha



**Regions 3, 6 & 7**  
**Nancy Kratky**  
Omaha



**Regions 4 & 5**  
**Bob Rauner**  
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**Regions 4 & 5**  
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**Robin Richards**  
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**Region 9**  
**Alan Moore**  
ESU 3



**Region 10**  
**Ed Swotek**  
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**Region 11**  
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**Region 12**  
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**Region 14**  
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**Michelle Reikofski**  
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**Region 18**  
**Doug Keener**  
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**Region 19**  
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Millard

## YOUR NASB STAFF

**John Spatz**  
Executive Director



**Makenzie Barry**  
ALICAP Data &  
Financial Specialist



**Shari Becker**  
Director of Education  
Leadership Search Service



**Matt Belka**  
Director of Marketing,  
Communications & Advocacy



**Megan Boldt**  
Associate Executive Director/  
Director of ALICAP



**Craig Caples**  
Director of Technology



**Abi Carlson**  
Event & Search Service  
Associate



**Colby Coash**  
Associate Executive Director/  
Dir. of Government Relations



**Katie Coble**  
Board Leadership Associate



**Sharon Endorf**  
Director of  
Member Engagement



**Marcia Herring**  
Director of Board Leadership



**Sallie Horky**  
Chief Operating Officer



**Rachel Horstman**  
Business Manager



**Nicole Kraus**  
Events & Engagement  
Associate



**Kem Loecker**  
Executive Administrative  
Assistant



**Jim Luebke**  
Director of Policy Services



**Tori Pierce**  
Board Leadership Associate



**Kari Stephens**  
Board Leadership Associate



**Lindsey Wooton**  
Administrative Specialist



# YOUR 2022 NASB AFFILIATES



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## YOUR 2022 PLATINUM AFFILIATES



## YOUR 2022 GOLD AFFILIATES



## ACCOUNTING

Watts and Hershberger, P.C.  
Jim Watts  
402-483-7512 - jw1cpa@aol.com - <https://gowh.com/>  
(CPA, Accounting)

## ARCHITECTS

BCDM Architects  
Pat Carson - 402-384-6422  
pcarson@bcdm.net - [www.bcdm.net](http://www.bcdm.net)  
(Creating environments that form people)  
\* PLATINUM LEVEL AFFILIATE

BVH Architecture  
Cleve Reeves - 402-475-4551  
creeves@bvh.com - [www.bvh.com](http://www.bvh.com)  
(A design-centered critical practice embracing a creative and collaborative process to design architecture that enhances the community in which it serves.)  
\* PLATINUM LEVEL AFFILIATE

## ARCHITECTS

Clark & Enersen  
Steve Miller - 402-477-9291  
steve.miller@clarkenersen.com - [www.clarkenersen.com](http://www.clarkenersen.com)  
(From the very beginning, partnership has defined us.)  
\* PLATINUM LEVEL AFFILIATE

CMBA Architects  
Jim Brisnehan - [brisnehan.j@cmbaarchitects.com](mailto:brisnehan.j@cmbaarchitects.com)  
Troy Keilig - [keilig.t@cmbaarchitects.com](mailto:keilig.t@cmbaarchitects.com)  
Courtney Koch - [koch.c@cmbaarchitects.com](mailto:koch.c@cmbaarchitects.com)  
308-384-4444 - [www.cmbaarchitects.com](http://www.cmbaarchitects.com)  
(Architecture, Master Planning, Interiors, Bond Assistance/Community Engagement)  
\* PLATINUM LEVEL AFFILIATE

Carlson West Povondra Architects  
Jamie Eckmann - 402-551-1500  
jeckmann@cwparhitects.com - [www.cwparhitects.com](http://www.cwparhitects.com)  
(Architecture, planning, feasibility studies)  
\* GOLD LEVEL AFFILIATE

## ARCHITECTS

DLR Group  
Vanessa Schutte - 402-393-4100  
vschutte@dlrgroup.com - [www.dlrgroup.com](http://www.dlrgroup.com)  
(Architecture, engineering, Ed. facility planning)

## AWARDS & PLAQUES

Awards Unlimited  
Tim Moravec - 402-474-0815  
tmoravec@awardsunlimited.com  
[www.awardsunlimited.com](http://www.awardsunlimited.com)  
(Trophies, awards, plaques, etc.)

## BUILDING CONTROLS/SERVICES

Control Management Inc.  
Nathan Haug - 402-571-9454  
nathan@cmiomaha.com - [www.cmiomaha.com](http://www.cmiomaha.com)  
(Building Automation, Security and Energy Optimization for New and Existing Systems)



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### CONSULTING

Akagi Consulting LLC  
Mark Akagi - markakagi3@gmail.com

### CONSTRUCTION SERVICES

BD Construction  
Marsha Wilkerson - 308-234-1836  
mwilkerson@bdconstruction.com - BDconstruction.com  
(Construction Management at Risk and as Agent,  
Facility Planning, Site Selection, Pre-bond  
Community Education, Stakeholder Engagement)  
\*GOLD LEVEL AFFILIATE

Boyd Jones Construction  
Emily Bannick - 402-550-1808  
ebannick@boydjones.biz - www.boydjones.biz  
(Construction Mgmt, Pre-Bond, Pre-Construction,  
Facility Evaluation, Early Stage Planning)  
\* PLATINUM LEVEL AFFILIATE

Cheever Construction  
Douglas Klute - 402-477-6745  
dklute@cheeverconstruction.com  
www.cheeverconstruction.com  
\* GOLD LEVEL AFFILIATE

Kingery Construction Co  
Rod Berens - 402-465-4400  
rodb@kccobuilders.com - www.kccobuilders.com  
(Design-Bid-Build, Design-Build, Construction Mgmt,  
General Contractor, Pre-Bond/Pre-Construction)  
\* GOLD LEVEL AFFILIATE

MCL Construction  
Heather Fredrick - 402-339-2221  
haf@mcconstruction.com - www.mcconstruction.com  
(Navigating the entire construction process)  
\* GOLD LEVEL AFFILIATE

Nemaha Sports Construction Inc  
Don Traska - 402-434-5488  
don.traska@nemaha.net - www.nemaha.net  
(Athletic Fields, Parks & Recreation, Hardscapes)  
\* GOLD LEVEL AFFILIATE

Tetrad Property Group  
Cassie Paben - 402-580-2355  
cpaben@tetradpropertygroup.com - tetradpropertygroup.com  
(Owner's Representative, Facility Planning, Site  
Selection, Pre-Bond Community Education,  
Stakeholder Engagement, Facility Management)

W. A. Klinger  
Matt Thompson - 712-233-3233  
mthompson@waklinger.com - www.waklinger.com  
(Pre-Construction, Construction Management,  
Design-Build, and General Contracting Services.)

### DATA SECURITY, VIDEO & COMMUNICATIONS

Filament Essential Services  
Dan Kunzman - 402-479-6663  
dank@fes.org - www.filamentservices.org  
(SOCS websites+apps, Marketing/Branding/Video, Data,  
Filament Essential Services is a new division of FES)  
\* PLATINUM LEVEL AFFILIATE

### DESIGN BUILD

Ayars & Ayars, Inc.  
Darl Naumann - 402-435-8600 - 402-570-9214  
dnaumann@ayarsayars.com - www.ayarsayars.com  
(Design-build leader focused on creating  
opportunities by building beneficial relationships,  
processes, and projects)  
\*GOLD LEVEL AFFILIATE

### ENERGY SERVICES

Community Building Solutions  
Jacob Hurla - 785-580-3014  
jhurla@communitybuildingsolutions.com  
(Providing a cost-effective avenue for school districts  
to address outdated equipment, resolve comfort  
challenges, and reduce energy and maintenance  
costs. Serving underserved rural communities cost-  
effectively is the core of our mission.)  
\* PLATINUM LEVEL AFFILIATE

Facility Advocates  
Dave Raymond - 402-206-8777  
draymond@facilityadvocates.com  
www.facilityadvocates.com  
(Building Construction & Energy Services)  
\* GOLD LEVEL AFFILIATE

Navitas  
Nick Rosenberry - 402-840-0370  
nrosenberry@navitas.us.com - https://navitas.us.com/  
(Energy Savings, Building Construction, Energy  
Management, Guaranteed Results)  
\* GOLD LEVEL AFFILIATE

Optimized Systems  
Mike Taylor - 402-981-1005  
mike.taylor@optimized-systems.com  
www.Optimized-Systems.com  
(Energy Optimization, Energy Management,  
Commissioning, Metering, Energy Studies,  
Mechanical System Assessments, Troubleshooting)  
\* GOLD LEVEL AFFILIATE

TRANE  
Matt Foertsch - 402-596-8007  
mfoertsch@trane.com - www.trane.com/omaha  
(Building Construction & Energy Services. A global  
provider of indoor comfort syste)  
\* GOLD LEVEL AFFILIATE

### FINANCIAL SERVICES

Ameritas Investment Company  
Jennifer Kobza - 402-214-2118  
jennifer.kobza@ameritas.com - (Public Finance)  
\* PLATINUM LEVEL AFFILIATE

D.A. Davidson & Co.  
Paul Grieger - 402-392-7986 - pgrieger@dadco.com  
Cody Wickham - 402-392-7989 - cwickham@dadco.com  
Andy Forney - 402-392-7988 - aforney@dadco.com  
www.dadavidson.com  
(Bonds/Election Services, Lease Purchase)  
\* PLATINUM LEVEL AFFILIATE

### FINANCIAL SERVICES

First National Capital Markets  
Tobin Buchanan - 308-352-8328 - tbuchanan@fnni.com  
Carl Dietz - 308-289-3920 carldietz@fnni.com  
Matt Fisher - 308-380-3831 mfisher@fnni.com  
www.fncapitalmarkets.com  
(Public Finance, Election Guidance)  
\* GOLD LEVEL AFFILIATE

Nebraska Liquid Asset Fund - NLAF  
Barry Ballou - 402-705-0350  
balloub@pfm.com - www.NLAFpool.org  
(Liquid Asset Fund, financing programs)  
\* GOLD LEVEL AFFILIATE

Piper Sandler  
Jay Spearman - 402-599-0307  
jay.spearman@psc.com  
(Financing for Capital Construction Products, Bonds,  
Refunding Bonds, Notes, NASB Lease Purchase)  
\* PLATINUM LEVEL AFFILIATE

### FOOD SERVICE

Lunchtime Solutions  
Susan Gracey - 402-984-4546  
s.gracey@lunchtimesolutions.com  
www.lunchtimesolutions.com  
(Progressive Food Service Management)  
\* GOLD LEVEL AFFILIATE

Opaa! Food Management of Nebraska  
Greg Frost - 816-210-9359  
gfrost@opaafod.com - www.opaafod.com  
(Contract Food Service Management)

### FUNDRAISING

Omaha Public Schools Foundation  
Toba Cohen-Dunning  
402-502-3003 - toba.cohendunning@ops.org  
https://omahapublicschoolsfoundation.org  
(The Omaha Public Schools Foundation enriches  
students' lives by funding opportunities for success.)

### INSURANCE SERVICES

American Fidelity  
Ryan Wedel  
785-783-0375 - ryan.wedel@americanfidelity.com  
www.americanfidelity.com/nebraska  
(Solutions built for the education community)  
\* PLATINUM LEVEL AFFILIATE

Blue Shield of Nebraska  
Cortney Ray - 402-458-4823  
cortney.ray@nebraskablue.com  
www.nebraskablue.com  
(Group health insurance)  
\* GOLD LEVEL AFFILIATE

National Insurance Services  
Steve Ott - 800-627-3660  
sott@nisbenefits.com - www.nisbenefits.com  
(Group LTD, Life, Vision, Special Pay Plans, HRA's)

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### INSURANCE SERVICES

Public Risk Management  
Sheri Shonka - 402-884-3751 - 877-649-4612  
sheri.shonka@prmne.com - www.alicap.org  
(ALICAP, Insurance services)  
\* PLATINUM LEVEL AFFILIATE

### LEGAL SERVICES

Mueller Robak, LLC  
William Mueller - 402-434-3399  
mueller@muellerrobak.com  
(Lobby firm)

### MENTORING

TeamMates Mentoring  
Hannah Miller - 319-610-8538  
hannah@teammates.org - www.teammates.org  
(Together we transform lives)  
\* Silver Level Affiliate

### PLAYGROUND/SCOREBOARDS/SURFACING

Creative Sites, LLC  
Julie Kutilek - 402-614-4606 - 800-266-1250  
julie@creativesitesllc.com  
(Playground equipment and site furnishings)  
\* GOLD LEVEL AFFILIATE

Crouch Recreation  
Eric Crouch - 402-496-2669  
eric@crouchrec.com - www.crouchrec.com  
(Playgrounds, Shelters, Scoreboards, Safety Surfacing & Site Amenities Manufacturers Rep)  
\* PLATINUM LEVEL AFFILIATE

Fisher Tracks, Inc.  
Jordan Fisher - 800-432-3191 - 515-432-3191  
jfisher@fishertracks.com - www.fishertracks.com  
(Installation, Refurbishment & Design Build of All-Weather Running Tracks)

Outdoor Recreation Products  
Don Wilson - 402-289-0400 - don@outdoorrec.net  
www.outdoorrecreationproducts.com  
(Your choice for a reputable playground and splashpad company serving Nebraska)  
\* GOLD LEVEL AFFILIATE

### SAFETY & SECURITY SERVICES

One Source The Background Check Company  
Neal Josten - 402-933-9999  
njosten@onesourcebackground.com  
www.onesourcebackground.com  
(Employment, Volunteer, Contractor Screening)  
\* GOLD LEVEL AFFILIATE

### TECHNOLOGY CONSULTING

PRISM advisors  
Jason Richards - 402-593-8911  
jprichards@prism-advisors.com  
www.prism-advisors.com  
(PEOPLE, PROCESS & SYSTEMS. IT strategic planning and project management through RFP to implementation)

### TECHNOLOGY/SOFTWARE

JMC  
Shelby Valkos - 800-524-8182  
shelby@jmcinc.com - https://www.jmcinc.com/  
(Smart software for even smarter schools)  
\* PLATINUM LEVEL AFFILIATE

Midwest Alarm Services  
Mike Wells - 402-331-6111 - 402-474-3737  
Mike.Wells@mw-as.com  
(Life Safety Systems provider)  
\* GOLD LEVEL AFFILIATE

Sparq Data Solutions  
Craig Caples - 402-423-4951  
ccaples@sparqdata.com - www.sparqdata.com  
(Paperless Board Meetings, Teacher Negotiations, Public Document Management, Document Imaging & Scanning, Online Policy)  
\* PLATINUM LEVEL AFFILIATE

### THERAPY SERVICES

Central Nebraska Rehabilitation Services  
Mary Walsh-Sterup - 308-675-1853 ext. 3222  
mary@cnrehab.com - www.cnrehab.com  
(Providing PT, OT and Speech therapy in the school system)

### TRANSPORTATION

Cornhusker International  
Russ Folts - 402-466-8461 ext 206  
russ.folts@cornhuskerinternational.com  
www.cornhuskerinternational.com  
(With six locations across Nebraska, Cornhusker International offers your best choice in new and pre-owned School Buses, Compliant Activity Buses, plus full parts and service for all makes and models)  
\* GOLD LEVEL AFFILIATE

Master's Transportation  
Mariya Goodbrake - 800-783-3613  
mgoodbrake@masterstransportation.com  
www.masterstransportation.com  
(Your trusted source for safe, reliable, and innovative group transportation solutions.)  
\* GOLD LEVEL AFFILIATE

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A MONTHLY PUBLICATION FROM THE NEBRASKA ASSOCIATION OF SCHOOL BOARDS



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PUBLIC SCHOOL FOUNDATIONS ... NO SMALL TASK  
NAEP STATE CONVENTION: LIVE CONNECTED  
UPCOMING EVENTS & NETWORKING  
SCHOOL LEADERS & LAW  
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YOUR 2022 NASB AFFILIATES  
... AND MUCH MORE!

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... ADVOCACY & GOVERNMENT RELATIONS  
... ALICAP & INSURANCE  
... BOARD LEADERSHIP  
... DATA ANALYTICS  
... ENERGY PURCHASING  
... MEMBER ENGAGEMENT  
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