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## SCHOOL BOARDS & STUDENT REPRESENTATIVES

Did You Know ... 17% of Nebraska's school boards have a student representative serving as a part of their board. While not a huge number, check out some of the comments from the 83% who do NOT currently incorporate student representatives on their board.

17%

- "We do not but I think it's a great idea!"
- "No, but we are in the process of starting it."
- "No, but I like the idea."
- "We do not but should consider it. We had student visitors last night which was awesome."
- "We do not, but would be interested in hearing the roles of student representatives."
- "We have talked about implementing this!"
- "We do not this year, but are researching and hope to have a student representative by August."
- "I wish we did."

A recent article from the National School Board Association (NSBA) stated that, "One way to nurture democratic citizenship is to engage students in the governing process of local school boards. By creating opportunities for students to participate in the democratic process, school leaders can help student board members to learn how to observe all laws and rules, how to resolve conflicts peacefully, how to demonstrate a commitment to the public good, and how to work for a community and cooperate with all stakeholders."

A 2020 NSBA survey showed that over 30 states (including Nebraska) report having student board members as a local option, three require it in state law, with the remainder reporting that having students serving on local school boards was not their practice.

Specific to Nebraska, the districts who do incorporate student representatives on their board vary greatly in enrollment and location. From Mitchell to Millard, Diller-Odell to David City, districts are utilizing students in creative ways.

At Millard Public Schools (24,000 students), they have three Student Representatives, one from each High School. They each give a report each meeting and are often asked for their input from the board.

CONTINUED ON PAGE 2

FEBRUARY 2021

### UPCOMING INFO & EVENTS

NASB LEGISLATIVE LUNCH  
March 1 | 12:00 PM CT | Virtual

BOARD PRESIDENT RETREAT WORKSHOP  
March 14-15 | Kearney

BOARD PRESIDENT RETREAT WEBINAR  
March 16

VIRTUAL NAEP STATE CONVENTION  
March 30 | Zoom

BUDGET & FINANCE WORKSHOPS  
March 31 | Norfolk  
April 7 | Gering  
April 20 | Lincoln

NSBA 2021 ONLINE EXPERIENCE  
The Conference for Public Education Leaders  
April 8-10  
Register Now at [www.nsba.org/NSBA2021](http://www.nsba.org/NSBA2021)

NEW BOARD MEMBER WORKSHOP  
April 14 | Kearney

NASB ANNUAL MEMBER GOLF OUTING  
June 2 | Kearney

NASB SUMMER CONFERENCE  
June 2-3 | Kearney

ALICAP WORKSHOPS  
June 29 | Gering  
June 30 | Kearney  
July 1 | Lincoln

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"Having such a well-rounded student representative like Kendall is incredibly beneficial to the district. He attended a training with the Board of Education centered on equity and provides a wealth of information at each Board of Education meeting. He is a critical link between the board and the student body at Grand Island Senior High School."

- Dr. Tawana Grover - Superintendent

CONTINUED FROM PAGE 1

David City (630 students) has two Student Representatives. They are appointed their Junior year with the expectation that they continue through their Senior year. David City requires their Student Reps to give monthly board reports and participate in discussions.

Enter Kendall Bartling, a Senior at Grand Island and Student Board Representative.



There is a good chance you have seen Kendall's name, face or writings over the last few months. Whether through his Op-Ed's published across the state recently on spending limits, coming across his personal website ([www.kendallbartling.com](http://www.kendallbartling.com)) which links to his blogs, social media and more, or maybe you recognized his younger-than-others face from a Zoom square as an attendee during NASB's recent Legislative Issues Conference.

We wanted to go right to the source and hear not only about his experience on the GIPS Board, but his future aspirations. Kendall has been "super involved" from a very young age. He's a band member, chorus member, and this year, an All State musician. He plans on pursuing a Bachelor's in Political Science from UNL, followed by attending law school.

This is Kendall's first year serving as a Student Rep, as GIPS utilizes one Senior student each year to serve in this role during the school year. While there is nothing in district policy about the role, there is an application process, and interested students must have demonstrated significant community and school involvement, be in good academic standing, and be willing to make the time commitment of attending every board meeting. Applicants interview with the Board President and Vice President, who choose the Rep.

NASB: What motivated you to be a student board member?

*Kendall: To extend the reach of the youth voice. I'm super dedicated to the youth voice's representation in politics and government of every stage, from school, to city, county, state and federal. This was the logical step-representing my fellow peers on a school level government board.*

What is your role as a student school board member?

*I deliver monthly reports on the condition/status of the student body, highlighting key events for the board to hear. On occasion, I bring up issues of concern to the body in those reports. I also give input on matters of the board when it comes to the student opinion.*

What have you learned since being on the school board?

*School administration, from all levels, is not as easy as it seems. But the most important thing has been that everyone involved with student education is there for one purpose and one purpose only, the betterment of the kids. And that's great to see.*

What value do you think you bring to the school board?

*Having a student there to give feedback to measures, agenda items, and proposals is a powerful tool that makes the board's job easier.*

How do you think this experience has changed you?

*Seeing the daily schedules of district leaders has given me a deep appreciation for educators, administrators, and elected officials.*

How do you communicate what you have learned and/or what is happening at the school board table with the student body?

*I hold "forums" on my social media profiles to disseminate important information to the student body through posts. I also use these stories to collect student feedback and input for the board.*

Do board members ask you questions during the meeting to allow you to express your thoughts and ideas?

*From time to time, yes. I am allowed to question a speaker just the same as any other board member, and share my opinion.*

Have you ever been invited to attend a board professional development conference or workshop? Would this be of interest to you if there was a student track to follow?

*Yes! I attended NASB's Legislative Issues Conference this year, and I really appreciated the information I was able to attain. Having a student member focused workshop would be super cool too. Being able to extend my abilities as a board representative would be great!*

Do you think that you will someday seek election to a school board?

*There will be an election for my ward in 2022. It is too early to commit just yet, but it is something I would be interested in. The seat in Legislative District 35 will be up for election in 2024 as well.*

What advice would you give to a student who is thinking about serving on the board?

*Come to every meeting with a notepad and an open mind. Write down everything, soak in as much as you can. Use and appreciate every connection you make through your role. Board members are amazing sources of information, stories, and advice.*

Final Thoughts?

*I can't stress the value of student representation enough. It is so important to have students involved, to keep that student voice strong. I highly recommend utilizing students on your board!*

## MARCH 2021 BOARD MEETING AGENDA ITEM - NDE RULE 10 AND 14 REVISIONS

### Approval, Accreditation, and Accountability Rule Development

During your March Regular Board Meetings, NASB will be facilitating a 15-minute Zoom presentation by Brad Dirksen of NDE at 7:30 PM to engage boards and superintendents!

**To:** Nebraska Public School Districts and ESU Boards of Education  
**From:** NASB and the Nebraska Department of Education (NDE)  
**RE:** Approval, Accreditation, and Accountability Rule Development / March 2021 Board Meeting Agenda Item

**Background:** The Nebraska Department of Education is required to accredit and/or approve all schools in the state, guided by current Rules 10 and 14. In Fall 2018, the State Board of Education directed the NDE to begin a process for revision and reinterpretation of these rules. In response, the NDE is creating three separate, but interrelated rules of Approval, Accreditation, and Accountability of public and non-public schools to replace Rules 10 and 14. More information can be found at this link:

#### AQuESTT System of Approval, Accreditation, and Accountability

<https://cdn.education.ne.gov/wp-content/uploads/2021/02/AQuESTT-System-of-Approval-Accreditation-and-Accountability.pdf>

**Purpose:** NDE is partnering with NASB to gather your feedback. We are planning a coordinated 15-minutes presentation via Zoom during the March Regular Board Meetings with all school districts and ESUs. Following this presentation each board member and superintendent/ESU Administrator will have the opportunity to provide feedback pertaining to the proposed change to Rules 10 and 14.

**Conclusion:** To accommodate the regular meeting dates of all boards, NASB/NDE will coordinate a presentation at 7:30 p.m. CT and again at 7:30 p.m. MT. The meeting dates include:

Monday -- March 1, 8, 15  
Tuesday -- March 2, 9, 16  
Wednesday -- March 10 & 17  
Thursday -- March 11 & 18

Following the presentation, every board member, superintendent and ESU administrator will receive a link to an online survey. This process has been designed to ensure that Nebraska's Boards of Education and administrators are engaged in the key changes and afforded the opportunity to provide your valued feedback.

Please watch for additional information from NASB.

#### Contact information:

BRAD DIRKSEN, NDE ADMINISTRATOR  
Office of Accountability, Accreditation, and Program Approval  
402-471-2405  
[Brad.Dirksen@nebraska.gov](mailto:Brad.Dirksen@nebraska.gov)

JOHN SPATZ, NASB EXECUTIVE DIRECTOR  
Nebraska Association of School Boards  
402-423-4951  
[jspatz@NASBonline.org](mailto:jspatz@NASBonline.org)



**FAST**

**SEAMLESS**

**CLOUD-BASED**

**FULLY-LINKABLE**

**SEARCHABLE**

**UP-TO-DATE**



With the new launch of Sparq Online Publishing we are now able to host your School Board policy manual online to make it easier and faster to use than ever before. Hosting your manual with Sparq Online Publishing will provide you with a fully searchable version of your present manual online, easily linked from your district website. In addition, all Nebraska legal references will be linked online directly from your individual policies, allowing administrators quick access to the relevant statutory language. Cross references to other relevant policies within the board policy manual will also be linked.

Through a password protected access, you can allow selected employees to make changes or additions to the online manual. Also, as your board works through its board agenda in Sparq Meetings, once the board approves new or revised policies and makes that entry into the meeting agenda, those policies will automatically flow through to your online manual to update it.

*Just imagine how greatly this will simplify the process of keeping your manual current!*

All this offers a huge improvement toward making your School Board policy manual more useful, more informative, and easier to search or revise in a rapidly changing educational environment.

For more information, to schedule a training, or discuss joining us in hosting your board policy manual online, please contact Jim Luebbe at [jluebbe@NASBonline.org](mailto:jluebbe@NASBonline.org) or 800-422-4572

**FAST SEAMLESS CLOUD-BASED FULLY-LINKABLE SEARCHABLE UP-TO-DATE**



# LEGISLATIVE LUNCH & LIC RECAP



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MARK YOUR CALENDARS & JOIN US!

NASB LEGISLATIVE LUNCH  
MONDAY, MARCH 1 @ 12:00 PM CT

DETAILS AND ZOOM LINK TO FOLLOW



With limitations to the number of people allowed in conference rooms, as well as the Senators themselves scaling back their in-person speaking engagements this Session, this year's Legislative Issues Conference was held live & interactive via Zoom.

Thanks to the hundreds of participants who joined us to learn about the Legislature's priorities within Education and how NASB is engaging, as well as how NASB is supporting you to tell your school spending story through the #weLIVEhere campaign. School spending continues to be a hot topic and we'll need those who live in, and represent their communities to be ready to tell their unique, individual story.

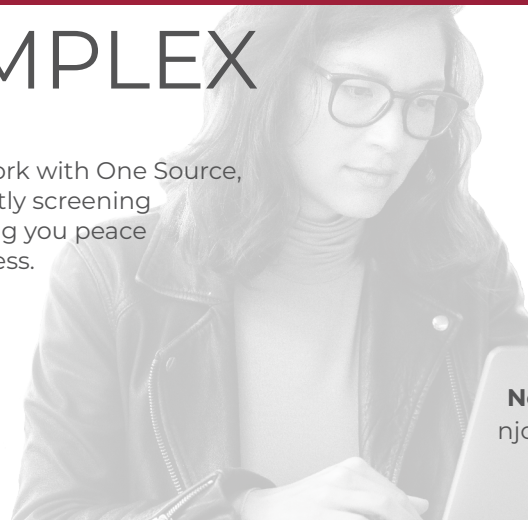
To download some of the materials from this year's LIC and see the full agenda, visit <http://members.nasbonline.org/index.php/lic-link>

Thank you to Sen. Walz, Sen. Flood, Speaker Hilgers, and Sen. Brewer for joining us as well!



## COMPLIANCE CAN BE COMPLEX

**But, it doesn't have to be.** When you work with One Source, our background checks make compliantly screening your applicants seamless and easy, giving you peace of mind throughout the screening process.



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[njosten@onesourcebackground.com](mailto:njosten@onesourcebackground.com)  
[onesourcebackground.com](http://onesourcebackground.com)

## NDE RULE 10 AND 14 REVISIONS

NASB and NDE are partnering to provide a 15-minute Zoom presentation at all School Board and ESU Regular Board Meetings to engage board members across the state in this important and purposeful discussion.

NDE embarked upon the review and update of Rule 10 and 14 and the State Board of Education is seeking input from key stakeholders — board members, superintendents, and ESU administrators. For more information about the revisions, please access this link:

<https://cdn.education.ne.gov/wp-content/uploads/2021/02/AQuESTT-System-of-Approval-Accreditation-and-Accountability.pdf>

Our ask is to be placed on the March board meeting agenda. NASB will provide a Zoom link for your district/ESU so that we can join your March board meeting for a brief presentation about the revisions to Rules 10 and 14, what that means for your district/ESU, as well as to discuss with you the importance of your voice in this process.

Following this presentation, every board member and superintendent/ESU Administrator will receive a link to an online survey and have the opportunity to provide feedback pertaining to the proposed changes to Rules 10 and 14.

To accommodate the regular board meeting dates of all boards, NASB will coordinate the presentation at 7:30 p.m. CT and again at 7:30 p.m. MT. The meeting dates include:

Monday -- March 1, 8, 15  
Tuesday -- March 2, 9, 16  
Wednesday -- March 10 & 17  
Thursday -- March 11 & 18

We look forward to seeing you in March! If you have questions, please contact Marcia Herring at 402-450-5152 or [mherring@NASBOnline.org](mailto:mherring@NASBOnline.org).

### UPCOMING NASB BOARD LEADERSHIP EVENTS

2021 NASB Board President Retreat (In-person) – March 14 & March 15

2021 NASB Board President Retreat (Webinar) – March 16

NASB New Board Member Workshop (In-Person) – Wednesday, April 14

Please join us and you may register for anyone of these events at [www.NASBOnline.org](http://www.NASBOnline.org)

The NASB Board Leadership Team each month will continue to provide quick tips and support through this space. Please do not hesitate to contact us if you have questions. Marcia, Melissa, Kori, and Karla.



## NASB MARCH BOARD CALENDAR

View the full, detailed calendar at:

<http://members.nasbonline.org/index.php/resources>

### Mission, Vision, & Goals

Strategic Plan Update; District Goals Update

### Policy Governance

Review, update, and adopt policy

Review Student Attendance policies

Option Enrollment Application period. On or before April 1, the option school districts shall provide the resident school district with the name of the applicant

### Accountability & Student Achievement

Review School Improvement Plan

Review Alternative Education Program

NASB/NDE – Rule 10 and 14 Revisions

### Advocacy

Review 2021 Legislative Calendar, discuss NASB Legislative Updates and Legislative Committee Report; Consider Senator outreach and/or visit Capitol

### District/ESU Resources [Budget]

Board/Administrators Budget Work Session.

ESU STAFF - Tenure; certificated employee; contract amendment, termination, or nonrenewal; procedure; on or before April 15, of each year, final action by the board shall be taken on or before May 15 of each year

SCHOOL DISTRICT STAFF - Certificated employee; contract amendment, termination, nonrenewal, or cancellation; On or before April 15, of each year, final action on this contract must be taken on or before May 15

Board Finance Committee Report

### Reports

Board Committees; Superintendent; Administrators

### Board Professional Development

Renew NASB Membership; NSBA Conference

### Learning Community

Learning Community Attendance Application. Due on or before April 1. A school district must accept or reject any applications made by a parent or guardian requesting to attend a school that is not in an attendance area where the applicant resides.

# UPCOMING NETWORKING & EVENTS



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## BOARD PRESIDENT RETREAT & WEBINAR

Board Presidents, and those who aspire to be President are invited to attend the annual NASB Board President Retreat

MARCH 14-15, 2021 | KEARNEY HOLIDAY INN

Sunday | 4:30 PM CT - Training, Social & Dinner

Monday | 7:30 AM to 3:00 PM CT- President Training

Register by March 8, 2021

Hotel Room Block at the Comfort Inn - 308-251-2722 for \$79.95

Hotel Deadline: Saturday, February 27, 2021

MARCH 16, 2021 | BOARD PRESIDENT WEBINAR (LIVE ONLY)

9:30 AM TO 12:00 PM CT & 1:00 PM TO 3:00 PM CT

Register by March 8, 2021

Register for the Retreat or Webinar today at [www.NASBonline.org](http://www.NASBonline.org) and log in with your email and password.

REGISTRATION FEE: \$150

Earn 15 Awards of Achievement Points

\$20 cancellation fee by the registration deadline. No refunds after the deadline.

"Leadership is not a position or title, it is action and example." - Harold Geneen

## BUDGET & FINANCE WORKSHOPS

MARCH 31 | NORFOLK

APRIL 7 | GERING

APRIL 20 | LINCOLN

### AGENDA

5:00 PM

REGISTRATION

5:30 PM

DINNER & WORKSHOP

8:30 PM

ADJOURN

### TO REGISTER

Go to [www.NASBonline.org](http://www.NASBonline.org), and log in using your email and password

Registration fees for each event are as follows:

Budget & Finance Workshop	\$65
Cancellation Fee	\$20

### SUGGESTED AUDIENCE

School Board Members; Superintendents/ESU Administrators  
15 AWARDS OF ACHIEVEMENT POINTS WILL BE EARNED FOR ATTENDING



## 2021 NEW BOARD MEMBER WORKSHOP

Wednesday, April 14, 2021  
Kearney Holiday Inn | 9:00 AM to 4:30 PM CT

### AGENDA

Board Role and Responsibilities; Open Meetings Law, Advocacy, Board Meeting Protocols, Board-Superintendent Relations; At the Board Table; Board Leadership

Register Now by emailing [schoolboards@NASBonline.org](mailto:schoolboards@NASBonline.org)

NASB Member: \$95/person Non-Member: \$200/person

Members who registered for the 2020 New Board Member Workshop or Webinars will only be assessed a \$25 fee for meals.

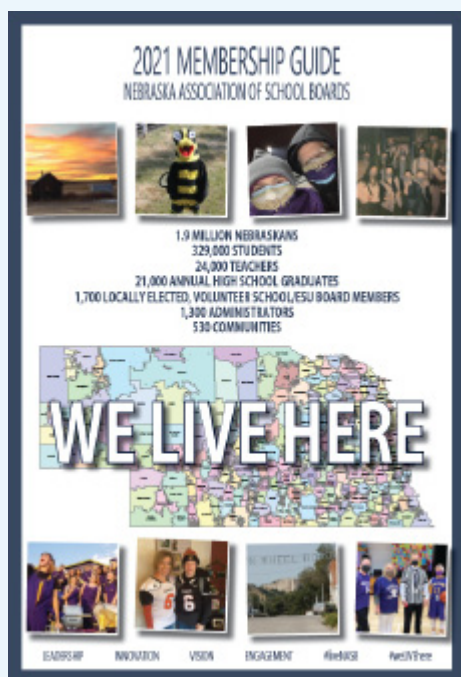
### SUGGESTED AUDIENCE

Newly elected or appointed and experienced board members, superintendents and ESU administrators

Contact Makenzie Barry at [mbarry@NASBonline.org](mailto:mbarry@NASBonline.org) or 800-422-4572 with questions.



## YOUR 2021 MEMBERSHIP GUIDE IS HERE!



Forty-four pages of all NASB is and does, for you, our members, will be arriving to your district/ESU here in the upcoming weeks, if they haven't already!

Throughout this year's Membership Guide, you will see and learn about the people, programs, services and vision that bring value to your board, your district, and your community. From the NASB staff, to the Board of Directors, to the Legislation Committee, to your fellow board members across the state.

This is a great reference to keep close throughout the year, as it includes the history of NASB and school boards in Nebraska, Why You Serve, Your NASB Leadership and Bylaws, 2021-22 State Senators, State Board of Education members, Board Member Code of Conduct & Meeting Procedures, Awards of Achievement & NASB Board Awards Criteria, Your NASB Programs, Services & Staff, Past Presidents, and more!

Thank you for making Nebraska a great place to LIVE!



# THE CONFERENCE FOR PUBLIC EDUCATION LEADERS

**NASB**  
Nebraska Association of  
SCHOOL BOARDS

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APRIL 8-10



APRIL 8-10

**LESLIE ODOM JR.**

*Tony & Grammy  
Award-winning artist*



**SHAWN ACHOR**

*Positive psychology researcher  
and best-selling author  
of "The Happiness Advantage"*



This event is for public education professionals who want to connect with their community, hear insights, and find solution providers who can help with their daily challenges. With 64 sessions spanning nine focus areas, there is relevant content for school board members, superintendents, and other education leaders and staff. Each year NSBA hosts the largest networking conference for school board leaders worldwide. This year is no exception.

**ACT FAST—EARLY BIRD SAVINGS END FEBRUARY 26!**

Register Now at <https://nsba.org/Events/NSBA-2021-Online-Experience>

## ... MEMBER ENGAGEMENT

We are looking forward SEEING you at in-person events in the coming months! We are working with the venues to make the best arrangements to hold safe and effective events.

Board President Retreat in Kearney

Budget & Finance Workshops in  
Norfolk, Gering & Lincoln

New Board Member Workshop in Kearney

And more!

There have been a number of district visits too as NASB staff members have been out delivering the newly printed 2021 Membership Guides. If we haven't stopped by to see you yet, we are on our way!

Sharon

## ... SEARCH, STRENGTHS & AWARDS

### EDUCATION LEADERSHIP SEARCH SERVICE

Visit [www.nasbsuptsearch.org](http://www.nasbsuptsearch.org) to view the Springfield Platteview opening.

Contact Shari at [sbecker@NASBonline.org](mailto:sbecker@NASBonline.org) for a proposal to facilitate a search for your next Superintendent/ESU Administrator

### GALLUP STRENGTHSFINDER

*"There is a direct connection between your talents and your achievements. Your talents empower you. They make it possible for you to move to higher levels of excellence and fulfill your potential. This is why it is so important for you to know, understand and value your talents." Don Clifton*

What does it mean to have **Communication** as a dominant theme?

It means you have a way with words.

We are scheduling Gallup work sessions for Spring and Summer for board/leadership teams to understand each other's talents and create a culture for leadership success. Call Shari today to get on the calendar.

- Shari -



**Paul Grieger**  
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[pgrieger@dadco.com](mailto:pgrieger@dadco.com)



**Cody Wickham**  
(866) 809-5596  
[cwickham@dadco.com](mailto:cwickham@dadco.com)



**Andy Forney**  
(866) 809-5443  
[aforney@dadco.com](mailto:aforney@dadco.com)

## Building a Better Future with Nebraska's Public Finance Partner

**D.A. Davidson & Co.** has long been a leader in innovative debt financing for school districts. What we're most proud of are the relationships we've nourished and the strong community improvements that are made as a result.

Our public finance professionals take a personal interest and a hands-on approach, carrying our deals from start to finish. Because you deserve solutions tailored to fit you.

- School Bond Issues
- Tax Anticipation / Construction Notes
- Lease-Purchase Financing
- QCPUF Bonds
- Refinancing Bond Issues



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[dadavidson.com](http://dadavidson.com) | D.A. Davidson & Co. member FINRA and SIPC

## ... POLICY

Hacking of computer systems to steal personal data is becoming more common by the year. One of your district's responsibilities is the protection of any personal information on your network relating to employees and students. If your computer systems administrator believes a breach of security has occurred that may have caused or will cause loss or injury to anyone, the district has a responsibility to provide notice of that event to all persons affected by it. Every district should have a policy on computer and data security to deal with maintaining as secure a system as possible and notifying people in case of a systems breach.

Contact Jim to learn more!

## ... BOARD LEADERSHIP

Check out "At the Board Table" on page 6.

Mark Your Calendars for Upcoming Board Leadership Events

2021 NASB President Retreat  
Kearney (In-person)  
March 14 & 15

2021 NASB President Retreat  
(Webinar)  
Tuesday, March 16

NASB New Board Member Workshop  
Kearney (In-Person)  
April 14

*Marcia, Kori, Melissa & Karla*

## ... ENERGY PURCHASING

Record-breaking temperatures this week are pushing spot prices for natural gas to near record levels as utilities scramble to find emergency supplies across the Midwest. Your NJUMP and CJUMP gas purchasing consortiums have worked throughout the year to purchase natural gas at competitive prices to help your districts weather the storm without budget-busting increases. The signup period for next winter will be opening next month, so don't miss your chance to be better positioned for the next disruption caused by weather extremes or uncertain economies.

*Contact Jim to learn more!*

## ... ADVOCACY & GOVERNMENT RELATIONS

The 2021 Legislative Session began Wednesday, January 6<sup>th</sup>

Stay engaged with Leg Notes, NASB's Bills page, upcoming hearings, Call to Actions, Quick Legislative Videos, your NASB Leg Committee and MORE by bookmarking the NASB Government Relations page at:  
<http://members.nasbonline.org/index.php/government-relations>

### LEGISLATIVE LUNCH

Join us on March 1st at 12:00 PM CT for a Legislative Lunch!  
*Details and Zoom Link to Follow*

### CONTACT YOUR SENATOR!!!

Talk to you Senator(s) to voice your support on LB 135 to change special education reimbursements, and on LB 323 to change provisions of TEEOSA relating to pandemics!

Priority Bill Designation is March 11  
All Day Floor Debate Begins March 15

### SHARE YOUR STORY

KNOW YOUR DISTRICT'S DATA  
UNDERSTAND THE DATA THAT WILL MAKE A DIFFERENCE

*Call Colby & Matt with any questions!*  
#liveNASB #weLIVEhere

## ... ALICAP & INSURANCE

ALICAP is hosting a Summer Workshop in 3 locations: Mark your calendars! June 29th in Gering, June 30th in Kearney, and July 1st in Lincoln. Session topics will include Cyber Security and Sexual Abuse and Molestation, and target attendees are IT directors and school Administrators. Registration details will be available in April.

*Thanks, Megan!*

## ... TECHNOLOGY

New enhancements to the Sparq Meetings platform were released in January! More information on the enhancements and a request regarding Negotiations can be found throughout the newsletter.

Darion - [dmiller@NASBonline.org](mailto:dmiller@NASBonline.org)  
Nicole - [nkobus@NASBonline.org](mailto:nkobus@NASBonline.org)  
[www.sparqdata.com](http://www.sparqdata.com)



**nsba**  
**2021**  
ONLINE EXPERIENCE

The Conference for Public Education Leaders

APRIL 8-10



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Nebraska Association of School Boards | 1311 Stockwell Street - Lincoln, NE 68502 | Matt Belka, Editor | John Spatz, Publisher

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Join NASB, as we travel the state for various workshops, meetings and events throughout the year.  
*To learn more, and register, visit the Events tab of [www.NASBOnline.org](http://www.NASBOnline.org)*

<http://members.nasbonline.org/index.php/events>

*To register for an NASB event, click on the 'My Membership' link, then navigate to the 'Events' dropdown and select 'Register'.  
If you do not have an email and password to log in or have forgotten it, please contact NASB at 800-422-4572 for assistance.*

## MARCH

NASB LEGISLATIVE LUNCH | MARCH 1 | 12:00 PM CT

MARCH BOARD MEETING ZOOMS W/ NDE & NASB | 7:30 PM | SEE PAGE 3

BOARD PRESIDENT RETREAT WORKSHOP | MARCH 14-15 | KEARNEY

BOARD PRESIDENT RETREAT WEBINAR | MARCH 16

VIRTUAL NAEP STATE CONVENTION | MARCH 30 | ZOOM

BUDGET & FINANCE WORKSHOP | MARCH 31 - NORFOLK

## APRIL

BUDGET & FINANCE WORKSHOP | APRIL 7 - GERING

NSBA 2021 ONLINE EXPERIENCE | APRIL 8-10

NEW BOARD MEMBER WORKSHOP | APRIL 14 | KEARNEY

BUDGET & FINANCE WORKSHOP | APRIL 20 - LINCOLN

## AND BEYOND ...

GOLF & THE NASB SUMMER CONFERENCE | JUNE 2-3

ALICAP WORKSHOPS | JUNE 29 - JUNE 30 - JULY 1

AREA MEMBERSHIP MEETINGS | AUGUST TO SEPTEMBER

2021 STATE EDUCATION CONFERENCE | NOVEMBER 17-19

Board Presidents: Check your inbox each month for the monthly 'NASB Update' to include in your meeting agenda.  
Please contact [mbelka@NASBOnline.org](mailto:mbelka@NASBOnline.org) with any questions, or if you are not receiving them.



# YOUR NASB BOARD OF DIRECTORS & STAFF



## YOUR NASB LEADERSHIP TEAM



Stacie Higgins  
President  
Nebraska City



Brad Wilkins  
President-Elect  
Ainsworth



Kim Burry  
Vice President  
Bayard



Steve Blocher  
Past President  
West Point

## YOUR REGION DIRECTORS



Region 1  
Neal Kanel  
HTRS



Region 2  
Sarah Centineo  
Bellevue



Regions 3, 6 & 7  
Shavonna Holman  
Omaha



Regions 3, 6 & 7  
Tracy Casady  
Omaha



Regions 3, 6 & 7  
Nancy Kratky  
Omaha



Regions 4 & 5  
Bob Rauner  
Lincoln



Regions 4 & 5  
Annie Mumgaard  
Lincoln



Region 8  
Jay Irwin  
Ralston



Region 9  
Alan Moore  
ESU 3



Region 10  
Ed Swotek  
Malcolm



Region 11  
Jim Vlach  
Lyons-Decatur Northeast



Region 12  
Lisa Wagner  
Central City



Region 13  
Marilyn Bohn  
Ravenna



Region 14  
Sandy Noffsinger  
Dundy County Stratton



Region 15  
Joel Carlson  
Cozad



Region 16  
Stephanie Summers  
David City



Region 17  
Michelle Reikofski  
Osmond



Region 18  
Doug Keener  
Mitchell



Region 19  
Stacy Jolley  
Millard

## YOUR NASB STAFF



John Spatz  
Executive Director



Makenzie Barry  
Events Manager &  
Accounting Associate



Craig Caples  
Director of Technology



Karla Kruse  
Board Leadership/ALICAP  
Admin. Assistant



Kori Stanosheck  
Board Leadership  
Engagement Associate



Shari Becker  
Director of Education  
Leadership Search Service



Sharon Endorf  
Director of  
Member Engagement



Jim Luebke  
Director of Policy Services



Lisa Steinkuhler  
Executive Admin. Assistant



Matt Belka  
Director of Marketing,  
Communications & Advocacy



Marcia Herring  
Director of Board Leadership



Melissa Lusk  
Board Leadership  
Development Associate



Sallie Horky Svatora  
Chief Operating Officer



Colby Coash  
Associate Executive Director/  
Dir. of Government Relations



Megan Boldt  
Associate Executive Director/  
Director of ALICAP



Rachel Horstman  
Business Manager



Anne Silknitter  
Education Leadership Search  
Service Associate



Vicki Walter-Winters  
Legal Admin. Assistant

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### ARCHITECTS



#### BCDM

Pat Carson - 402-384-6422  
pcarson@bcdm.net - bcdm.net  
\* GOLD LEVEL AFFILIATE

#### BVH Architecture

Cleve Reeves - 402-475-4551  
creeves@bvh.com - bvh.com  
\* GOLD LEVEL AFFILIATE

#### CMBA Architects

Brad Kissler - 308-384-4444  
kissler.b@cmbaarchitects.com  
Jim Brisnehan - 308-384-4444  
brisnehan.j@cmbaarchitects.com  
Troy Keilig - 308-384-4444  
keilig.t@cmbaarchitects.com  
cmbaarchitects.com  
(Architecture, Master Planning, Interiors, Bond  
Promotion/Community Engagement)  
\* GOLD LEVEL AFFILIATE

#### Carlson West Povondra Architects

Jamie Eckmann - 402-551-1500  
jeckmann@cwparchitects.com - cwparchitects.com  
(Architecture, planning, feasibility studies)  
\* GOLD LEVEL AFFILIATE

#### DLR Group

Vanessa Schutte - 402-393-4100  
vschutte@dlrgroup.com - dlrgroup.com  
(Architecture, engineering, Ed. facility planning)

### AWARDS

#### Awards Unlimited

Tim Moravec - 402-474-0815  
tmoravec@awardsunlimited.com  
awardsunlimited.com  
(Trophies, awards, plaques, etc.)

### BUILDING CONTROLS/SERVICES

#### Control Management Inc.

Nathan Haug - 402-571-9454  
nathan@cmiomaha.com - cmiomaha.com  
(Building Automation, Security and Energy  
Optimization for New and Existing Systems)

#### Johnson Controls

Dave Schwerdtfeger - 402-350-6062  
Dave.w.Schwerdtfeger@JCI.com  
Shane Breitfelder - 402-450-9677  
Shane.Breitfelder@JCI.com  
jci.com  
(HVAC, Building Automation, Service  
Agreements, Security and Fire, among others)

### CONSTRUCTION SERVICES



#### Ayars & Ayars, Inc.

Darl Naumann - 402-435-8600 - 402-570-9214  
dnaumann@ayarsayars.com - ayarsayars.com  
(Design-build leader building beneficial  
relationships, processes, and projects)  
\* GOLD LEVEL AFFILIATE

#### BD Construction

Marsha Wilkerson - 308-234-1836  
mwilkerson@bdconstruction.com  
www.BDconstruction.com  
(Construction Management, Facility Planning,  
Site Selection, Pre-bond Community Education,  
Stakeholder Engagement)  
\* GOLD LEVEL AFFILIATE

#### Boyd Jones Construction

Emily Bannick - 402-550-1808  
ebannick@boydjones.biz - www.boydjones.biz  
(Construction Management, Pre-Bond,  
Pre-Construction, Facility Evaluation,  
Early Stage Planning)  
\* GOLD LEVEL AFFILIATE

#### Kingery Construction Co

Rod Berens - 402-465-4400  
rodb@kccobuilders.com - kccobuilders.com  
(Design-Bid-Build, Design-Build, Construction  
Management, General Contractor, Pre-Bond/  
Pre-Construction Assistance)  
\* GOLD LEVEL AFFILIATE

#### Nemaha Sports Construction Inc

Don Traska - 402-434-5488  
don.traska@nemaha.net - www.nemaha.net  
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\* GOLD LEVEL AFFILIATE

#### Sampson Construction

Joseph Young - 402-434-5450  
joseph.young@sampson-construction.com  
www.sampson-construction.com  
(Design-Build, Design-Bid-Build, Construction  
Manager, Small Projects)  
\* GOLD LEVEL AFFILIATE

#### W. A. Klinger

Matt Thompson - 712-233-3233  
mthompson@waklinger.com - waklinger.com  
(Pre-Construction, Construction Management,  
Design-Build, and General Contracting)  
\* GOLD LEVEL AFFILIATE

### ENERGY SERVICES



#### Ameresco, Inc.

David Goebel - 308-392-3283 - 402-370-8822  
dgoebel@ameresco.com - www.ameresco.com  
(Capital Improvements, Energy Efficiency &  
Renewable Energy Solutions for Buildings)  
\* GOLD LEVEL AFFILIATE

#### Facility Advocates

Dave Raymond - 402-206-8777  
draymond@facilityadvocates.com  
facilityadvocates.com  
(Building Construction & Energy Services)  
\* GOLD LEVEL AFFILIATE

#### Navitas

Nick Rosenberry - 402-840-0370  
nrosenberry@navitas.us.com - navitas.us.com  
(Energy Savings, Building Construction, Energy  
Management, Guaranteed Results)  
\* GOLD LEVEL AFFILIATE

#### Optimized Systems

Mike Taylor - 402-981-1005  
mike.taylor@optimized-systems.com  
www.optimized-systems.com  
(Energy Optimization, Energy Management,  
Commissioning, Metering, Energy  
Studies, Mechanical System Assessments,  
Troubleshooting)  
\* GOLD LEVEL AFFILIATE

### FINANCIAL SERVICES



#### D.A. Davidson & Co.

Paul Grieger - 402-392-7986 - pgrieger@dadco.com  
Cody Wickham - 402-392-7989 - cwickham@dadco.com  
Andy Forney - 402-392-7988 - aforney@dadco.com  
dadavidson.com  
(Bonds/Election Services, Lease Purchase)  
\* GOLD LEVEL AFFILIATE

#### First National Capital Markets

Tobin Buchanan - 308-352-8328  
tbuchanan@fnni.com  
Carl Dietz - 308-289-3920 carldietz@fnni.com  
Matt Fisher - 308-380-3831 mfisher@fnni.com  
fncapitalmarkets.com  
(Public Finance, Election Guidance)  
\* GOLD LEVEL AFFILIATE

# YOUR 2021 NASB AFFILIATES



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### FINANCIAL SERVICES

First Nebraska Credit Union  
Michele Byrnes - 402-492-9100  
marketing@firstnebraska.org - firstnebraska.org  
(Taking care of your financial needs!)

Nebraska Liquid Asset Fund - NLAF  
Barry Ballou - 402-705-0350  
balloub@pfm.com - NLAFpool.org  
(Liquid Asset Fund, financing programs)  
\* GOLD LEVEL AFFILIATE

Piper Sandler  
Jay Spearman - 402-599-0307  
jay.spearman@psc.com  
(Lease Purchase, Construction Notes, Voted Bonds, Refunding Bonds, QCPUF Bonds)  
\* GOLD LEVEL AFFILIATE

Wells Fargo Bank  
Andrew J. Detlefsen - 402-434-6701  
andrew.j.detlefsen@wellsfargo.com - wellsfargo.com  
(Financial Services, Banking)  
\* Silver Level Affiliate

### FOOD SERVICE



Lunchtime Solutions  
Deni Winter - 605-235-0939 Ext 106  
deni@lunchtimesolutions.com  
lunchtimesolutions.com  
(Progressive Food Service Management)  
\* GOLD LEVEL AFFILIATE

Opaa! Food Management of Nebraska  
Greg Frost - 816-210-9359  
gfrost@opaafod.com - opaafod.com  
(Contract Food Service Management)

### INSURANCE SERVICES



Blue Cross Blue Shield of Nebraska  
Cortney Ray - 402-458-4823  
cortney.ray@nebraskablue.com  
nebraskablue.com  
(Group health insurance)  
\* GOLD LEVEL AFFILIATE

Public Risk Management  
Sheri Shonka - 402-884-3751 - 877-649-4612  
sheri.shonka@prmne.com - alicap.org  
(ALICAP, Insurance services)  
\* GOLD LEVEL AFFILIATE

### LEGAL SERVICES

Mueller Robak, LLC  
William Mueller - 402-434-3399  
mueller@muellerrobak.com  
(Lobby firm)

### MENTORING

TeamMates Mentoring  
Hannah Miller - 319-610-8538  
hannah@teammates.org - teammates.org  
(Together we transform lives)  
\* Silver Level Affiliate

### PLAYGROUND/SCOREBOARDS/SURFACING



Creative Sites, LLC  
Julie Kutilek - 402-614-4606 - 800-266-1250  
julie@creativesitesllc.com  
(Playground equipment, Site furnishings)  
\* GOLD LEVEL AFFILIATE

Crouch Recreation  
Eric Crouch - 402-496-2669  
eric@crouchrec.com - crouchrec.com  
(Playgrounds, Shelters, Scoreboards, Safety Surfacing & Site Amenities Manufacturers Rep)  
\* GOLD LEVEL AFFILIATE

Fisher Tracks, Inc.  
Jordan Fisher - 800-432-3191 - 515-432-3191  
jfisher@fishertracks.com - fishertracks.com  
(Installation, Refurbishment & Design Build of All-Weather Running Tracks)

### PUBLIC RELATIONS SERVICES



Idea Bank Education  
Jack Sheard - 402-463-0588  
jack@ideabankmarketing.com  
www.IdeaBankEducation.com  
(Full-service agency in Central NE for communication & marketing strategy, creative services & web/mobile design & development)  
\* GOLD LEVEL AFFILIATE

### SAFETY & SECURITY SERVICES



One Source  
The Background Check Company  
Neal Josten - 402-933-9999 Ext 5600  
njosten@onesourcebackground.com  
onesourcebackground.com  
(Employment, Volunteer, Contractor Screening)  
\* GOLD LEVEL AFFILIATE

### TECHNOLOGY CONSULTING

PRISM advisors  
Jason Richards - 402-593-8911  
jprichards@prism-advisors.com  
prism-advisors.com  
(PEOPLE, PROCESS & SYSTEMS. IT strategic planning and project management)

### TECHNOLOGY/SOFTWARE



Filament Essential Services  
Dan Kunzman - 402-479-6663  
dank@fes.org - www.filamentservices.org  
(SOCS websites+apps, Marketing/Branding/Video, Data. Filament Essential Services is a new division of FES)  
\* GOLD LEVEL AFFILIATE

Sparq Data Solutions  
Craig Caples - 402-423-4951  
ccaples@sparqdata.com - sparqdata.com  
(Paperless Board Meetings, Staff Negotiations, Public Document Management, Document Imaging & Scanning)  
\* GOLD LEVEL AFFILIATE

### THERAPY SERVICES

Central Nebraska Rehabilitation Services  
Mary Walsh-Sterup  
308-675-1853 ext. 3222  
mary@cnrehab.com - cnrehab.com  
(Providing PT, OT and Speech therapy in the school system)

### TRANSPORTATION



Master's Transportation  
Amber Bryant - 800-783-3613  
abryant@masterstransportation.com  
www.masterstransportation.com  
(Your trusted source for safe, reliable, and innovative group transportation solutions.)  
\* GOLD LEVEL AFFILIATE

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SCHOOL BOARDS & STUDENT REPRESENTATIVES  
APPROVAL, ACCREDITATION, & ACCOUNTABILITY  
IS YOUR POLICY MANUAL ONLINE?  
LEGISLATIVE LUNCH & LIC RECAP  
AT THE BOARD TABLE  
UPCOMING NETWORKING & EVENTS  
YOUR 2021 MEMBERSHIP GUIDE IS HERE!  
THE CONFERENCE FOR PUBLIC EDUCATION LEADERS  
TRAINING, NETWORKING, ENGAGEMENT & EVENTS  
NASB AFFILIATES  
... AND MUCH MORE!

## AS WELL AS "THIS MONTH IN ..."

... ADVOCACY & GOVERNMENT RELATIONS  
... ALICAP & INSURANCE  
... BOARD LEADERSHIP  
... ENERGY PURCHASING  
... MEMBER ENGAGEMENT  
... POLICY  
... SEARCH, STRENGTHS & AWARDS  
... TECHNOLOGY

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