

## LR 335 - ENCOURAGE POSTSECONDARY EDUCATIONAL INSTITUTIONS TO ADOPT THE SEVENTY PERCENT ATTAINMENT GOAL

Introduced by the Education Committee: Walz, 15, Chairperson; Day, 49; Linehan, 39; McKinney, 11; Morfeld, 46; Murman, 38; Pansing Brooks, 28; Sanders, 45.

*The Education Committee and education leaders held a press conference on Wednesday, March 16, to highlight Nebraska's proposed educational attainment goals and how the education sectors in the state can positively impact Nebraska's workforce, while also discussing key bills that focus on strengthening workforce like LB 1218 which incorporates LB 945, introduced by Sen. Linehan, and LB 902, introduced by Sen. Aguilar and prioritized by Speaker Hilgers. LB1218 was introduced and prioritized by the Education Committee.*

WHEREAS, high state educational attainment is strongly correlated with higher state gross domestic product, higher per capita income, greater labor force participation, greater civic participation, improved health outcomes, and high quality of life; and

WHEREAS, projections are that at least seventy percent of Nebraska's jobs will soon require a degree, certificate, diploma, or other postsecondary or industry credential with economic value in the workforce; and

WHEREAS, Nebraska's current educational attainment, including degrees, certificates, diplomas, and other postsecondary and industry credentials with economic value is approximately fifty-eight percent for Nebraskans age 25 to 34, and approximately fifty-five percent for Nebraskans age 25 to 64; and

WHEREAS, Nebraska is in competition with other states and nations to develop, attract, and retain businesses and industries that require highly skilled employees and pay high wages; and

WHEREAS, most states, including neighboring states, have set ambitious educational attainment goals to reach social and economic development aspirations and use those educational attainment goals to inform education and workforce development policies; and

WHEREAS, state educational attainment goals can focus and organize a myriad of strategies related to workforce development and deployment, economic diversification and innovation, and promotion of diversity and inclusion; and WHEREAS, state educational attainment goals help state officials, colleges and universities, elementary and secondary schools, employers, and philanthropic and community organizations establish a shared agenda and measure progress at regular intervals; and

WHEREAS, a state educational attainment goal is in the spirit, and touches every aspect, of Nebraskans' aspirations for job growth, vibrant communities, attracting and retaining young people, income growth, and growth in innovation.

NOW, THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE ONE HUNDRED SEVENTH LEGISLATURE OF NEBRASKA, SECOND SESSION:

1. That the Legislature declares it is the goal of the State of Nebraska that at least seventy percent of 25 to 34 year-old Nebraskans have a degree, certificate, diploma, or other postsecondary or industry-recognized credential with economic value by 2030.
2. That the Legislature encourages the Board of Regents of the University of Nebraska, the Board of Trustees of the Nebraska State Colleges, the Board of Governors of each community college area, the

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# NASB TRAINING, NETWORKING, ENGAGEMENT & EVENTS

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Join NASB, as we travel the state for various workshops, meetings and events throughout the year.

To learn more, and register, visit the Events tab of [www.NASBonline.org](http://www.NASBonline.org)

<http://members.nasbonline.org/index.php/events>

To register for an NASB event, click on the 'My Membership' link, then navigate to the 'Events' dropdown and select 'Register'.  
If you do not have an email and password to log in or have forgotten it, please contact NASB at 800-422-4572 for assistance.



<http://members.nasbonline.org/index.php/news-resources/videos>



## MARCH



BUDGET & FINANCE WORKSHOP - MARCH 23 - OGALLALA

NAEP STATE CONVENTION - MARCH 29-30 - GRAND ISLAND

REG  
BY 3/22



## APRIL



NEBRASKA RECEPTION AT THE NSBA CONFERENCE - APRIL 2 - SAN DIEGO

MAKE YOUR MEETINGS MATTER - APRIL 7 - WEST POINT

MAKE YOUR MEETINGS MATTER - APRIL 12 - GERING

MAKE YOUR MEETINGS MATTER - APRIL 13 - KEARNEY



## OTHER KEY DATES

LINCOLN MARATHON - MAY 1 - LET MATT OR MEGAN KNOW IF YOU'RE PARTICIPATING

ALICAP SUMMER WORKSHOPS - JUNE 7 IN GERING - JUNE 8 IN KEARNEY - JUNE 9 IN LINCOLN

NASB CANDIDATE FORUMS BEGIN JUNE 7

NASB MEMBER GOLF OUTING - JUNE 22 - KEARNEY

SCHOOL LEADERS & LAW CONFERENCE - JUNE 22-23 - KEARNEY

NASB ORIENTATION - JULY 20 - LINCOLN

AREA MEMBERSHIP MEETINGS - AUGUST THROUGH SEPTEMBER

ANNUAL SPARQ DATA SOLUTIONS TAILGATE PARTY - SEPTEMBER 17 - LINCOLN

FACILITIES & CONSTRUCTION - SEPTEMBER 22 - KEARNEY

LABOR RELATIONS - FALL 2022

STATE EDUCATION CONFERENCE - NOVEMBER 16-18 - OMAHA

NEW BOARD MEMBER WORKSHOPS - DECEMBER - GERING, NORTH PLATTE, KEARNEY, YORK, LA VISTA, NORFOLK



CONTINUED FROM PAGE 1

State Board of Education, and the Coordinating Commission for Postsecondary Education to adopt the seventy percent attainment goal as evidence of their support for such goal.

3. That the Legislature recognizes the strong contributions of Nebraska's private and parochial schools and independent colleges and universities to the educational attainment of Nebraskans and encourages their support of the seventy percent attainment goal.
4. That the Legislature finds that disparities in educational attainment impede individual and collective well-being and prosperity and must be reduced and eliminated to meet a seventy percent attainment goal.
5. That the Legislature declares that certain fields of study, including science, technology, engineering, manufacturing, agriculture, healthcare, and teaching, have particular strategic importance for the state's ongoing prosperity and encourages schools, colleges, universities, businesses, and community partners to join with the state to increase credential attainment in those fields.
6. That the Legislature encourages recent Nebraska high school graduates to continue their education in Nebraska postsecondary institutions and commends Nebraska postsecondary institutions for their efforts to enroll students from outside the state as a means of meeting the state's goal of growing a larger and more highly educated workforce.
7. That the Legislature encourages the Coordinating Commission for Postsecondary Education to incorporate the seventy percent attainment goal into the comprehensive statewide plan for postsecondary education required under Article VII, section 14, of the Constitution of the State of Nebraska and report on progress toward the goal in the annual report to the Legislature required by section 85-1429.



## ANNUAL NASB MEMBER GOLF OUTING

JUNE 22 - KEARNEY COUNTRY CLUB



EMAIL [SENDORF@NASBONLINE.ORG](mailto:SENDORF@NASBONLINE.ORG) TO PARTICIPATE

## ENGAGING THE NON-INCUMBENT BOARD CANDIDATE

What are your plans to engage the non-incumbent(s)? Who are these individuals who have filed for election to the board of education in your school district or Educational Service Unit?

- Extend an invite to the upcoming board meeting and share a link to the board meeting agenda

NASB recommends that the Superintendent/ESU Administrator and Board President:

- Develop a plan to engage and foster a positive working relationship from day one between the non-incumbent and the office of superintendent/ESU Administrator
- Initiate communication by connecting first with the County Clerk or Election Commissioner's Office to ensure you have a complete list of the individuals who have filed, the proper spelling of each candidate's name and mailing address
- Contact the individual(s) to welcome them to the board and express appreciation for their interest of serving public education.
  - Message from the board president:  
Example language courtesy of Matt Pawloski, Pleasanton Board President: *"Congratulations on your decision to seek election to the (name) Board of Education! School board members are entrusted with a unique and formidable responsibility of providing sufficient opportunities and supporting educational achievement for all students. I will make myself available for any questions you might have, and keep you informed with updates of Board Candidate Webinars provided by the NASB and the New Board Member Workshop later this year. We invite you to attend our Regular Monthly Board Meetings which are held at the district office on the second Monday of each month starting at 7:00 p.m. Please review our website for more information. Once more, I can genuinely appreciate your decision and I thank you for your willingness to serve public education."*
- Invite the new board member to the district office to meet staff and tour the district facilities.
  - Materials you may wish to share with the board candidate:
    - o Board Code of Conduct
    - o Annual Board Calendar
    - o Link to [www.NASBOnline.org](http://www.NASBOnline.org)
    - o Dates for the NASB Board Candidate Webinars and New Board Member Workshops

## NASB WORKING ALONGSIDE OUR MEMBERS

It is important that a newly elected board member embarks upon their board service equipped to serve as a member of the board, for which NASB provides extensive learning opportunities. The design of our learning workshops are focused upon effective board governance and best practice through both learning and networking.

### UPCOMING NASB LEARNING OPPORTUNITIES

#### 2022 NASB Board Candidate Webinars

Tuesday, June 7 - 7:00 to 8:30 PM CT  
 Thursday, June 9 - 12:00 to 1:30 PM CT  
 Wednesday, June 15 - 12:00 to 1:30 PM CT  
 Wednesday, July 13 - 7:00 to 8:30 PM CT  
 Wednesday, September 14 - 7:00 to 8:30 PM CT  
 Wednesday, October 5 - 12:00 to 1:30 PM CT

#### 2022 NASB New Board Member Workshops

Monday, December 5 - Gering  
 Tuesday, December 6 - North Platte  
 Wednesday, December 7 - Kearney  
 Thursday, December 8 - York  
 Tuesday, December 13 - La Vista  
 Wednesday, December 14 - Norfolk

For more information regarding board governance resources or NASB Board Leadership services, please contact the Board Leadership team at 800-422-4572 or email Marcia Herring, NASB Director of Board Leadership at [mherring@NASBOnline.org](mailto:mherring@NASBOnline.org)



# AT THE BOARD TABLE

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## BOARD CALENDAR AGENDA ITEMS FOR YOUR APRIL MEETINGS

View the full, detailed calendar at: <http://members.nasbonline.org/index.php/resources>

### MISSION, VISION & GOALS

- Strategic Plan Update; District Goals Update

### POLICY GOVERNANCE

- Review Student Handbooks and relative policies; review, update, and adopt policies

### ACCOUNTABILITY & STUDENT ACHIEVEMENT

- Review ELL Program
- Academic Content Standards; school district; duties. Review district adopted measurable quality academic content standards in the subject areas of reading, writing, mathematics, science, and social studies. Note: The standards may be equal to or exceed in rigor, the measurable academic content standards adopted by the state board and shall cover at least the same grade levels.

### ADVOCACY

- Review 2022 Legislative Calendar, discuss NASB Legislative Updates and Legislative Committee Report

### DISTRICT/ESU RESOURCES (BUDGET)

- Board Finance Committee Report
- Review all Grants [Current grant status, term, purpose, value received, and proposed grant applications.]

### REPORTS

- Remind board members to review their NASB Awards of Achievement points report.
- Board Committees; Superintendent; Administrators

### STAFF

- Certified Staff Non-Renewal, RIF, and Termination Notices; Due April 15 § 79-831
- Certificated Employee of ESU Non-Renewal, Termination, Amendment Notices; Due April 15 - § 79-1236

### BOARD LEADERSHIP DEVELOPMENT

- NASB Open Meetings Law and Board Meeting Workshops
- Review and discuss Board Governance Standard II. Policy Governance

### FOUNDATION FILING DEADLINE

- School Board will Review the Annual Foundation Board Filing Forms. Original tax deadline for exempt organizations (Form 990): On or before May 16. Extension tax deadline for exempt organizations: November 15 (must complete IRS Form 8868 Application for Automatic Extension of Time to File an Exempt Organization Return. Foundation Boards – Schedule A (Form 990 or 990-EZ), Public Charity Status and Public Support. Form 990 is not complete without fully completing Parts I through XI and a proper signature in Part II, Signature Block. An officer of the organization must sign the return. This signature must come from the Superintendent if the foundation does not have a designated tax officer. Schedule B Parts I and II must also be completed if contributions totaling \$5,000 or more (in money or property) were recognized from any one contributor.

## BUILDING EFFECTIVE BOARD MEETINGS FOR YOUR DISTRICT AND COMMUNITY

APRIL 7 - WEST POINT

APRIL 12 - GERING

APRIL 13 - KEARNEY

School board meetings are changing at a rapid pace. These unique meetings where boards and superintendents conduct the business of the district are governed by the Nebraska Open Meetings Law. Community interest in and attendance at school board meetings has greatly increased in recent months. Attend this workshop to learn how to best educate your community about your meetings and how you can include them while still adhering to the Open Meetings Law.



## COMMITTED TO NEBRASKA PUBLIC SCHOOLS

**Piper Sandler** is a leader in providing financial services to Nebraska public schools. Our dedicated team of K-12 education finance professionals in Nebraska are ready to help your school district with flexible, efficient financing solutions.

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- Interim Project Financing
- Debt Refinancing/Restructuring

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# RELY ON NASB'S NATURAL GAS PROGRAMS



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NASB's natural gas programs were created to fulfill two needs that many local districts had in dealing with utility costs – competitive prices and budget certainty. NASB has over 100 school districts and ESUs across Nebraska participating in our NJUMP and CJUMP purchasing consortiums to leverage their purchasing power and achieve lower utility bills. With this year's timely purchase of supplies at very competitive prices, we've continued to add new members for next year.

Superintendents and their business managers have their hands full with a huge range of responsibilities to oversee. Natural gas purchasing is one job your peers in these Interlocals can handle for you. Rather than pricing the entire year's gas needs on one day, the consortiums lock in fixed prices as market opportunities become available by purchasing in layers over time and in varying percentages of total projected volumes. Historically, this approach has achieved a better price for natural gas with a higher level of budget certainty than the districts could have achieved on their own.

The Nebraska Joint Utilities Management Program (NJUMP) purchases natural gas for school districts and ESUs on the Black Hills Energy natural gas pipeline in southeast Nebraska. Choice Joint Utilities Management Program (CJUMP) supplies natural gas on the Black Hills Energy (formerly SourceGas) distribution system in northern, central and western Nebraska. Both programs operate as independent Interlocal Pools created and governed by their own Board of Trustees drawn from consortium members. The trustees hold their annual meeting at the State Education Conference in Omaha each November.

Now is the time to sign up for membership in NJUMP or CJUMP for the 2021-2022 heating season. For more information, NASB members on the Black Hills Energy distribution system can contact Rick Pemberton of Symmetry Energy Solutions at 785-271-2814 and members on the SourceGas distribution system can contact Mandy Heermann of Public Alliance for Community Energy at 800-454-4759.

Jim Luebke of the NASB staff can also discuss the program with you and help you enroll in this time-saving, dollar-stretching consortium.







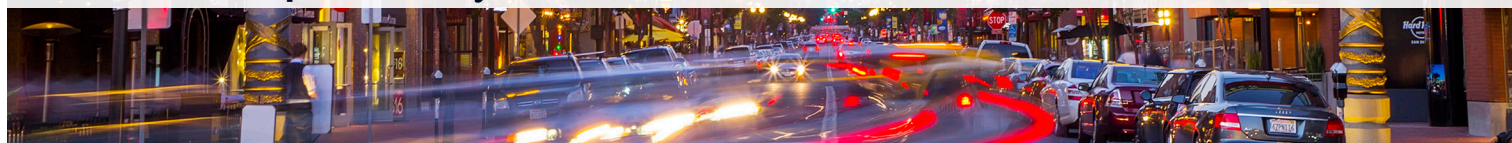
## BUDGET & FINANCE WORKSHOPS

MARCH 23 - OGALLALA

School finance is a complex task. The Leadership Team, comprised of both the board and Superintendent/ESU Administrator is responsible for managing the finances within their district/ESU. This evening workshop will feature school finance experts, who will structure the presentation around all aspects of the school district finances.



**Bringing the Good Life to the 6-1-9 - Nebraska Reception at the NSBA Conference**  
**Saturday, April 2 - 4:00 to 7:00 PM**  
**Sponsored by D.A. Davidson & Co. member SIPC and FINRA**





# IMPROVING THE OVERALL PROCESS ...

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*Prior to her election to the State Board of Education in November 2020, Patti Gubbels served on the Norfolk Board of Education, and was a member of the NASB Board of Directors, and the NASB Legislation Committee since 2016.*

In my last article, I indicated that the Nebraska State Board of Education would be voting at the March meeting on whether to adopt Ad Hoc Committee recommendations related to improving the standards development process. I noted in that article that one of the recommendations is to create a policy that directs the Board to adopt content areas standards for all subject matter areas.

At the March 4, 2022, Nebraska State Board of Education meeting, the Board adopted the following recommendations from the Ad Hoc Committee on Content Area Standards:



- The Executive Committee continue to review bylaw B2: Board Committees to improve the makeup and operation of standing committees, and recommend adoption of any revisions to the Board;
- The Executive Committee create a policy that defines the role of the Board in the development and revision of content area standards, and recommend adoption of the policy to the Board;
- The Planning and Evaluation Committee assume responsibility for guiding development, monitoring progress, and affirming revision of the NDE staff-managed content area standards development process;
- The Commissioner enlist the services of an external consultant to review and make recommendations to NDE staff to improve the content area standards development and revision processes; and
- The Executive Committee create a policy that directs the Board to approve content area standards for all subject matter areas and recommend adoption of the policy to the Board.

*Because misinformation has been reported about what the recommendations mean, I thought it might be helpful to explain what the recommendation are and are NOT.*

- The above recommendations apply to all content-area standards, not just health education.
- The Board has not taken any further action on these recommendations, other than adopting them. It will be up to the respective committees to determine next steps on each recommendation.
- The Board has not voted on health education standards.
- The Board has not voted to continue the process of developing health education standards.
- The board meeting agenda has not included an item to vote on reinitiating the process of developing health education standards.
- The only items that have been on the agenda (since September 3, 2021) specifically related to health education standards were brought forward from Mr. Penner at the February 4, 2022, meeting.
- There has never been an action item on a Board meeting agenda for the adoption of health education standards. The draft standards were released for public input and feedback in March 2021 and the process was postponed (as stated above) on September 3, 2021.

*The overriding goal indicated in the Ad Hoc Committee recommendations is to improve the overall process for developing content area standards by the Nebraska Department of Education. I anticipate that, only after the standards development process has been improved and all the other approved recommendations have been implemented, will health education standards development be considered by the State Board of Education.*

*Disclaimer: The opinions from Dr. Patti S. Gubbels are hers and do not represent the Nebraska State Board of Education.*

## ... SEARCH, STRENGTHS & AWARDS

### GALLUP STRENGTHSFINDER

One of the best ways to end up in the kind of career that earns you respect, recognition, success and happiness is to do more of what you are good at! We are scheduling custom Gallup workshops for board/leadership teams to understand each other's talents and create a culture for leadership success.

### EDUCATION LEADERSHIP SEARCH SERVICE

Contact us with questions on best practice for superintendent searches or a proposal to fill your superintendent vacancy. It is not too early to do a proposal if you have a superintendent retiring June of 2023. Contact Shari at [sbecker@NASBonline.org](mailto:sbecker@NASBonline.org) for either of these services.

- Shari -

## ... ALICAP & INSURANCE

ALICAP is planning to host their second annual, ALICAP Summer Workshop.

Mark your calendars for one of the following workshop dates and locations:

Tuesday, June 7th in Gering  
Wednesday, June 8th in Kearney  
Thursday, June 9th in Lincoln

These workshops are FREE to all ALICAP members.

Thanks, Megan!

## ... DATA ANALYTICS

As you begin planning for next year, take a look at the changes in your levy rates, per pupil costs, mobility and poverty rates. They can tell you much about the future your own district may face. We can give you a picture of how that data compares with nearby districts or districts of a similar size. We are here to help you examine what those changes may mean for your schools.

Contact Jim to learn more!

## ... BOARD LEADERSHIP

Check out "At the Board Table" on pages 4-5.

Marcia, Tori, Kari & Katie

## ... POLICY

The question may arise, when a board vacancy is created during an election year, whether to leave that vacancy open or to fill it. Having one vacancy on a board of six may seem unimportant, but if sudden accidents or illnesses should cause two more individuals to be temporarily absent, the board would be unable to create a quorum. A great deal of important board business is conducted in the spring and summer months, so it's critical that a board appoint someone to fill the remainder of the unexpired term. That process of filling a vacancy should be spelled out in your board policy.

Contact Jim to learn more!

## ... ADVOCACY & GOVERNMENT RELATIONS

The 107<sup>th</sup> Legislature, 2nd Session is three-fourths through. Day 60 is currently scheduled for April 20.

Stay engaged with NASB's Bills page, and the Government Relations page at: <http://members.nasbonline.org/index.php/government-relations>

Check out the latest edition of NASB's *Legislative Notes* as well!

Call Colby & Matt with any questions!  
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## ... TECHNOLOGY

Find out what's new to Sparq meetings in our latest newsletter!  
<https://tinyurl.com/4uznbk3f>

Reminder: If you've not uploaded your newly negotiated teacher contracts to the Contract Settlement Form, please do so. If you'd like, send a copy to Darion and we'll get it entered for you!

MARK YOUR CALENDAR!  
SPARQ TAILGATE  
Saturday, September 17

Darion - [dmiller@NASBonline.org](mailto:dmiller@NASBonline.org)  
Nicole - [nkobus@NASBonline.org](mailto:nkobus@NASBonline.org)  
[www.sparqdata.com](http://www.sparqdata.com)



## ... MEMBER ENGAGEMENT

NASB staff has been busy visiting each of our member districts / ESUs to personally drop off your 2022 Membership Guides and Annual Board Calendars. If we haven't been to see you yet, we will soon!

### Upcoming Events

Budget & Finance Workshop  
March 23 - Ogallala

NAEP State Convention  
March 29-30 - Grand Island

Making Your Meetings Matter  
April 7 - West Point  
April 12 - Gering  
April 13 - Kearney

### Save the Date

NASB Member Golf Outing  
June 22 - Kearney  
School Leaders & Law Conference  
June 23 - Kearney

*Sharon*



## ... ENERGY PURCHASING

April is the month when boards typically need to approve resolutions for initial membership in our CJUMP and NJUMP gas purchasing consortiums. Energy markets have seldom been as volatile as those we've seen the past two winters. Your district should secure a high degree of certainty for budgeting gas for the upcoming years at a competitive price. Don't delay, this is a great time to lock in some stability on costs.

*Contact Jim to learn more!*



**Paul Grieger**  
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**Cody Wickham**  
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- Refinancing Bond Issues



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## YOUR 2022 GOLD AFFILIATES



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creeves@bvh.com - [www.bvh.com](http://www.bvh.com)  
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\* PLATINUM LEVEL AFFILIATE

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(From the very beginning, partnership has defined us.)  
\* PLATINUM LEVEL AFFILIATE

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jeckmann@cwparhitects.com - [www.cwparhitects.com](http://www.cwparhitects.com)  
(Architecture, planning, feasibility studies)  
\* GOLD LEVEL AFFILIATE

## ARCHITECTS

DLR Group  
Vanessa Schutte - 402-393-4100  
vschutte@dlrgroup.com - [www.dlrgroup.com](http://www.dlrgroup.com)  
(Architecture, engineering, Ed. facility planning)

## AWARDS & PLAQUES

Awards Unlimited  
Tim Moravec - 402-474-0815  
tmoravec@awardsunlimited.com  
[www.awardsunlimited.com](http://www.awardsunlimited.com)  
(Trophies, awards, plaques, etc.)

## BUILDING CONTROLS/SERVICES

Control Management Inc.  
Nathan Haug - 402-571-9454  
nathan@cmiomaha.com - [www.cmiomaha.com](http://www.cmiomaha.com)  
(Building Automation, Security and Energy Optimization for New and Existing Systems)

## LEADERSHIP

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### CONSULTING

Akagi Consulting LLC  
Mark Akagi - markakagi3@gmail.com

### CONSTRUCTION SERVICES

BD Construction  
Marsha Wilkerson - 308-234-1836  
mwilkerson@bdconstruction.com - BDconstruction.com  
(Construction Management at Risk and as Agent,  
Facility Planning, Site Selection, Pre-bond  
Community Education, Stakeholder Engagement)  
\*GOLD LEVEL AFFILIATE

Boyd Jones Construction  
Emily Bannick - 402-550-1808  
ebannick@boydjones.biz - www.boydjones.biz  
(Construction Mgmt, Pre-Bond, Pre-Construction,  
Facility Evaluation, Early Stage Planning)  
\* PLATINUM LEVEL AFFILIATE

Cheever Construction  
Douglas Klute - 402-477-6745  
dklute@cheeverconstruction.com  
www.cheeverconstruction.com  
\* GOLD LEVEL AFFILIATE

Kingery Construction Co  
Rod Berens - 402-465-4400  
rodb@kccobuilders.com - www.kccobuilders.com  
(Design-Bid-Build, Design-Build, Construction Mgmt,  
General Contractor, Pre-Bond/Pre-Construction)  
\* GOLD LEVEL AFFILIATE

MCL Construction  
Heather Fredrick - 402-339-2221  
haf@mcconstruction.com - www.mcconstruction.com  
(Navigating the entire construction process)  
\* GOLD LEVEL AFFILIATE

Nemaha Sports Construction Inc  
Don Traska - 402-434-5488  
don.traska@nemaha.net - www.nemaha.net  
(Athletic Fields, Parks & Recreation, Hardscapes)  
\* GOLD LEVEL AFFILIATE

Tetrad Property Group  
Cassie Paben - 402-580-2355  
cpaben@tetradpropertygroup.com - tetradpropertygroup.com  
(Owner's Representative, Facility Planning, Site  
Selection, Pre-Bond Community Education,  
Stakeholder Engagement, Facility Management)

W. A. Klinger  
Matt Thompson - 712-233-3233  
mthompson@waklinger.com - www.waklinger.com  
(Pre-Construction, Construction Management,  
Design-Build, and General Contracting Services.)

### DATA SECURITY, VIDEO & COMMUNICATIONS

Filament Essential Services  
Dan Kunzman - 402-479-6663  
dank@fes.org - www.filamentservices.org  
(SOCS websites+apps, Marketing/Branding/Video, Data,  
Filament Essential Services is a new division of FES)  
\* PLATINUM LEVEL AFFILIATE

### DESIGN BUILD

Ayars & Ayars, Inc.  
Darl Naumann - 402-435-8600 - 402-570-9214  
dnaumann@ayarsayars.com - www.ayarsayars.com  
(Design-build leader focused on creating  
opportunities by building beneficial relationships,  
processes, and projects)  
\*GOLD LEVEL AFFILIATE

### ENERGY SERVICES

Community Building Solutions  
Jacob Hurla - 785-580-3014  
jhurla@communitybuildingsolutions.com  
(Providing a cost-effective avenue for school districts  
to address outdated equipment, resolve comfort  
challenges, and reduce energy and maintenance  
costs. Serving underserved rural communities cost-  
effectively is the core of our mission.)  
\* PLATINUM LEVEL AFFILIATE

Facility Advocates  
Dave Raymond - 402-206-8777  
draymond@facilityadvocates.com  
www.facilityadvocates.com  
(Building Construction & Energy Services)  
\* GOLD LEVEL AFFILIATE

Navitas  
Nick Rosenberry - 402-840-0370  
nrosenberry@navitas.us.com - https://navitas.us.com/  
(Energy Savings, Building Construction, Energy  
Management, Guaranteed Results)  
\* GOLD LEVEL AFFILIATE

Optimized Systems  
Mike Taylor - 402-981-1005  
mike.taylor@optimized-systems.com  
www.Optimized-Systems.com  
(Energy Optimization, Energy Management,  
Commissioning, Metering, Energy Studies,  
Mechanical System Assessments, Troubleshooting)  
\* GOLD LEVEL AFFILIATE

TRANE  
Matt Foertsch - 402-596-8007  
mfoertsch@trane.com - www.trane.com/omaha  
(Building Construction & Energy Services. A global  
provider of indoor comfort systems)  
\* GOLD LEVEL AFFILIATE

### FINANCIAL SERVICES

Ameritas Investment Company  
Jennifer Kobza - 402-214-2118  
jennifer.kobza@ameritas.com - (Public Finance)  
\* PLATINUM LEVEL AFFILIATE

D.A. Davidson & Co.  
Paul Grieger - 402-392-7986 - pgrieger@dadco.com  
Cody Wickham - 402-392-7989 - cwickham@dadco.com  
Andy Forney - 402-392-7988 - aforney@dadco.com  
www.dadavidson.com  
(Bonds/Election Services, Lease Purchase)  
\* PLATINUM LEVEL AFFILIATE

### FINANCIAL SERVICES

First National Capital Markets  
Tobin Buchanan - 308-352-8328 - tbuchanan@fnni.com  
Carl Dietz - 308-289-3920 carldietz@fnni.com  
Matt Fisher - 308-380-3831 mfisher@fnni.com  
www.fncapitalmarkets.com  
(Public Finance, Election Guidance)  
\* GOLD LEVEL AFFILIATE

Nebraska Liquid Asset Fund - NLAF  
Barry Ballou - 402-705-0350  
balloub@pfm.com - www.NLAFpool.org  
(Liquid Asset Fund, financing programs)  
\* GOLD LEVEL AFFILIATE

Piper Sandler  
Jay Spearman - 402-599-0307  
jay.spearman@psc.com  
(Financing for Capital Construction Products, Bonds,  
Refunding Bonds, Notes, NASB Lease Purchase)  
\* PLATINUM LEVEL AFFILIATE

### FOOD SERVICE

Lunchtime Solutions  
Susan Gracey - 402-984-4546  
s.gracey@lunchtimesolutions.com  
www.lunchtimesolutions.com  
(Progressive Food Service Management)  
\* GOLD LEVEL AFFILIATE

Opaa! Food Management of Nebraska  
Greg Frost - 816-210-9359  
gfrost@opaafod.com - www.opaafod.com  
(Contract Food Service Management)

### FUNDRAISING

Omaha Public Schools Foundation  
Toba Cohen-Dunning  
402-502-3003 - toba.cohendunning@ops.org  
https://omahapublicschoolsfoundation.org  
(The Omaha Public Schools Foundation enriches  
students' lives by funding opportunities for success.)

### INSURANCE SERVICES

American Fidelity  
Ryan Wedel  
785-783-0375 - ryan.wedel@americanfidelity.com  
www.americanfidelity.com/nebraska  
(Solutions built for the education community)  
\* PLATINUM LEVEL AFFILIATE

Blue Shield of Nebraska  
Cortney Ray - 402-458-4823  
cortney.ray@nebraskablue.com  
www.nebraskablue.com  
(Group health insurance)  
\* GOLD LEVEL AFFILIATE

National Insurance Services  
Steve Ott - 800-627-3660  
sott@nisbenefits.com - www.nisbenefits.com  
(Group LTD, Life, Vision, Special Pay Plans, HRA's)



# YOUR 2022 NASB AFFILIATES



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### INSURANCE SERVICES

Public Risk Management  
Sheri Shonka - 402-884-3751 - 877-649-4612  
sheri.shonka@prmne.com - www.alicap.org  
(ALICAP, Insurance services)  
\* PLATINUM LEVEL AFFILIATE

### LEGAL SERVICES

Mueller Robak, LLC  
William Mueller - 402-434-3399  
mueller@muellerrobak.com  
(Lobby firm)

### MENTORING

TeamMates Mentoring  
Hannah Miller - 319-610-8538  
hannah@teammates.org - www.teammates.org  
(Together we transform lives)  
\* Silver Level Affiliate

### PLAYGROUND/SCOREBOARDS/SURFACING

Creative Sites, LLC  
Julie Kutilek - 402-614-4606 - 800-266-1250  
julie@creativesitesllc.com  
(Playground equipment and site furnishings)  
\* GOLD LEVEL AFFILIATE

Crouch Recreation  
Eric Crouch - 402-496-2669  
eric@crouchrec.com - www.crouchrec.com  
(Playgrounds, Shelters, Scoreboards, Safety Surfacing & Site Amenities Manufacturers Rep)  
\* PLATINUM LEVEL AFFILIATE

Fisher Tracks, Inc.  
Jordan Fisher - 800-432-3191 - 515-432-3191  
jfisher@fishertracks.com - www.fishertracks.com  
(Installation, Refurbishment & Design Build of All-Weather Running Tracks)

Outdoor Recreation Products  
Don Wilson - 402-289-0400 - don@outdoorrec.net  
www.outdoorrecreationproducts.com  
(Your choice for a reputable playground and splashpad company serving Nebraska)  
\* GOLD LEVEL AFFILIATE

### SAFETY & SECURITY SERVICES

One Source The Background Check Company  
Neal Josten - 402-933-9999  
njosten@onesourcebackground.com  
www.onesourcebackground.com  
(Employment, Volunteer, Contractor Screening)  
\* GOLD LEVEL AFFILIATE

### TECHNOLOGY CONSULTING

PRISM advisors  
Jason Richards - 402-593-8911  
jprichards@prism-advisors.com  
www.prism-advisors.com  
(PEOPLE, PROCESS & SYSTEMS. IT strategic planning and project management through RFP to implementation)

### TECHNOLOGY/SOFTWARE

JMC  
Shelby Valkos - 800-524-8182  
shelby@jmcinc.com - https://www.jmcinc.com/  
(Smart software for even smarter schools)  
\* PLATINUM LEVEL AFFILIATE

Midwest Alarm Services  
Mike Wells - 402-331-6111 - 402-474-3737  
Mike.Wells@mw-as.com  
(Life Safety Systems provider)  
\* GOLD LEVEL AFFILIATE

Sparq Data Solutions  
Craig Caples - 402-423-4951  
ccaples@sparqdata.com - www.sparqdata.com  
(Paperless Board Meetings, Teacher Negotiations, Public Document Management, Document Imaging & Scanning, Online Policy)  
\* PLATINUM LEVEL AFFILIATE

### THERAPY SERVICES

Central Nebraska Rehabilitation Services  
Mary Walsh-Sterup - 308-675-1853 ext. 3222  
mary@cnrehab.com - www.cnrehab.com  
(Providing PT, OT and Speech therapy in the school system)

### TRANSPORTATION

Cornhusker International  
Russ Folts - 402-466-8461 ext 206  
russ.folts@cornhuskerinternational.com  
www.cornhuskerinternational.com  
(With six locations across Nebraska, Cornhusker International offers your best choice in new and pre-owned School Buses, Compliant Activity Buses, plus full parts and service for all makes and models)  
\* GOLD LEVEL AFFILIATE

Master's Transportation  
Mariya Goodbrake - 800-783-3613  
mgoodbrake@masterstransportation.com  
www.masterstransportation.com  
(Your trusted source for safe, reliable, and innovative group transportation solutions.)  
\* GOLD LEVEL AFFILIATE

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# NASB BOARD NOTES

A MONTHLY PUBLICATION FROM THE NEBRASKA ASSOCIATION OF SCHOOL BOARDS



LEADERSHIP

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## IN THIS EDITION

LR 335 - ENCOURAGE POSTSECONDARY ED TO ADOPT THE SEVENTY PERCENT ATTAINMENT GOAL  
ANNUAL NASB MEMBER GOLF OUTING  
AT THE BOARD TABLE: ENGAGING THE NON-INCUMBENT BOARD CANDIDATE  
MAKE YOUR MEETINGS MATTER  
RELY ON NASB'S NATURAL GAS PROGRAMS  
IMPROVING THE OVERALL PROCESS ...  
UPCOMING EVENTS & NETWORKING  
YOUR NASB BOARD OF DIRECTORS & STAFF  
YOUR 2022 NASB AFFILIATES  
... AND MUCH MORE!

## AS WELL AS "THIS MONTH IN ..."

... ADVOCACY & GOVERNMENT RELATIONS  
... ALICAP & INSURANCE  
... BOARD LEADERSHIP  
... DATA ANALYTICS  
... ENERGY PURCHASING  
... MEMBER ENGAGEMENT  
... POLICY  
... SEARCH, STRENGTHS & AWARDS  
... TECHNOLOGY