

# NASB BOARD NOTES

A MONTHLY PUBLICATION FROM THE NEBRASKA ASSOCIATION OF SCHOOL BOARDS



Leadership

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Engagement

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1,960,000 Nebraskans

324,000 Students

1,700 Locally Elected School Board Members

260 Member Districts/ESUs

ONE NEBRASKA

## TWO BOARDS RECEIVE PRESIDENT'S BOARD AWARD ELEVEN OTHERS RECEIVE THE BOARD OF EXCELLENCE AWARD 38 SBMs SEE THEIR NAMES ETCHED IN STONE

<http://members.nasbonline.org/index.php/programs-services/awards-of-achievement-program>

As NASB wraps up our annual Area Membership Meetings, we would like to take a moment to highlight this year's boards who were honored for their collective volunteer time and commitment to education. This year, ESU 3 and Gretna Public Schools achieved NASB's highest full-board honor, earning the President's Board Award. Some of the criteria for this award include: having a voting delegate participate in the annual NASB Delegate Assembly; members of the board must each attend a minimum of three learning opportunities during the year, and each board member must participate in at least one local leadership team planning retreat per year. The full criteria can be found on the "President's Board Award" page at the link above.



### ESU 3

STUART DORNAN, BRETT KUHN, ALAN MOORE, RON PEARSON, MARY SCARBOROUGH, BRENDA SHERMAN, TED STILWILL & STAN TURNER. ESU ADMINISTRATOR, DAN SCHNOES



### GRETNA PUBLIC SCHOOLS

DAVID GULIZIA, MARK HAUPTMAN, RICK HOLLENDIECK, KYLE JANSSEN, DAWN STOCK & ANN WRIGHT. SUPERINTENDENT: RICH BERAN

In addition to the two President's Board Award winners, 11 boards received the Board of Excellence Award. Some of the criteria for this award includes having a voting delegate participate in the annual NASB Delegate Assembly; members must each attend a minimum of two learning opportunities during the year; and board members must participate in at least one local leadership team planning retreat per year. The full criteria can be found on the "Board of Excellence Criteria" page at the link above.

AINSWORTH COMMUNITY SCHOOLS - CEDAR BLUFFS PUBLIC SCHOOLS - GERING PUBLIC SCHOOLS - HEARTLAND COMMUNITY SCHOOLS - HERSHEY PUBLIC SCHOOLS  
LINCOLN PUBLIC SCHOOLS - NORRIS SCHOOL DISTRICT 160 - OSCEOLA PUBLIC SCHOOLS - RALSTON PUBLIC SCHOOLS - ST. PAUL PUBLIC SCHOOLS - YORK PUBLIC SCHOOLS



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# TRAINING, NETWORKING, ENGAGEMENT & EVENTS

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<http://members.nasbonline.org/index.php/events>



Your Monthly Board Agenda Update Video Links from NASB

<http://members.nasbonline.org/index.php/news-resources/videos>



WATCH: NASB Member Virtual w/ Gubernatorial Candidates Pillen & Blood from October 17

WATCH: State Board of Education Candidate Video Quick Q&As ... Recorded in October



Statewide General Election - November 8

Sparq Data Solutions Open House - November 15 - Omaha

State Education Conference - November 16-18 - Omaha

2022 NASB Delegate Assembly - Friday, November 18 - 8:00 AM CT - Omaha

View and Download the 2022 Advocacy Handout for the Delegate Assembly now at:

<http://members.nasbonline.org/index.php/advocacy-handbook>



13th Annual Nebraska Children's Health & Education Summit - November 30 - Boys Town



New Board Member Workshops - December

DECEMBER 5 - GERIING

DECEMBER 6 - NORTH PLATTE

DECEMBER 7 - KEARNEY

DECEMBER 8 - YORK

DECEMBER 13 - LA VISTA

DECEMBER 14 - NORFOLK



Check out dates for 2023 at <http://members.nasbonline.org/index.php/events>

# 38 SBMs SEE THEIR NAMES ETCHED IN STONE ...

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CONTINUED FROM PAGE 1

<http://members.nasbonline.org/index.php/programs-services/awards-of-achievement-program>

Technically it is glass, wood and metal, but yes, this year 38 locally elected, volunteer school board and ESU members serving their districts and communities were recognized as a Level VII, VIII, IX or X during this year's Area Membership Meetings for achieving new levels of success during the awards year. Board members are awarded for their advocacy efforts, participation in NASB Services and Programs, as well as attendance at NASB workshops and events. Just as board members have made a commitment to provide a quality education for students in their districts, NASB strives to provide quality resources and opportunities for its members. There are ten total levels.

## **CONGRATULATIONS TO THE ONE LEVEL X RECIPIENT FOR 2022**

Kurt Moore - Cross County Community Schools

## **CONGRATULATIONS TO THE LEVEL XI RECIPIENTS FOR 2022**

Mark Johnson - Ainsworth Community Schools, Brenda Sherman - ESU 3, Cheri Wirthele - ESU 4

Terry Brown - Grand Island Public Schools, David Gulizia - Gretna Public Schools, Dave Welsch - Milford Public Schools

Kathy Wolfe - Palmer Public Schools, John Mandl - Stanton Community Schools, Cheryl Landon - Waverly School District 145

## **CONGRATULATIONS TO THE LEVEL VIII RECIPIENTS FOR 2022**

Brad Wilkins - Ainsworth Community Schools, Kim Burry - Bayard Public Schools, Jon Zimmerman - Beatrice Public Schools  
Stephanie Summers - David City Public Schools, Don Ellison - ESU 7, Richard Stephens - ESU 7, Jim Vlach - Lyons-Decatur Northeast  
Casey Meyer - Maxwell Public Schools, Keith Rudeen - Overton Public Schools

## **CONGRATULATIONS TO THE LEVEL VII RECIPIENTS FOR 2022**

Jim Arens - Ainsworth Community Schools, Garlyn Grosse - Cedar Bluffs Public Schools, Shad Stamm - Dundy County Stratton Schools  
Lynette Mitchell - Elm Creek Public Schools, Stuart Dornan - ESU 3, Sharon Ebke - Fairbury Public Schools  
Mary Winn - Gering Public Schools, Dan Brosz - Grand Island Public Schools, Lisa Albers - Grand Island Public Schools  
Kent Allen - Heartland Community Schools, Don Mayhew - Lincoln Public Schools, Cindy Ericson - Loup City Public Schools  
Wayne Klein - Loup City Public Schools, Jeff Jenkins - Mitchell Public Schools, Teri Stukenholtz - Nebraska City Public Schools  
Jennifer Boruch - Osceola Public Schools, Ken Winters - Plattsmouth Community Schools, Matt Glup - Plattsmouth Community Schools  
Marcia Mahon - South Sioux City Community Schools

## **TWENTY-TWO BOARD MEMBERS HAVE REACHED LEVEL X**

Wayne Heine - Centennial, Kent Malm - Central City  
Kurt Moore - Cross County, Ron Pearson - ESU 3  
Glen Larsen - ESU 9, Marilyn Bohn - ESU 10/Ravenna  
Richard Zimmerman - Fairbury, Kathy Bartek - Falls City  
Jacqueline Maynard - Hastings, Steve Koch - Hershey  
Julie Agard - Kearney, Brian Holcomb - Laurel-Concord-Coleridge  
Kathy Danek - Lincoln, Linda Poole - Millard  
Patty Bentzinger - Norris, Nancy Kratky - Omaha  
Sandra Jensen - Omaha, Linda Richards - Ralston  
Kyle Fisher - Springfield Plattview, Suzan DeCamp - St. Paul  
Lila Koop - Wallace, Robert Sykes - Wilber-Clatonia





# AT THE BOARD TABLE

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## BOARD CALENDAR AGENDA ITEMS FOR YOUR NOVEMBER MEETINGS

<http://members.nasbonline.org/index.php/board-leadership>

Each month, this space reflects the recommended and required upcoming agenda items to be included in the regular board meeting agenda. If you have questions about the monthly board meeting agenda items or recommendations for improving the Annual Board Calendar, please never hesitate to contact Marcia at 800-422-4572 or [mherring@NASBonline.org](mailto:mherring@NASBonline.org). View the full calendar at: <http://members.nasbonline.org/index.php/resources>

### MISSION, VISION & GOALS

- Strategic Plan Update; District Goals Update

### POLICY GOVERNANCE

- Review, update, and adopt policy

### DISTRICT/ESU RESOURCES (BUDGET)

- Review District Audit Report

### BOARD-SUPERINTENDENT RELATIONS

- Distribute the superintendent evaluation to be completed by each board member. \*NASB Online Survey System, direct the Association to distribute links to each individual board member to complete the superintendent evaluation. Note: Review board policy and superintendent contract to ensure the board is meeting the directives of both documents. Reminder to Superintendents and Board Members:
  - review the current superintendent contract for language pertaining to the superintendent reminder in writing to evaluate and discuss contract renewal
  - review deadline dates for the renewal of the superintendent contract
  - post proposed contract and Schedule D on website per Superintendent Transparency Act

### REPORTS

- November 8, 2022, Statewide General Election - Register newly elected board members for State Conference and the Conference Board
- Mentor/Mentee Session Thursday, November 17, 2022, at 7:15 a.m.
- Board Committees; Superintendent; Administrators

### BOARD LEADERSHIP DEVELOPMENT

- Review and discuss Board Governance Standard IX. Professional Development
- NASA/NASB State Education Conference
- NASB Delegate Assembly

### 2022 NEW BOARD MEMBER WORKSHOPS

Monday, December 5 - Gering Civic Center  
Tuesday, December 6 - North Platte - Venue 304  
Wednesday, December 7 - Kearney Holiday Inn  
Thursday, December 8 - York - Holthus Center  
*Register By Tuesday, November 29*

Tuesday, December 13 - La Vista - Embassy Suites  
Wednesday, December 14 Norfolk Country Club  
*Register By Wednesday, December 7*

The workshop agenda will include Open Meetings Law, Public Comment, Conflict of Interest, Closed Session, Policy, Community/Stakeholder Engagement, social media, Accountability and Student Achievement, Rule 10, Advocacy, Budget Finance, Board Meeting Protocols and Procedures, Superintendent Evaluation, and Board Self-Assessment, breakout session for ESU board members, and more. Register at [www.NASBonline.org](http://www.NASBonline.org).

Questions regarding the NBMW, please contact Marcia Herring, NASB Director of Board Leadership at [mherring@NASBonline.org](mailto:mherring@NASBonline.org) or 402-817-0296.





# STATE EDUCATION CONFERENCE UPDATE

REG  
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<http://members.nasbonline.org/index.php/state-education-conference>

## WEDNESDAY, NOVEMBER 16

PRE-CONFERENCE SESSIONS - 1:00 TO 4:00 PM

EXHIBITOR RECEPTION - 4:00 TO 5:30 PM

## THURSDAY, NOVEMBER 17

BOARD MEMBER/MENTOR COLLABORATION - 7:15 TO 8:15 AM

OPENING KEYNOTE SPEAKER - 8:30 TO 9:45 AM

A - BREAKOUT SESSIONS - 10:00 TO 11:00 AM

B - BREAKOUT SESSIONS - 11:30 AM TO 12:30 PM

THURSDAY LUNCHEON KEYNOTE SPEAKER - 12:45 TO 2:00 PM

C - BREAKOUT SESSIONS - 2:15 TO 3:15 PM

D - BREAKOUT SESSIONS - 3:30 TO 4:30 PM

## FRIDAY, NOVEMBER 18

CLASSROOM SHOWCASE - 7:30 TO 11:30 AM

NASB DELEGATE ASSEMBLY - 8:00 TO 9:30 AM

E - BREAKOUT SESSIONS - 9:15 TO 10:15 AM

F - BREAKOUT SESSIONS - 10:30 TO 11:30 AM

FRIDAY LUNCHEON KEYNOTE SPEAKER - 11:45 AM TO 1:15 PM



## WEDNESDAY, NOVEMBER 16

PRE-CONFERENCE SESSIONS

**EDUCATOR SHORTAGE:  
TAKING CARE OF BUSINESS**

**A CIVIL DISCOURSE: BOARD,  
ADMINISTRATION, AND INDIVIDUAL  
RESPONSES IN TENSE SITUATIONS**



## KEYNOTES

### **GUIDING THROUGH THE STORM - JEFF EVANS**

Jeff's skills have been acquired not only on the highest peaks around the world, but also through guiding blind climber Erik Weißenmayer on extraordinarily challenging objectives including the summit of Mt Everest and a 2nd place finish on ABC's adventure series, Expedition Impossible. Jeff reminds us that, in fact, we are all guides in some capacity...professionally and personally. These experiences highlight the importance of adopting an expeditionary mindset necessary to succeed in our current VUCA (Volatile, Uncertain, Complex, and Ambiguous) world, which often involves the ability to evaluate and adjust the ever-changing route up the mountain, the tools in your pack and the trajectory of the team.

### **STATE OF THE ASSOCIATIONS ADDRESS - NASB & NCSA LEADERSHIP**

### **CREATING THE CHAMPION WITHIN - MOLLY KENNEDY**

Her heart's work is to inspire you to paradigm shift your way to developing a resilient mindset that breeds confidence and success. Molly's message will empower you to get UNstuck from any challenge or transition life throws at you. You'll learn practical, user-friendly strategies applicable to every aspect of life. This message will stick to your ribs! She 'walks the walk' when it comes to resiliency, grit and perseverance. Molly grew up in a dysfunctional family with addiction, divorce, abuse, neglect, abandonment, suffered from an eating disorder, was suicidal and a runaway at 15 years old. Prepare yourself for a message of how to overcome obstacles, reach goals and create the best version of yourself!

**BE SURE TO INVITE YOUR NEWLY ELECTED BOARD MEMBERS TO ATTEND THE STATE EDUCATION CONFERENCE. HERE ARE A FEW REASONS WHY: THERE IS A LEARNING TRACK FOR NEWLY ELECTED BOARD MEMBERS. NETWORKING WITH OTHER BOARD MEMBERS. LEARNING FROM EXPERTS. NEW BOARD MEMBER MENTOR PROGRAM.**

**NEWLY ELECTED BOARD MEMBERS CAN REGISTER ONSITE FOR \$175.**

# CHOOSING YOUR BOARD'S DELEGATE

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<http://members.nasbonline.org/index.php/advocacy-handbook>

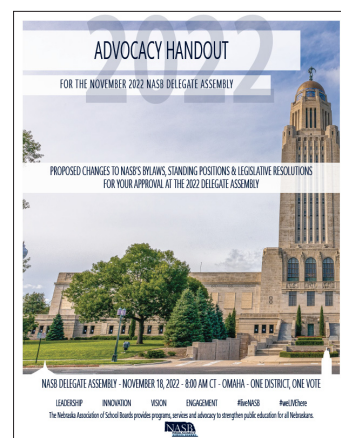
## CHOOSING YOUR BOARD'S DELEGATE FOR THE 2022 DELEGATE ASSEMBLY

This year's Delegate Assembly will take place Friday, November 18, at 8:00 AM, in conjunction with the State Education Conference, at the CHI Health Center - downtown Omaha. Per the NASB Bylaws, each member district and ESU board of education is allowed and encouraged to have one board member as their voting delegate. As a reminder, having a representative of your board attend Delegate Assembly is a requirement for all boards working towards either the Board of Excellence Award or the President's Board Award highlights on page 1.

All items within the *Advocacy Handout* will be considered by this Assembly. The NASB Advocacy Handout of proposed changes to the bylaws, standing positions and legislative resolutions for your review prior to the 2022 Delegate Assembly is now posted at the NASB website. To better prepare you and your board's voting representative for the Delegate Assembly, please download, review, and bring this Handout with you to Omaha.

<http://members.nasbonline.org/index.php/advocacy-handbook>

If you haven't already, each board should select one board member to represent the district or ESU as the voting delegate, although multiple members from each board may attend. As a school board member, this is YOUR chance to be heard and help craft the 2023 legislative and leadership initiatives for NASB.



## 2022 NASB MEMBER DELEGATE ASSEMBLY - FRIDAY, NOVEMBER 18 - 8:00 AM - OMAHA

### WHY IS IT IMPORTANT FOR YOUR DISTRICT TO BE REPRESENTED AT THE DELEGATE ASSEMBLY?

The Delegate Assembly determines NASB's annual legislative and leadership agenda.

The Delegate Assembly is a key cog in securing laws, regulations, and a vision in Nebraska to benefit public education.

The Delegate Assembly is where your voice can be heard.

The Delegate Assembly is your governance meeting for the entire year.

The Delegate Assembly allows for equal representation. One district. One vote.



# LEADERSHIP CHOICES OF EFFECTIVE ELECTED OFFICIALS

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*Prior to her election to the State Board of Education in November 2020, Patti Gubbels served on the Norfolk Board of Education, and was a member of the NASB Board of Directors, and the NASB Legislation Committee since 2016.*

Effective elected leaders possess not only typical skills associated with leadership such as open-mindedness, sound decision-making and empowerment of others, but also qualities that are derived from conscious or subconscious choices they make.

Consider the choice of providing public service versus promoting oneself. Service is contributing time and effort for the betterment of something without the expectation of getting something in return. For example, State Board of Education service is focused on “leading and supporting the preparation of all Nebraskans for learning, earning, and living.” Service is contrary to choosing to participate with the expectation of personal gain or predetermined outcomes. Effective public servants choose to *serve*.



Elected officials are on public display because of the Public Records statutes and because they are recognized in public spaces. That is, text messages, phone conversations, and emails may be subject to public records requests if they contain business communications. Elected officials can choose to communicate in professional ways that model qualities such as respect, integrity, and honesty, or choose to communicate in ways that fuel anger, foster mistrust, are disrespectful, or erode credibility.

Leaders are often recognized and scrutinized when in public spaces. The line between private and public life becomes blurred. Elected officials have opportunities, through the choices they make and because of their visibility, to model admirable qualities or open themselves up to criticism.

For example, when I taught prospective teachers, I stressed that parents and community members view teachers as teachers no matter where they are or what they are doing. I encouraged prospective teachers to use that visibility to model exemplary behaviors they hope to develop and experience with students they teach.

I was reminded of the blurred line between private and public life some years ago when the co-ed volleyball team I played with went to a bar after a game to socialize and have a drink. One of my college students happened to be in the same establishment. She came over to our table to say hello. Her first comment was “Dr. Gubbels, what are *you* doing here?” I responded by saying, “Josi, what are *you* doing here?” Then we had a conversation about the importance of recognizing when you are in the public eye your behaviors influence how others “see” you.

Finally, public servants can choose to be conscientious, by trying to do the right thing and expressing genuine regret when they have made a mistake or said something hurtful. Or, elected officials can choose thinly veiled apologies that truly express regret at being caught in a wrongful act.

I am grateful for public servants who serve because they believe they have an obligation to help, who give others respect and dignity, who model professionalism, who try to do the right thing and have the courtesy to apologize when they make mistakes. As a civilized society we should expect and accept nothing less from our elected leaders.

*Disclaimer: The opinions from Dr. Patti S. Gubbels are hers and do not represent the Nebraska State Board of Education.*

**“Service is contributing time and effort for the betterment of something without the expectation of getting something in return. Effective public servants choose to serve.”**



# NASB'S CANDIDATE RESOURCES LEADING UP TO NOV 8

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<http://members.nasbonline.org/index.php/government-relations>

## LEGISLATIVE ... GUBERNATORIAL ... STATE BOARD GET TO KNOW YOUR CANDIDATES

With the November 8th General Election coming up, Nebraska's 1,700 locally elected school board members are eager to learn more about the views and opinions of their fellow elected leaders and candidates running for the Legislature, Governor and the State Board of Education, many of whom we will be working with come January. Here are the resources, pages, links, and upcoming dates to keep you as informed as possible heading into November.

### NASB Member Virtual w/ Gubernatorial Candidates Pillen & Blood

RECORDED OCTOBER 17

<http://members.nasbonline.org/index.php/government-relations>

See The Nebraska Examiner's Q&A with the Candidates as well ...

<https://nebraskaexaminer.com/2022/10/19/q-and-a-in-nebraska-governors-race-pillen-blood-talk-about-education-property-taxes/>

### State Board of Education Candidate Video Quick Q&As

RECORDED THROUGHOUT OCTOBER

<http://members.nasbonline.org/index.php/government-relations>

### Legislative Candidate Questionnaires

SURVEYS ARE POSTED AT:

<http://members.nasbonline.org/index.php/2022-legislative-candidate-questionnaire>

### Legislative Meet & Greets

<http://members.nasbonline.org/index.php/legislative-lunches>

NASB has hosted Meet & Greets with District 42 Candidate Jacobson in North Platte, D44 Candidate Ibach in Lexington, D34 Candidate Lippincott in Central City, D36 Candidate Holdcroft in Springfield, D24 Candidate Hughes in York, D36 Candidate Lauritsen in Papillion, D48 Candidate Lease II in Scottsbluff, D40 Candidate DeKay in Plainview, D18 Candidate Young in Elkhorn, D24 Candidate Hotovy in Stromsburg, D48 Candidate Hardin in Scottsbluff, and D16 Candidate Petersen in Blair.



# VOTE

NASB does not endorse candidates and does not make recommendations to members, or anyone, on whom to support for election. NASB may, from time to time, provide opportunities for candidates for elected office to meet with or communicate with its membership. Any NASB event allowing candidates for office to meet or communicate with its membership should not be considered a direct or passive endorsement of any candidate.

# SAMSUNG'S SOLVE FOR TOMORROW STEM COMPETITION

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<https://news.samsung.com/us/samsung-solve-for-tomorrow-annual-2-million-contest-passion-stem-education/>

## Samsung Opens Applications for Annual \$2 million Solve for Tomorrow Contest Igniting Passion for STEM Education

Nebraska School Districts, are you aware of Samsung's Solve for Tomorrow STEM Competition? The competition challenges students in grades 6 to 12 to use STEM to create innovative, sustainable solutions that transform location communities. Public school teachers can apply for the program through November 2. Samsung will award \$2 million in technology and supplies to classrooms in every state as part of the program. To learn more information about the competition visit

<https://news.samsung.com/us/samsung-solve-for-tomorrow-annual-2-million-contest-passion-stem-education/>

**SPARQ DATA SOLUTIONS**

**Tuesday, November 15 | 7-11 p.m.**

The Old Mattress Factory Bar & Grill  
501 North 13th Street  
Omaha, NE 68102

JOIN US FOR OUR  
**OPEN HOUSE**

GIFT CARD GIVEAWAYS EVERY HOUR  
APPETIZERS AND DRINKS ALL SPONSORED BY SPARQ

RSVP to Nicole at [nkobus@nasbonline.org](mailto:nkobus@nasbonline.org)

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## ... SEARCH, STRENGTHS & AWARDS

### EDUCATION LEADERSHIP SEARCH SERVICE

Contact us with questions on superintendent search protocol, to schedule a proposal, or inquire about a vacancy. The deadline is approaching for Anselmo-Merna, followed by Boone Central, Cambridge and Osmond.

<https://nasb.myrevelus.com>

### GALLUP STRENGTHSFINDER

Authentic leaders are always investing in strengths – their own strengths as well as those of their staff members. Consider a Gallup Strengthsfinder team session to gain valuable insight on individual and team strengths. If you have *Activator* in your Top 5, you may be described as catalytic, influential, and dynamic.

Email [sbecker@NASBOnline.org](mailto:sbecker@NASBOnline.org) for these programs/services.

- Shari -

## ... BOARD LEADERSHIP

Check out “At the Board Table” on page 4.

### NEW BOARD MEMBER WORKSHOPS

December 5 - Gering  
December 6 - North Platte  
December 7 - Kearney  
December 8 - York  
December 13 - La Vista  
December 14 - Norfolk

Marcia, Kari, Katie, Caden & Spencer

## ... ADVOCACY & GOVERNMENT RELATIONS

Local Control, School Funding, The Role of Education in the State, Educational Workforce, Mandates & more! See how this year’s candidates for the Legislature, Governor & State Board of Education feel about these topics at: <http://members.nasbonline.org/index.php/government-relations>

NASB Delegate Assembly  
Friday, November 18, at 8:00 AM

Each member district/ESU is allowed and encouraged to have one board member as their voting delegate. If you haven’t already, select your representative now! This is your chance to help craft NASB’s legislative and leadership initiatives for 2023.

*Call Colby & Matt with any questions!*

## ... POLICY

As many of you have found, state and federal agencies are doing far more monitoring lately of your district’s fiscal policies whenever project grants and ESSER funds are being handled. It’s well worth your time to make certain these are updated and kept together for each grant or federal funding disbursement you receive. Although they do require significant time, it’s important that your records be kept current as the projects progress so all project mandates can be met on a timely and accurate basis by the final deadlines.

*Contact Jim to learn more!*

## ... ENERGY PURCHASING

With the end of the long summer heat waves, one of the nation’s major natural gas export facilities not yet online from last winter’s fire damage, and a temporary stabilizing of the Ukraine war, storage volumes are finally rising a bit. These unpredictable elements in the natural gas supplies are another good reason for joining our NJUMP and CJUMP gas purchasing consortiums to help stretch your scarce resource dollars and provide budget certainty for utility costs. Your NJUMP and CJUMP gas purchasing consortiums have already locked in large quantities of gas for this winter providing protection for your scarce budget resources.

*Contact Jim to learn more!*

## ... DATA ANALYTICS

Now that your budget is set for the year, taking a look at the changes in your levy rates, per pupil costs, mobility and poverty rates compared with nearby districts or districts of a similar size can tell you much about the future your own district may face. Good planning needs to be a continual process, and understanding the direction of your district is basic to all your decisions. We are here to help you examine that data.

*Contact Jim to learn more!*

## ... MEMBER ENGAGEMENT

We are less than 30 days until the State Education Conference! Can’t wait to see you there!

Sharon



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## ... ALICAP & INSURANCE

### ATTENTION ALICAP MEMBERS

The Annual ALICAP Membership Meeting is scheduled for Wednesday, November 16th from 4:00-5:00 at the CHI Center in Omaha, Room 210!

All ALICAP Administrators and School Board Members are invited to attend.

We hope to see many of you there!!!

*Thanks, Megan!*

## ... SOCIAL MEDIA

### SOCIAL MEDIA EXPLAINED WITH DONUTS

FACEBOOK = I like donuts

TWITTER = I'm eating a #donut

INSTAGRAM = Here's the perfect photo of my donut

SNAPCHAT = Hi! Here's me currently chewing a donut

TIKTOK = Watch me shove a dozen donuts in my mouth

LINKEDIN = My skills include donut eating

PINTEREST = Here's a wedding cake MADE of donuts

WHATEVER PLATFORM YOU USE ... POST/SHARE WITH A PURPOSE!

Be strategic ... Be helpful ... Be judicious ... Be careful ...

Follow and tag @NASBOnline on social media at:

[www.twitter.com/NASBOnline](https://www.twitter.com/NASBOnline)

[www.facebook.com/NASBOnline](https://www.facebook.com/NASBOnline)

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## ... TECHNOLOGY

### MARK YOUR CALENDARS

Join us for appetizers and drinks at the Old Mattress Factory Bar and Grill on Tuesday, November 15 from 7-11 pm.

We hope to see you there!

### WELCOME NEW SUBSCRIBERS

North Bend Central Public Schools

Newman Grove Public Schools

Mullen Public Schools

Elmwood-Murdock Public Schools

Darion - [dmiller@NASBOnline.org](mailto:dmiller@NASBOnline.org)

Nicole - [nkobus@NASBOnline.org](mailto:nkobus@NASBOnline.org)

[www.sparqdata.com](http://www.sparqdata.com)



Paul Grieger  
(800) 528-5145  
[pgrieger@dadco.com](mailto:pgrieger@dadco.com)



Cody Wickham  
(866) 809-5596  
[cwickham@dadco.com](mailto:cwickham@dadco.com)



Andy Forney  
(866) 809-5443  
[aforney@dadco.com](mailto:aforney@dadco.com)

## Building a Better Future with Nebraska's Public Finance Partner

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1311 Stockwell Street - Lincoln, NE 68502  
Matt Belka, Editor - John Spatz, Publisher

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Leadership

Innovation

Vision

Engagement

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1,960,000 Nebraskans 324,000 Students 1,700 Locally Elected School Board Members 260 Member Districts/ESUs ONE NEBRASKA

## YOUR NASB OFFICERS

<http://members.nasbonline.org/index.php/brdofdirectors>



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## YOUR NASB REGION DIRECTORS

<http://members.nasbonline.org/index.php/brdofdirectors>



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Region 11 - Jim Vlach  
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Region 14 - Steve Koch  
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Region 15 - Joel Carlson  
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<http://members.nasbonline.org/index.php/nasb-staff>

John Spatz  
Executive Director



Makenzie Barry  
ALICAP Data &  
Financial Specialist



Shari Becker  
Director of Education  
Leadership Search Service



Matt Belka  
Director of Marketing,  
Communications & Advocacy



Megan Boldt  
Associate Executive Director/  
Director of ALICAP



Craig Caples  
Director of Technology



Abi Carlson  
Event & Search Service  
Associate



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Board Leadership Associate



Sharon Endorf  
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Member Engagement



Caden Frank  
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Rachel Horstman  
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Nicole Kraus  
Events & Engagement  
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Kem Loecker  
Executive Administrative  
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Jim Luebke  
Director of Policy Services



Kari Stephens  
Board Leadership Associate



Spencer Vogt  
Board Leadership Data Analyst



Lindsey Wooton  
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### ACCOUNTING

Watts and Hershberger, P.C.  
Jim Watts  
402-483-7512 - jw1cpa@aol.com - <https://gowh.com/>  
(CPA, Accounting)

### ARCHITECTS

BCDM Architects  
Pat Carson - 402-384-6422  
pcarson@bcdm.net - [www.bcdm.net](http://www.bcdm.net)  
(Creating environments that form people)  
\* PLATINUM LEVEL AFFILIATE

BVH Architecture  
Cleve Reeves - 402-475-4551  
creeves@bvh.com - [www.bvh.com](http://www.bvh.com)  
(A design-centered critical practice embracing a creative and collaborative process to design architecture that enhances the community in which it serves.)  
\* PLATINUM LEVEL AFFILIATE

### ARCHITECTS

Clark & Enersen  
Steve Miller - 402-477-9291  
steve.miller@clarkenersen.com - [www.clarkenersen.com](http://www.clarkenersen.com)  
(From the very beginning, partnership has defined us.)  
\* PLATINUM LEVEL AFFILIATE

CMBA Architects  
Jim Brisnehan - [brisnehan.j@cmbaarchitects.com](mailto:brisnehan.j@cmbaarchitects.com)  
Troy Keilig - [keilig.t@cmbaarchitects.com](mailto:keilig.t@cmbaarchitects.com)  
Courtney Koch - [koch.c@cmbaarchitects.com](mailto:koch.c@cmbaarchitects.com)  
308-384-4444 - [www.cmbaarchitects.com](http://www.cmbaarchitects.com)  
(Architecture, Master Planning, Interiors, Bond Assistance/Community Engagement)  
\* PLATINUM LEVEL AFFILIATE

Carlson West Povondra Architects  
Jamie Eckmann - 402-551-1500  
jeckmann@cwpaarchitects.com - [www.cwpaarchitects.com](http://www.cwpaarchitects.com)  
(Architecture, planning, feasibility studies)  
\* GOLD LEVEL AFFILIATE

### ARCHITECTS

DLR Group  
Vanessa Schutte - 402-393-4100  
vschutte@dlrgroup.com - [www.dlrgroup.com](http://www.dlrgroup.com)  
(Architecture, engineering, Ed. facility planning)

### AWARDS & PLAQUES

Awards Unlimited  
Tim Moravec - 402-474-0815  
tmoravec@awardsunlimited.com  
[www.awardsunlimited.com](http://www.awardsunlimited.com)  
(Trophies, awards, plaques, etc.)

### BUILDING CONTROLS/SERVICES

Control Management Inc.  
Nathan Haug - 402-571-9454  
nathan@cmiomaha.com - [www.cmiomaha.com](http://www.cmiomaha.com)  
(Building Automation, Security and Energy Optimization for New and Existing Systems)



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## CONSULTING

Akagi Consulting LLC  
Mark Akagi - markakagi3@gmail.com

## CONSTRUCTION SERVICES

BD Construction  
Marsha Wilkerson - 308-234-1836  
mwilkerson@bdconstruction.com - BDconstruction.com  
(Construction Management at Risk and as Agent,  
Facility Planning, Site Selection, Pre-bond  
Community Education, Stakeholder Engagement)  
\*GOLD LEVEL AFFILIATE

Boyd Jones Construction  
Emily Bannick - 402-550-1808  
ebannick@boydjones.biz - www.boydjones.biz  
(Construction Mgmt, Pre-Bond, Pre-Construction,  
Facility Evaluation, Early Stage Planning)  
\* PLATINUM LEVEL AFFILIATE

Cheever Construction  
Douglas Klute - 402-477-6745  
dklute@cheeverconstruction.com  
www.cheeverconstruction.com  
\* GOLD LEVEL AFFILIATE

Kingery Construction Co  
Rod Berens - 402-465-4400  
rodb@kccobuilders.com - www.kccobuilders.com  
(Design-Bid-Build, Design-Build, Construction Mgmt,  
General Contractor, Pre-Bond/Pre-Construction)  
\* GOLD LEVEL AFFILIATE

MCL Construction  
Heather Fredrick - 402-339-2221  
haf@mcconstruction.com - www.mcconstruction.com  
(Navigating the entire construction process)  
\* GOLD LEVEL AFFILIATE

Nemaha Sports Construction Inc  
Don Traska - 402-434-5488  
don.traska@nemaha.net - www.nemaha.net  
(Athletic Fields, Parks & Recreation, Hardscapes)  
\* GOLD LEVEL AFFILIATE

Tetrad Property Group  
Cassie Paben - 402-580-2355  
cpaben@tetradpropertygroup.com - tetradpropertygroup.com  
(Owner's Representative, Facility Planning, Site  
Selection, Pre-Bond Community Education,  
Stakeholder Engagement, Facility Management)

W. A. Klinger  
Matt Thompson - 712-233-3233  
mthompson@waklinger.com - www.waklinger.com  
(Pre-Construction, Construction Management,  
Design-Build, and General Contracting Services.)

## DATA SECURITY, VIDEO & COMMUNICATIONS

Filament Essential Services  
Lisa Lewis - 402-479-6661  
lisa@fes.org - www.filamentservices.org  
(SOCS websites+apps, Marketing/Branding/Video, Data,  
Filament Essential Services is a new division of FES)  
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## DESIGN BUILD

Ayars & Ayars, Inc.  
Darl Naumann - 402-435-8600 - 402-570-9214  
dnaumann@ayarsayars.com - www.ayarsayars.com  
(Design-build leader focused on creating  
opportunities by building beneficial relationships,  
processes, and projects)  
\*GOLD LEVEL AFFILIATE

## ENERGY SERVICES

Community Building Solutions  
Jacob Hurla - 785-580-3014  
jhurla@communitybuildingsolutions.com  
(Providing a cost-effective avenue for school districts  
to address outdated equipment, resolve comfort  
challenges, and reduce energy and maintenance  
costs. Serving underserved rural communities cost-  
effectively is the core of our mission.)  
\* PLATINUM LEVEL AFFILIATE

Facility Advocates  
Dave Raymond - 402-206-8777  
draymond@facilityadvocates.com  
www.facilityadvocates.com  
(Building Construction & Energy Services)  
\* GOLD LEVEL AFFILIATE

Navitas  
Nick Rosenberry - 402-840-0370  
nrosenberry@navitas.us.com - https://navitas.us.com/  
(Energy Savings, Building Construction, Energy  
Management, Guaranteed Results)  
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Optimized Systems  
Peter Larson - 605-212-0783  
peter.larson@optimized-systems.com  
www.Optimized-Systems.com  
(Energy Optimization, Energy Management,  
Commissioning, Metering, Energy Studies,  
Mechanical System Assessments, Troubleshooting)  
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TRANE  
Matt Foertsch - 402-596-8007  
mfoertsch@trane.com - www.trane.com/omaha  
(Building Construction & Energy Services. A global  
provider of indoor comfort systems)  
\* GOLD LEVEL AFFILIATE

## FINANCIAL SERVICES

Ameritas Investment Company  
Jennifer Kobza - 402-214-2118  
jennifer.kobza@ameritas.com - (Public Finance)  
\* PLATINUM LEVEL AFFILIATE

D.A. Davidson & Co.  
Paul Grieger - 402-392-7986 - pgrieger@dadco.com  
Cody Wickham - 402-392-7989 - cwickham@dadco.com  
Andy Forney - 402-392-7988 - aforney@dadco.com  
www.dadavidson.com  
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## FINANCIAL SERVICES

First National Capital Markets  
Tobin Buchanan - 308-352-8328 - tbuchanan@fnni.com  
Carl Dietz - 308-289-3920 carldietz@fnni.com  
Matt Fisher - 308-380-3831 mfisher@fnni.com  
www.fncapitalmarkets.com  
(Public Finance, Election Guidance)  
\* GOLD LEVEL AFFILIATE

Nebraska Liquid Asset Fund - NLAF  
Barry Ballou - 402-705-0350  
balloub@pfnm.com - www.NLAFpool.org  
(Liquid Asset Fund, financing programs)  
\* PLATINUM LEVEL AFFILIATE

Piper Sandler  
Jay Spearman - 402-599-0307  
jay.spearman@psc.com  
(Financing for Capital Construction Products, Bonds,  
Refunding Bonds, Notes, NASB Lease Purchase)  
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## FOOD SERVICE

Lunchtime Solutions  
Susan Gracey - 402-984-4546  
s.gracey@lunchtimesolutions.com  
www.lunchtimesolutions.com  
(Progressive Food Service Management)  
\* GOLD LEVEL AFFILIATE

Opaa! Food Management of Nebraska  
Greg Frost - 816-210-9359  
gfrost@opaafod.com - www.opaafod.com  
(Contract Food Service Management)

## FUNDRAISING

Omaha Public Schools Foundation  
Toba Cohen-Dunning  
402-502-3003 - toba.cohendunning@ops.org  
https://omahapublicschoolsfoundation.org  
(The Omaha Public Schools Foundation enriches  
students' lives by funding opportunities for success.)

## INSURANCE SERVICES

American Fidelity  
Stacey Anderson  
402-432-2251 - Stacey.anderson@americanfidelity.com  
www.americanfidelity.com/nebraska  
(Solutions built for the education community)  
\* PLATINUM LEVEL AFFILIATE

Blue Shield of Nebraska  
Cortney Ray - 402-458-4823  
cortney.ray@nebraskablue.com  
www.nebraskablue.com  
(Group health insurance)  
\* GOLD LEVEL AFFILIATE

National Insurance Services  
Steve Ott - 800-627-3660  
sott@nisbenefits.com - www.nisbenefits.com  
(Group LTD, Life, Vision, Special Pay Plans, HRA's)

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Public Risk Management  
Sheri Shonka - 402-884-3751 - 877-649-4612  
sheri.shonka@prmne.com - www.alicap.org  
(ALICAP, Insurance services)  
\* PLATINUM LEVEL AFFILIATE

## LEGAL SERVICES

Mueller Robak, LLC  
William Mueller - 402-434-3399  
mueller@muellerrobak.com  
(Lobby firm)

## MENTORING

TeamMates Mentoring  
Hannah Miller - 319-610-8538  
hannah@teammates.org - www.teammates.org  
(Together we transform lives)  
\* Silver Level Affiliate

## PLAYGROUND/SCOREBOARDS/SURFACING

Creative Sites, LLC  
Julie Kutilek - 402-614-4606 - 800-266-1250  
julie@creativesitesllc.com  
(Playground equipment and site furnishings)  
\* GOLD LEVEL AFFILIATE

Crouch Recreation  
Eric Crouch - 402-496-2669  
eric@crouchrec.com - www.crouchrec.com  
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Fisher Tracks, Inc.  
Jordan Fisher - 800-432-3191 - 515-432-3191  
jfisher@fishertracks.com - www.fishertracks.com  
(Installation, Refurbishment & Design Build of All-Weather Running Tracks)

Outdoor Recreation Products  
Don Wilson - 402-289-0400 - don@outdoorrec.net  
www.outdoorrecreationproducts.com  
(Your choice for a reputable playground and splashpad company serving Nebraska)  
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## SAFETY & SECURITY SERVICES

One Source The Background Check Company  
Neal Josten - 402-933-9999  
njosten@onesourcebackground.com  
www.onesourcebackground.com  
(Employment, Volunteer, Contractor Screening)  
\* GOLD LEVEL AFFILIATE

## TECHNOLOGY CONSULTING

PRISM advisors  
Jason Richards - 402-593-8911  
jprichards@prism-advisors.com  
www.prism-advisors.com  
(PEOPLE, PROCESS & SYSTEMS. IT strategic planning and project management through RFP to implementation)

## TECHNOLOGY/SOFTWARE

JMC  
Shelby Valkos - 800-524-8182  
shelby@jmcinc.com - https://www.jmcinc.com/  
(Smart software for even smarter schools)  
\* PLATINUM LEVEL AFFILIATE

Midwest Alarm Services  
Mike Wells - 402-331-6111 - 402-474-3737  
Mike.Wells@mw-as.com  
(Life Safety Systems provider)  
\* GOLD LEVEL AFFILIATE

Sparq Data Solutions  
Craig Caples - 402-423-4951  
ccaples@sparqdata.com - www.sparqdata.com  
(Paperless Board Meetings, Teacher Negotiations, Public Document Management, Document Imaging & Scanning, Online Policy)  
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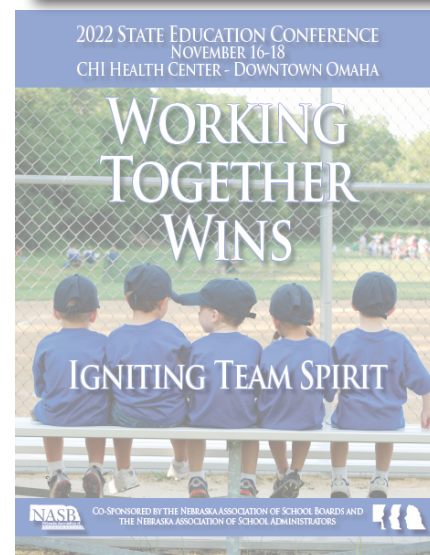
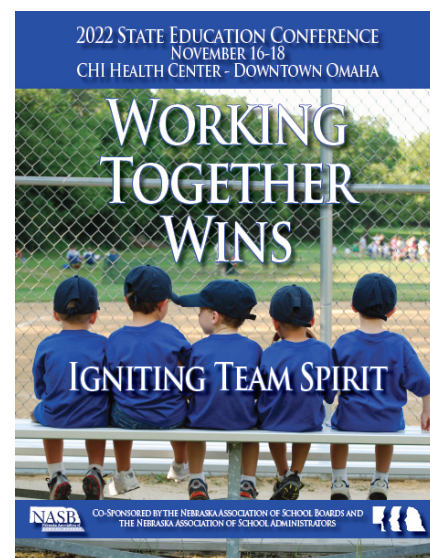
Central Nebraska Rehabilitation Services  
Mary Walsh-Sterup - 308-675-1853 ext. 3222  
mary@cnrehab.com - www.cnrehab.com  
(Providing PT, OT and Speech therapy in the school system)

## TRANSPORTATION

Cornhusker International  
Russ Folts - 402-466-8461 ext 206  
russ.folts@cornhuskerinternational.com  
www.cornhuskerinternational.com  
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Master's Transportation  
Mariya Goodbrake - 800-783-3613  
mgoodbrake@masterstransportation.com  
www.masterstransportation.com  
(Your trusted source for safe, reliable, and innovative group transportation solutions.)  
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A MONTHLY PUBLICATION FROM THE NEBRASKA ASSOCIATION OF SCHOOL BOARDS



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**TWO BOARDS RECEIVE PRESIDENT'S BOARD AWARD ... ELEVEN OTHERS RECEIVE THE BOARD OF EXCELLENCE AWARD**

**38 SBMs SEE THEIR NAMES ETCHED IN STONE**

**AT THE BOARD TABLE: BOARD CALENDAR AGENDA ITEMS FOR YOUR NOVEMBER MEETINGS**

**STATE EDUCATION CONFERENCE UPDATE ... CHOOSING YOUR BOARD'S DELEGATE**

**LEADERSHIP CHOICES OF EFFECTIVE ELECTED OFFICIALS**

**NASB'S CANDIDATE RESOURCES LEADING UP TO NOV 8**

**SAMSUNG'S SOLVE FOR TOMORROW STEM COMPETITION**

**THIS MONTH IN ...**

**... AND MUCH MORE!**

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