



## LEADERSHIP

## INNOVATION

## VISION

## ENGAGEMENT



## PANELISTS, ATTENDEES DISCUSS PROPERTY TAXES AT FORUM

*Published in the Norfolk Daily News by Emily Case | [ecase@norfolkdailynews.com](mailto:ecase@norfolkdailynews.com)  
(photo by Norfolk Daily News/Darin Epperly)*

Norfolkans, legislators, farmers and ranchers, and school administrators came together at the Johnny Carson Theatre on Tuesday, August 28 with a myriad of thoughts branching from a single topic: property taxes.

Four panelists presented the challenges and opportunities related to property taxes from different perspectives. Omaha attorney David Domina; past president of the Nebraska Association of School Boards Linda Richards of Ralston; state Sen. Tom Briese of Albion; and Independent Cattlemen of Nebraska (ICON) President David Wright of Neligh provided historical and law, state education, legislative and agricultural angles, respectively.

The forum was necessary because Nebraska has more agricultural taxes than California and Iowa, and Nebraska has the seventh highest residential taxes nationwide, Wright said — yet the tax revenue isn't being funneled back to rural towns like they used to.

"I don't want to see our towns die," he said.

And education spending shouldn't be seen as the problem, Richards said.

"Breaking news: school board members want property tax relief, too," she said.

The challenge for school board members is to meet students' needs that are increasing yearly, Richards said. She also presented data contextualizing the use of Nebraskans' tax dollars. Nebraska ranks, for example, third nationwide in percentage of education funds going directly into the classroom, she said.

Efforts to fix the problem should be centered on structural legislative changes, Domina said. "We need to fix underlying structure, not just the symptoms, or it will come back to haunt us," he said.

CONTINUED ON PAGE 2

**SEPTEMBER 2018**

### UPCOMING EVENTS

#### AREA MEMBERSHIP MEETINGS

September 26 | North Platte  
October 3 | Norfolk  
October 10 | La Vista  
October 17 | Fremont

#### 3RD ANNUAL SPARQ DATA TAILGATE PARTY

September 29 | Nebraska vs. Purdue



#### FACILITIES & CONSTRUCTION WORKSHOP

October 30 | Kearney

#### ENTREPRENEURSHIP BEST PRACTICES SUMMIT

October 30 | York

#### 100TH ANNUAL STATE EDUCATION CONFERENCE

November 14-16 | La Vista



"Recognizing Our Roots & Reaching Beyond"

#### NEW BOARD MEMBER WORKSHOPS

November 27 | Gering  
November 28 | North Platte  
November 29 | Grand Island  
December 4 | Norfolk  
December 5 | La Vista

“Linda did a fantastic job at the Property Tax Forum in Norfolk. She represented the education community amazingly well. Her opening talk that school spending is not the issue and our state funding and property tax problem is due to the revenue side of things really hit some great points to a group of cattlemen, ranchers, and farmers. She really had their attention and I think they went away really impressed.”

Mark Lenihan, Superintendent  
Wayne Community Schools

CONTINUED FROM PAGE 1

Because of the wording of its constitution, Nebraska has a state obligation to provide free public education but is prohibited against using property taxes for state purposes, Domina said. This has caused over 75 percent of property taxes to bear the brunt of public education costs.

Making legislative changes can be difficult when a majority of 33 senators often is needed to pass a bill into law, Briese said. He has been working on a “revenue-neutral tax reform” bill that would provide both education funding and property tax relief.

“Nebraskans deserve property tax relief,” he said, and the audience applauded.

Panelists also proposed ideas for solutions.

Fixing the problem will depend on citizen action, because even two percent engagement at the state level can cause change, Domina said. Richards underscored the importance of individual action with legislative gridlock holding up progress.

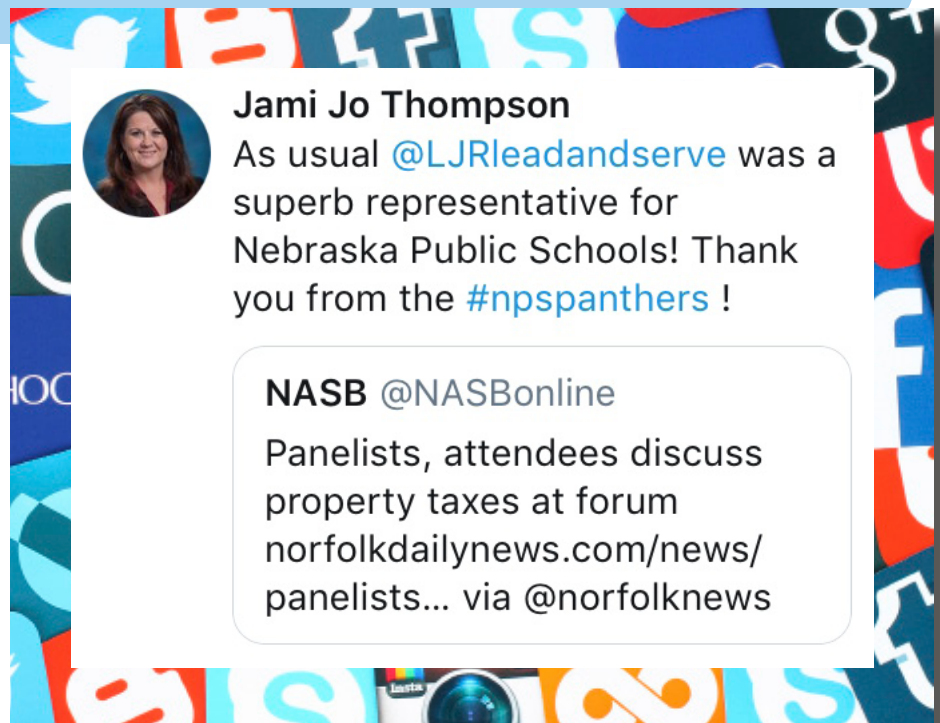
Wright said a flat three percent tax would relieve the property tax and allow more spending in other areas, because current tax deductions, credits and exemptions are causing the problem.

Briese cited the need to change the school aid “formula,” or breakdown of how funding is allocated, to reach schools in greater Nebraska. “We have to get some of those dollars to rural Nebraska,” he said.

Audience members shared concerns about funding rural schools while supporting farmers and ranchers. They started discussions about administrative educator pay, the loss of state aid to rural schools and the challenges of consolidating schools.

ICON member Roland Paddock said these forums are needed to further discussion about an issue that heavily affects rural Nebraska. “We’re not mad enough yet,” he said.

Paddock invited those who are interested to get involved with ICON’s efforts to help bring about property tax reform.



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## CONCUSSION RETURN TO LEARN SURVEY LAUNCHING OCTOBER 2018



The Nebraska Concussion Coalition is partnering with NCSA, NSEA, NRCSA, and NASB to conduct a concussion management survey in October 2018. The primary purpose of this survey will be to gather information about what schools already know and what knowledge gaps exist when it comes to helping students in the classroom after they sustain a concussion, whether that is on the field, the playground, or at home. We encourage you to look for the survey in October and respond to it as it will guide opportunities for upcoming concussion management training.

The Nebraska Concussion Coalition surveyed high school athletic directors in 2013, 2015, and 2016 to learn how they are managing concussions. Results from the 2016 Concussion Management Survey revealed a continuation in improvements related to overall concussion management from the 2013 and 2015 Nebraska Sports Concussion Athletic Director Surveys. More schools appear to be developing policies related to concussions. In 2016, 90.6% of athletic directors reported that their school has a formal written policy for removal and return to play for athletes with a suspected concussion (a notable increase from 63.2% in 2013).

When it came to return to learn policies, in 2016, 83.9% of athletic directors reported that their school has a written return-to-learn policy that provides adjustments for the classroom work of students with a suspected concussion (a vast improvement from 6.1% in 2013). While there is a clear trend toward concussion policy development among high schools in Nebraska, there continues to be room for improvement. One would expect all schools to have concussion policies given the stipulations of Nebraska's Concussion Awareness Act, especially since one of these stipulations mandates a policy for return to learn.

The Nebraska State Legislature enacted the Concussion Awareness Act in 2012, with three main components:

1. Concussion education training must be made available to all coaches on how to recognize symptoms of a concussion and how to seek proper medical treatment.

2. Youth athletes and parents must be provided with information about concussions prior to an athlete's participation in sanctioned sports on an annual basis.
3. A youth athlete suspected of having a concussion must be removed from participation and may not return until evaluated by an appropriate licensed health care professional.

In 2014, the Act was amended, requiring schools to implement a "Return to Learn" protocol for students that had suffered a concussion.

"We continue to work on changing the culture of concussions," Peggy Reisher, Executive Director of Brain Injury Alliance of Nebraska and leader of the Nebraska Concussion Coalition said. "I think we have done a good job creating a greater awareness. Now it comes down to the management and recognition of concussion." Studies show, with proper concussion management a concussion can be a temporary condition that a student can move on from, returning to full capabilities, physically and mentally, within a few weeks. However, if not managed properly, even a mild concussion can be debilitating for years, and in some cases, for life.

The Nebraska Concussion Coalition and its partners look forward to your survey responses in Oct. which will help guide training opportunities as we remember children are students first and players second. We want to equip Nebraska schools on how to best manage concussions in the classroom.



# 10 AREA MEMBERSHIP MEETINGS CONTINUE TO ENGAGE



## Training | Recognition | Networking | Vision

**We are over halfway through this year's Area Membership Meetings! For those of you we have not seen yet, you may register for the remaining meetings at [www.NASBonline.org](http://www.NASBonline.org)**

Wednesday, September 26 | North Platte  
 Wednesday, October 3 | Norfolk  
 Wednesday, October 10 | La Vista  
 Wednesday, October 17 | Fremont

### AGENDA

Registration, Networking & Exhibitors | 4:30 PM  
 Vision Session | 5:00 to 5:45 PM  
 Training Sessions #1 | 6:00 to 6:35 PM  
 Training Sessions #2 | 6:45 to 7:20 PM  
 Networking Dinner & Recognition | 7:25 PM





# KATHY DANEK HONORED AS DISTINGUISHED ALUMNI



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Congrats to NASB Past President, and current Region Director, Kathy Danek as she was recently honored by Lincoln Northeast High School as a Distinguished Alumni. Kathy, Class of 1972, was one of three alums honored this year. Criteria for the award recipients includes being recognized on a local, state and national level in their field; having a positive impact on society; recognized as a leader by their peers and colleagues; and has received distinction for service beyond their profession.

Kathy was elected to the Lincoln Public Schools Board of Education in May of 2001. She has served as Board President four of those years. She served as NASB's President in 2008, has been an NASB Region Director for nine years, and a member of the NASB Legislation Committee since 2001.

*"When I reflect upon members of the Lincoln Board of Education - people who approach their work as a mission to help all children succeed, are unselfish and are willing to tackle the most difficult challenges facing public schools - Board member Kathy Danek rises to the top of the list. In her almost two decades of service on the Board, Kathy is a passionate supporter of students and families, and an ardent advocate for the work of LPS staff members. She deeply believes in the essence of what we do at Lincoln Public Schools, providing the highest quality educational experience for our more than 42,000 students."*

- Lincoln Public Schools Superintendent Steve Joel

## NASB FACILITIES & CONSTRUCTION WORKSHOP OCTOBER 30 | KEARNEY LEARN MORE & REGISTER NOW AT [WWW.NASBONLINE.ORG](http://WWW.NASBONLINE.ORG)





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## 100<sup>TH</sup> ANNUAL STATE EDUCATION CONFERENCE | NOVEMBER 14-16 RECOGNIZING OUR ROOTS & REACHING BEYOND

### SEEKING MODERATORS!

IF YOU ARE INTERESTED IN HELPING AT THE 2018 STATE EDUCATION CONFERENCE, PLEASE EMAIL SHARON AT [SENDORF@NASBONLINE.ORG](mailto:SENDORF@NASBONLINE.ORG) BY OCTOBER 5. FIVE AWARD OF ACHIEVEMENT POINTS WILL BE GRANTED FOR YOUR ASSISTANCE.

### \*\* CONFERENCE REGISTRATION IS NOW OPEN \*\*

NEWLY ELECTED BOARD MEMBERS CAN ATTEND STATE CONFERENCE FOR A REDUCED RATE OF \$95



### CLASSROOM SHOWCASE

THIS IS AN OPPORTUNITY FOR STUDENTS AND TEACHERS TO DEMONSTRATE PROJECTS AND PROGRAMS THAT REFLECT THE INTEGRATION OF TECHNOLOGY IN CURRICULUM. THE CLASSROOM SHOWCASE IS SCHEDULED FOR 8:00 TO 11:30 AM, FRIDAY, NOVEMBER 16. CONTACT JULIE MOORE AT [EXECUTIVEDIRECTOR@NETASITE.ORG](mailto:EXECUTIVEDIRECTOR@NETASITE.ORG) WITH QUESTIONS OR TO SIGN UP.

### STUDENT VOICES

NOMINATE A STUDENT FROM YOUR DISTRICT TO PARTICIPATE IN THE PANEL DISCUSSION WHERE THEY CAN OFFER THEIR PERSPECTIVE ON A VARIETY OF ISSUES. THIS BREAKOUT SESSION WILL TAKE PLACE THURSDAY, NOVEMBER 15 FROM 11:15 AM TO 12:15 PM. NOMINATIONS ARE DUE OCTOBER 5. VISIT [WWW.NASBONLINE.ORG](http://WWW.NASBONLINE.ORG) OR EMAIL SHARON AT [SENDORF@NASBONLINE.ORG](mailto:SENDORF@NASBONLINE.ORG) TO NOMINATE A STUDENT YOU KNOW.





# TEACHER/ADMINISTRATOR NEGOTIATIONS MADE EASY

2018  
Nebraska Association of  
SCHOOL BOARDS

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## IT'S TIME TO NEGOTIATE ...

**Are you using Sparq Negotiations for all of your teacher and administrator negotiation needs?**

**Current users swear by the ease of entering and analyzing data, and say they'd never go back!**

### Utilizing Sparq Negotiations Allows You To:

- Access data collected from districts and ESUs across the state
- Create multiple custom arrays for comparability
- View prevalence reports in each saved custom array
- View negotiated agreements of districts and ESUs in an array
- Reduce time and confusion during the bargaining process
- Compare placement data calculations from similar sized districts and ESUs across the state
- Compare the results of each custom array in real-time
- Generate and save custom reports



## GAIN A STRATEGIC ADVANTAGE IN ALL STAGES OF THE NEGOTIATIONS PROCESS

With negotiations just around the corner ... is your district or ESU confident you are succeeding at the bargaining table and accessing the largest, most accurate compensation data storage available? Salaries are a top expenditure every year, so make the negotiations process clear and easy with Sparq Negotiations.

This responsive and intuitive software provides the tools needed to stay competitive, and achieve successful negotiations. It gives you the resources and knowledge to gain a strategic advantage in all stages of the negotiation process by providing real-time, quick change calculations comparing districts in your arrays, saving a tremendous amount of time in the process. No more manual recalculations. This user-friendly platform gives you the ability to run studies of any school in the state, and see the comparisons and reports from other districts allowing you and your board to work from accurate data to settle negotiations fair and fast.

**To learn more, schedule a demo, and see how Sparq Negotiations can make your life easier, contact Craig Caples at 402-817-0120, or email [ccaples@sparqdata.com](mailto:ccaples@sparqdata.com) today!**

### New -- New -- New

The new **Contract Writer** feature allows you to print all teacher and administrator contracts with the click of a button!

*Current Users: There was a major release of Sparq Meetings this last week, the largest release since we releasing our own software. Look for the latest version of Sparq Negotiations later this month!*



## 3rd ANNUAL TAILGATE PARTY

11AM Tailgate Start  
1PM Prize Drawing

Saturday, September 29th, 2018  
Haymarket Park  
North Parking Lot  
403 Line Drive Circle

THIS  
WEEK!

## Free FOOD

BRISKET, PULLED PORK AND SMOKED PASTRAMI  
including sides, snacks, and beverages

## PRIZES & GAMES

55" TV, LAPTOP, GIFT CARDS, FOOTBALL TICKETS



# NE vs PURDUE

RSVP to Nicole Kobus  
[nkobus@sparqdata.com](mailto:nkobus@sparqdata.com)  
402.817.0229

# BACK TO SCHOOL: BUDGETS, NUTRITION, & STUDENT SUCCESS

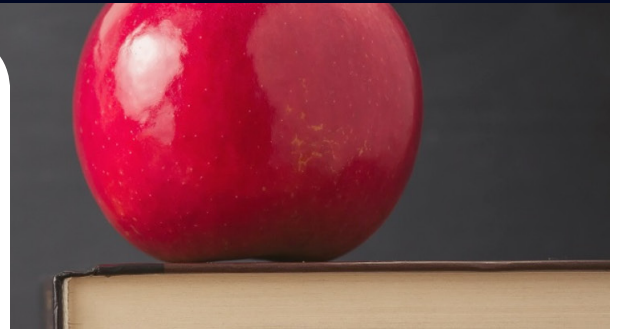
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As the dust settles from the back to school season, the review and filing of your district's budget for September 20th, and the upcoming Poverty Plan deadline on October 15th, it is an optimal time to assess your district's involvement in school nutrition programs. Strong participation in school breakfast and lunch and afterschool meals help support student success and school nutrition finances. Yet, too many school districts are not maximizing participation in these programs and are missing out on the much-needed funding. With the review of the district's budget for the 2018-2019 year, now is the time to consider how participation in these programs could benefit your school in academic success and additional financial supports, both this year and years to come.



## Nutritional and Financial Supports to Consider:

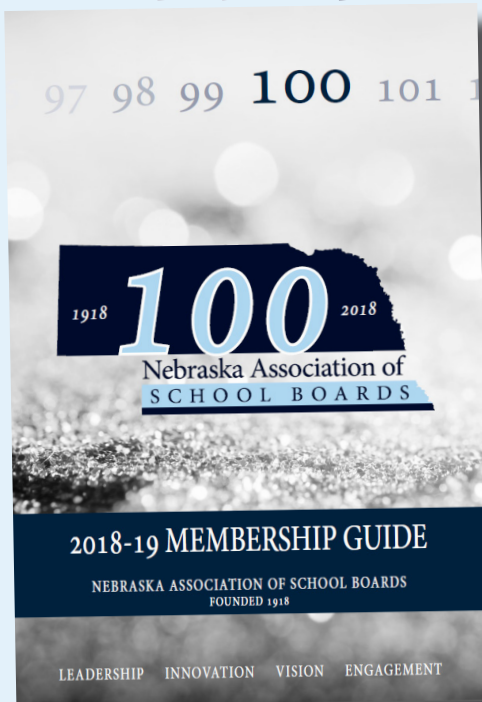
- Community Eligibility Provision (CEP) funding for school lunches
- Partners for Breakfast in the Classroom (PBIC) Grants for the 2019-20 school year: <http://breakfastintheclassroom.org/grants/>
- Breakfast After the Bell (funding available through CEP, Provision 2 or non-pricing)
- Afterschool Meal Program (funding and program offered through Child and Adult Care Food Program)

To find out how to maximize your district's participation in school nutrition programs, visit <http://www.frac.org/community-eligibility>

PBIC funding is generously made available by the Walmart Foundation.



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## Your 2018-19 Membership Guide is now Available

Forty-four pages of all NASB is and does, for you, our members.

*If you have not received yours yet at an Area Membership Meeting, let us know and we would be happy to make sure you and your fellow board members receive one.*

You may also view and download a pdf copy from [www.NASBonline.org](http://www.NASBonline.org).

Throughout this year's Membership Guide, you will see and learn about the people, programs, services and vision that bring value to your board, your district, and your community. From the NASB staff, to the Board of Directors, to the Legislation Committee, to your fellow board members across the state.

You'll notice many items pertinent to this being NASB's 100th year serving school boards in Nebraska. We are excited as we recognize our roots, but also look towards the next 100 years. Thank you for making Nebraska a great place to LIVE!



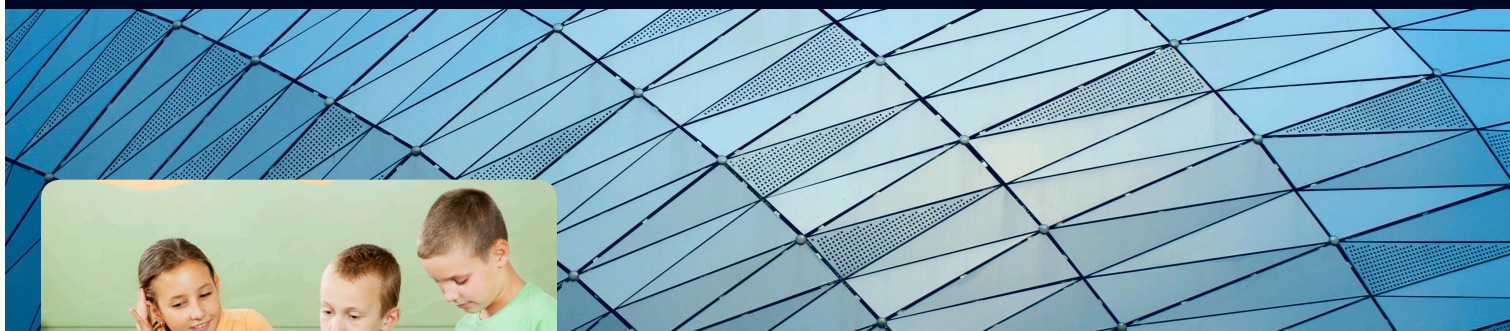
# THE SEARCH IS ON ...

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One of the most important jobs you have as a board member is to hire and evaluate the Superintendent/ESU Administrator. Ideally, they will stay for many years; but with retirements, career advancements, etc. it is good to know who to call should the need arise.

The NASB Education Leadership Search Service provides assistance and support to the board through all stages of the superintendent/administrator search. The NASB search team is well equipped to manage the details of the search and has access to critical resources within NASB including legal counsel, marketing and support staff.

## OUR MISSION STATEMENT:

Through a collaborative working relationship with the Board of Education and district, NASB Education Leadership Search Service ensures a highly professional search process designed to attract the very best applicants and bring credit to the board for the manner in which the search is conducted.

NASB utilizes multiple avenues to recruit quality individuals for each vacancy. In addition, through our membership and networking with the National Affiliation of Superintendent Searchers (NASS), NASB has a direct connection to 36 other state School Board Associations for recruiting and reference support.

“The NASB service proved to be an extremely well qualified and knowledgeable team in guiding us through the process.”

The applications are submitted through NASB’s online portal. Each individual is screened by NASB staff who follow a detailed protocol. It is essential for the board to understand the experience and leadership qualities each applicant possesses to ensure a good match. In addition to the application materials submitted, NASB also provides a verbal review to board members.

The Association Search Service has a record of success with school districts of various sizes. NASB offers a unique process to each board based upon your student enrollment, the timeline identified and the specific attributes you are seeking in qualified individuals.

The NASB Search Service offers board development through the search process to add greater value for the district. The service does not stop once the superintendent has been hired. NASB provides a two-year guarantee for boards that complete the Board/Superintendent Goal Planning with NASB once the district’s new leadership is in place. In addition, we provide assistance and support to the board and superintendent to ensure a cohesive relationship is established.

“The overall process continued throughout this first school year where we developed short term and long-term goals and improved our administrative review process.”



FOR INFORMATION REGARDING THE APPLICATION PROCESS OR A PROPOSAL FOR YOUR DISTRICT, PLEASE CONTACT SHARI BECKER, DIRECTOR OF EDUCATION LEADERSHIP SEARCH SERVICE, 800-422-4572 OR [SBECKER@NASBONLINE.ORG](mailto:SBECKER@NASBONLINE.ORG)

## ... ADVOCACY & GOVERNMENT RELATIONS

The **2018 Advocacy Handout** of proposed and changes to the bylaws, standing positions and legislative resolutions for your approval at Delegate Assembly is now available at the Government Relations tab of [www.NASBOnline.org](http://www.NASBOnline.org)

This handout should be reviewed and brought to Delegate Assembly where each member district then has a say in the final approval of NASB's 2019 legislative and leadership initiatives for the upcoming session.

Know who your Delegate will be. That person must click the Delegate Assembly option when registering for the State Education Conference!

Interim Hearings: Thanks to those who have provided NASB with their feedback as we represent you on the various Interim Hearings.

### KEY DATES:

General Election | November 6  
Delegate Assembly | Friday, November 16, 8:00 AM  
2019 Legislative Session starts January 9

- Call Colby with any questions! -

## ... ALICAP & INSURANCE

### REMINDER:

ALICAP's 18-19 Premium/Contribution Payments are due by September 30th.

Contact Megan at [mboldt@NASBOnline.org](mailto:mboldt@NASBOnline.org) if you have any questions.

**ALICAP**

## ... SEARCH & STRENGTHS

### DID YOU KNOW?

NASB facilitates Superintendent Searches for school districts/ESU's across Nebraska

The criteria for receiving an annual board award has been updated.

See Page 23 of the *Membership Guide!*

*Gallup Clifton StrengthsFinder* has 34 themes (strengths) sorted into four domains. Do you know yours?

People who focus on using their strengths are six times as likely to be engaged in their jobs!

Shari Becker is a Gallup Certified Strengths Coach



**Paul Grieger**  
(800) 528-5145  
[pgrieger@dadco.com](mailto:pgrieger@dadco.com)

## Building a Better Future with Nebraska's Public Finance Partner

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Our public finance professionals take a personal interest and a hands-on approach, carrying every deal from start to finish, because you deserve solutions tailored to fit you.



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Matt Belka, Editor | John Spatz, Publisher



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### ... WHOLE CHILD

Early childhood Ed was spotlighted this month at the Thriving Children, Families, & Communities conference in Kearney! NASB was a proud sponsor of this event and the Whole Child Project was honored to host an information table. We connected with many member districts about the importance of positive, safe, relationship-building education and care for the whole child, starting at birth, as well as care and attention paid to the well-being of the educators. For more info about the WCP and how your schools and districts can join in these important efforts, please contact Kori at [kstanosheck@NASBonline.org](mailto:kstanosheck@NASBonline.org)

### ... POLICY

**DID YOU KNOW:**  
In the event a district changes its certificated-employee evaluation policies or procedures (such as the actual evaluation instrument), it must send the revised policies and procedures to the State Education Commissioner or designee for approval. This applies even to fairly minor changes. Upon successful review, the district will be notified by the Commissioner that its policies are in compliance. Otherwise the original approved policy and procedures must continue in use.

### ... MEMBER ENGAGEMENT

NASB has engaged with over 150 different districts and ESUs in the last month!

*Make plans to attend the 100th Birthday Party on Wednesday, November 14 from 6:00 to 7:00 PM*

### ... ENERGY PURCHASING

Worrying about the budget pinch? See how you can save as a member of NJUMP/CJUMP.

*Contact Jim to learn more!*

### ... TECHNOLOGY

Here shortly, look for the latest version of *Sparq Meetings* with several updates and new features to the platform.

Updates to the *Sparq Negotiations* software are coming in October, allowing single-sign-on and the ability to switch between Sparq Meetings and Negotiations from the menu.

**Sparq Tailgate - September 29 - 11 AM**  
Sparq has expanded the food, prizes, and games. Don't miss out on the best tailgate of the year. We look forward to seeing everyone there! #GBR

Sparq exhibited at the League of Municipalities Annual Conference earlier this month.

Follow Sparq on Twitter and Facebook for all the latest updates.

[https://twitter.com/sparq\\_data](https://twitter.com/sparq_data)  
<https://www.facebook.com/SparqData>

### ... BOARD LEADERSHIP

As we segue into fall, the 2018 Primary Election is fast approaching. NASB advocates for each district to engage your board candidates now to support how they effectively prepare for their role serving education for all students.

Consider a ...

- Personal invite to each candidate to attend board meetings
- Meet and greet with the Superintendent/ESU Administrator, board president, and one other board member
- Review of the contents of a District Orientation to engage the newly elected board members and recently appointed board members prior to the January Board Meeting (See NASB District Orientation Resource)
- Group registration for the *New Board Member Workshops* including the Superintendent/ESU Administrator, newly elected board members and recently appointed board members. Workshops will be held in Gering 11/27, North Platte 11/28, Grand Island 11/29, Norfolk 12/4, and La Vista 12/5.
- Board member Mentor Program. For more information see NASB Publications (Mentoring New Board Members)
- Checklist for the January Board Meeting (Board Member Oath of Office, election of officers, review of the Board Member Code of Conduct, and all board members complete the Potential Conflict of Interest Statement (NADC))

*For more information, please contact the NASB Board Leadership staff for resources and/or support as you prepare the new members for success.*

# 100 TRAINING, NETWORKING, ENGAGEMENT & EVENTS

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Join NASB, as we travel the state for various workshops, meetings and events throughout the year.  
*To learn more, and register, visit the Events tab of [www.NASBonline.org](http://www.NASBonline.org)*

THIS  
WEEK!

Nominate the 2018 School Board Member of the Year now at [www.NASBonline.org](http://www.NASBonline.org)

NASB and the State Board of Education are now seeking nominations for the annual Ann Mactier Award, recognizing one local school board member for their policy leadership and contributions to curriculum and instruction in Nebraska public schools. Please consider nominating a deserving board member for this honor. Application deadline for deserving candidates is Friday, September 28, 2018. For further details you may visit [www.NASBonline.org](http://www.NASBonline.org), or contact Marcia Herring at 800-422-4572. Previous winners include:

2017 - Bonnie Hinkle, Grand Island; 2016 - Terri Haynes, Chadron; 2015 - Linda Richards, Ralston;  
2014 - Brad Krivohlavek, Norfolk; 2013 - Patty Bentzinger, Norris; 2012 - Kathy Bartek, Falls City; 2011 - Julie Agard, Kearney;  
2010 - Kim Fasse, Elkhorn; 2009 - Ron Pearson, ESU #3; 2008 - Sandra Jensen, Omaha; 2007 - John Hansen, Bellevue;  
2006 - Fred Tafoya, Papillion La Vista; 2005 - Wayne Erickson, Wisner-Pilger; 2004 - Ann Mactier, Omaha

## Area Membership Meetings | Vision: Engaged

September 26 | North Platte      October 3 | Norfolk      October 10 | La Vista      October 17 | Fremont

THIS  
WEEK!

3rd Annual Sparq Data Tailgate Party | September 29 | Nebraska vs Purdue

Facilities & Construction Workshop | October 30 | Kearney

Entrepreneurship Best Practices Summit | October 30 | York

General Election | November 6

Sparq Data Open House | November 13 | Nebraska Brewing Company

100th Annual State Education Conference

Recognizing Our Roots & Reaching Beyond  
November 14-16 | La Vista

Delegate Assembly | November 16 | La Vista

Download and review the 2018 *Advocacy Handout* of proposed and changes to the bylaws, standing positions and legislative resolutions for your approval at Delegate Assembly now at the Government Relations tab of [www.NASBonline.org](http://www.NASBonline.org)



## New Board Member Workshops

November 27 | Gering      November 28 | North Platte      November 29 | Grand Island  
December 4 | Norfolk      December 5 | La Vista

Board Presidents: Check your inbox each month for the monthly 'NASB Update' to include in your meeting agenda.  
Please contact [mbelka@NASBonline.org](mailto:mbelka@NASBonline.org) with any questions.



# YOUR NASB BOARD OF DIRECTORS & STAFF



## YOUR NASB LEADERSHIP TEAM



Lanny Boswell  
President  
Lincoln



Steve Blocher  
President-Elect  
West Point



Stacie Higgins  
Vice President  
Nebraska City



Linda Richards  
Past President  
Ralston

## YOUR REGION DIRECTORS



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Neal Kanel  
HTRS



Region 2  
Sarah Centineo  
Bellevue



Regions 3, 6 & 7  
Shavonna Holman  
Omaha



Regions 3, 6 & 7  
Lacey Merica  
Omaha



Regions 3, 6 & 7  
Ricky Smith  
Omaha



Regions 4 & 5  
Connie Duncan  
Lincoln



Regions 4 & 5  
Kathy Danek  
Lincoln



Region 8  
Jay Irwin  
Ralston



Region 9  
Alan Moore  
ESU 3



Region 10  
Paul Brune  
Heartland



Region 11  
Jim Vlach  
Lyons-Decatur Northeast



Region 12  
Laura Schneider  
Hastings



Region 13  
Marilyn Bohn  
Ravenna



Region 14  
Sandy Noffsinger  
Dundy County Stratton



Region 15  
Brad Wilkins  
Ainsworth



Region 16  
Patti Gubbels  
Norfolk



Region 17  
Richard Dohma  
Ponca



Region 18  
Kim Burry  
Bayard



Region 19  
Stacy Jolley  
Millard

## YOUR NASB STAFF



John Spatz  
Executive Director



Shari Becker  
Director of Education  
Leadership Search Service



Craig Caples  
Director of Technology



Marcia Herring  
Director of Board Leadership



Kori Stanosheck  
Board Leadership  
Engagement Associate



Matt Belka  
Director of Marketing,  
Communications & Advocacy



Dan Clarke  
Systems Engineer



Rachel Horstman  
Business Manager



Lisa Steinkuhler  
Executive Admin. Assistant



Megan Boldt  
Director of ALICAP Insurance



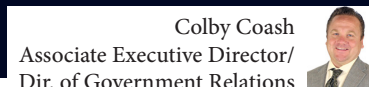
Sharon Endorf  
Director of  
Member Engagement



Jim Luebke  
Director of Policy Services



Sallie Svatora  
Director of Operations



Colby Coash  
Associate Executive Director/  
Dir. of Government Relations



Makenzie Brookhouser  
ALICAP & Events Manager



Jen Goetz  
Accounting/Data Specialist



Melissa Lusk  
Board Leadership  
Development Associate



Vicki Walter-Winters  
Legal Admin. Assistant

# NASB AFFILIATES

LEADERSHIP	INNOVATION	VISION	ENGAGEMENT
<b>ACCOUNTING</b>	<b>BUILDING CONTROLS/SERVICES</b>		<b>ENERGY SERVICES</b>
Watts and Hershberger, P.C. Jim Watts - 402-483-7512 jw1cpa@aol.com   www.gowh.com (CPA, Accounting)	Duro-Last Roofing Mark Akagi - 785-232-6563 mark@morrisgrup.com   www.duro-last.com (Representative for Duro-Last roofing system)		CenterPoint Energy Services, Inc. Brenda Christensen - 888-710-4707 brenda.christensen@centerpointenergy.com www.centerpointenergy.com   (Natural gas)
<b>ARCHITECTS</b>	Heartland Roofing Consultants Zach Williams - 402-289-3336 zw@heartlandroofingconsultants.com www.heartlandroofingconsultants.com (Consulting for roofing & waterproof solutions)		Johnson Controls Jason Peck - 308-708-9479 jason.peck@jci.com   www.jci.com (HVAC, Building Automation, Service Agreements, Security and Fire, among others)
Cannon Moss Brygger Architects Brad Kissler - 308-384-4444 kissler.b@cmbaarchitects.com Jim Brisnehan   www.cmbaarchitects.com (Architecture, Master Planning, Interiors, Bond Promotion/Community Engagement)	<b>CONSTRUCTION SERVICES</b>		Siemens Industry, Inc. Carolyn D. Rooker - 402-979-4844 carolyn.rooker@siemens.com www.siemens.com (Data Driven Financial & Infrastructure Energy Services)
Carlson West Povondra Architects Jamie Eckmann - 402-551-1500 jeckmann@cwparchitects.com www.cwparchitects.com (Architecture, planning, feasibility studies)	A-Lert Roof Systems Paulene Courtney   800-344-0609 pcourtney@centurionind.com www.alertroofsystems.com (Commercial Standing Seam Metal Roofs)		TRANE Dave Raymond - 402-331-7111/402-452-7762 dave.raymond@trane.com www.trane.com/omaha (Building Construction & Energy Services)
DLR Group Vanessa Schutte - 402-393-4100 vschutte@dlrgroup.com   www.dlrgroup.com (Architecture, engineering, Ed. facility planning)	Boyd Jones Construction George Schuler - 402-550-1801 gschuler@boydjones.biz   www.boydjones.biz (Construction Management, Pre-Bond, Pre-Construction, Facility Evaluation, Early Stage Planning)		<b>EQUIPMENT AND FURNITURE</b>
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Awards Unlimited Larry King - 402-474-0815 larryking@awardsunlimited.com www.awardsunlimited.com (Trophies, awards, plaques, etc.)	Heartland Pella Windows & Doors Dennis Feeken   800-334-2271 www.heartlandpella.com dennisfeeken@heartlandpella.com (Commercial Window & Door Solutions)		Sheppard's Business Interiors Ken Sigmon - 402-393-8888 ksigmon@sbi-omaha.com   www.sbi-omaha.com (Furniture, Space Planning, Asset Management)
<b>BUILDING CONTROLS/SERVICES</b>	<b>ENERGY SERVICES</b>		<b>FINANCIAL SERVICES</b>
Control Management Inc. Nathan Haug - 402-571-9454 nathan@cmiomaha.com   www.cmiomaha.com (Building Automation, Security and Energy Optimization for New and Existing Systems)	Ameresco, Inc. David Goebel - 308-392-3283/402-370-8822 dgoebel@ameresco.com   www.ameresco.com (Capital Improvements, Energy Efficiency & Renewable Energy Solutions for Buildings)		Ameritas Investment Corp. Jay Spearman - jspearman@ameritas.com Scott Keene - skeene@ameritas.com Brad Slaughter - bslaughter@ameritas.com Marc Munford - mmunford@ameritas.com Bruce Lefler - blefler@amertias.com Dallas Watkins - dallas.watkins@ameritas.com 800-700-2362 / 402-384-8088 (Bonds, Refunding Bonds, QCPUF Bonds, TANs, NASB Lease-Purchase)



# NASB AFFILIATES



LEADERSHIP	INNOVATION	VISION	ENGAGEMENT
<b>FINANCIAL SERVICES</b>	<b>INSURANCE SERVICES</b>	<b>SAFETY &amp; SECURITY SERVICES</b>	
D.A. Davidson & Co. Paul Grieger - 402-392-7986 pgrieger@dadco.com Cody Wickham - 402-392-7989 cwickham@dadco.com Andy Forney - 402-392-7988 aforney@dadco.com www.dadavidson.com (Bonds/Election Services, Lease Purchase)	Blue Cross Blue Shield of Nebraska Kent Trelford-Thompson - 800-562-6394 kent.trelford-thomps@nebraskablue.com www.bcbnsne.com (Group health insurance)	School Security Services Tom Nesbitt - 402-325-1019 tnesbitt@nesbittassociates.com www.nesbittassociates.com (Safety Plans, Safety Training, Facility Assessments, other Safety Security Services)	
First National Capital Markets Tobin Buchanan - 308-352-8328 tbuchanan@fnni.com www.fncapitalmarkets.com (Public Finance, Election Guidance)	National Insurance Services Steve Ott - 800-627-3660 sott@nisbenefits.com   www.nisbenefits.com (Group LTD, Life, Vision, Special Pay Plans, HRAs)	<b>TECHNOLOGY CONSULTING</b>	
First Nebraska Credit Union Elly Heckel   402-492-9100 www.firstnebraska.org marketing@firstnebraska.org (Taking care of your financial needs!)	Public Risk Management Sheri Shonka - 402-884-3751 / 877-649-4612 sheri.shonka@prme.com   www.alicap.org (ALICAP, Insurance services)	PRISM advisors Jason Richards - 402-593-8911 jprichards@prism-advisors.com www.prism-advisors.com (PEOPLE, PROCESS & SYSTEMS. IT strategic planning and project management through RFP to implementation)	
Nebraska Liquid Asset Fund - NLAF Barry Ballou - 402-705-0350 balloub@pfm.com   www.NLAFpool.org (Liquid Asset Fund, financing programs)	<b>LEGAL SERVICES</b>	<b>TECHNOLOGY/SOFTWARE</b>	
Nebraska Public Agency Investment Trust Becky Ferguson - 402-323-1334 becky.ferguson@ubt.com   www.npait.com (Investment tool providing liquidity and safety)	Mueller Robak, LLC William Mueller - 402-434-3399 mueller@muellerrobak.com   (Lobby firm)	Sparq Data Solutions Craig Caples - 402-423-4951 ccaples@sparqdata.com www.sparqdata.com (Paperless Board Meetings, Teacher Negotiations, Public Document Management, Document Imaging & Scanning)	
Union Bank & Trust Health Benefit Solutions Jennifer Ainsworth - 402-323-1815 jennifer.ainsworth@ubt.com www.ubt.com/health (Financial Services, Banking)	<b>MECHANICAL CONSTRUCTION</b>	<b>TELECOMMUNICATIONS</b>	
Wells Fargo Bank Andrew J. Detlefsen - 402-434-6701 andrew.j.detlefsen@wellsfargo.com www.wellsfargo.com (Financial Services, Banking)	Rasmussen Mechanical Services Jennifer Coggins - 712-323-0514 jennifer.coggins@rasmech.com www.rasmech.com (Your Single Source Service Provider)	Unite Private Networks Jeff Gamble - 402-401-4540 Jeff.Gamble@upnfiber.com www.uniteprivatenetworks.com (District Optic Networks, Voice & Internet Services, 100% E-Rate approved)	
<b>FOOD SERVICE</b>	<b>PLAYGROUND/SCOREBOARDS/SURFACING</b>	<b>TESTING SERVICES</b>	
Lunchtime Solutions Deni Winter   605-235-0939 Ext 106 www.lunchtimesolutions.com deni@lunchtimesolutions.com (Progressive Food Service Management)	Creative Sites, LLC Julie Kutilek - 402-614-4606 / 800-266-1250 jkutilek@cox.net (Playground equipment and site furnishings)	OnToCollege with John Baylor John Baylor / Joni Woodruff - 402-917-5730 joni@ontocollege.com   www.ontocollege.com (ACT Prep and college counseling services to schools and families)	
Opaa! Food Management of Nebraska Greg Frost   636-812-0777 www.opaafood.com (Contract Food Service Management)	Crouch Recreation Eric Crouch - 402-496-2669 eric@crouchrec.com   www.crouchrec.com (Playgrounds, Shelters, Scoreboards, Safety Surfacing & Site Amenities Manufacturers Rep)	<b>TRANSPORTATION</b>	
	<b>SAFETY &amp; SECURITY SERVICES</b>		
	One Source The Background Check Company Nick Jasa - 800-608-3645 info@onesourcebackground.com www.onesourcebackground.com (Employment, Volunteer, Contractor Screening)	Mid States School Bus, Inc. Dean Carroll - 402-375-2887 deanc@midstatesschoolbus.com www.midstatesschoolbus.com (New and Used Lift Van and Bus Sales)	





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LINCOLN, NE 68502  
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# NASB BOARD NOTES

A monthly publication from the Nebraska Association of School Boards



## LEADERSHIP

## INNOVATION

## VISION

## ENGAGEMENT

### IN THIS EDITION

PANELISTS, ATTENDEES DISCUSS PROPERTY TAXES AT FORUM  
STUDENTS FIRST, PLAYERS SECOND ... CONCUSSION RETURN TO LEARN SURVEY LAUNCHING  
KATHY DANEK HONORED AS DISTINGUISHED ALUMNI  
TEACHER/ADMINISTRATOR NEGOTIATIONS MADE EASY  
BACK TO SCHOOL: BUDGETS, NUTRITION, & STUDENT SUCCESS  
THE SEARCH IS ON ...  
TRAINING, NETWORKING, ENGAGEMENT & EVENTS  
YOUR NASB BOARD OF DIRECTORS & STAFF  
... AND MUCH MORE!

### AS WELL AS "THIS MONTH IN ..."

... ADVOCACY & GOVERNMENT RELATIONS  
... ALICAP & INSURANCE  
... BOARD LEADERSHIP  
... ENERGY PURCHASING  
... MEMBER ENGAGEMENT  
... NEBRASKA WHOLE CHILD PROJECT  
... POLICY  
... SEARCH & STRENGTHS  
... TECHNOLOGY