

YOUR 2021 ADVOCACY HANDOUT IS NOW POSTED

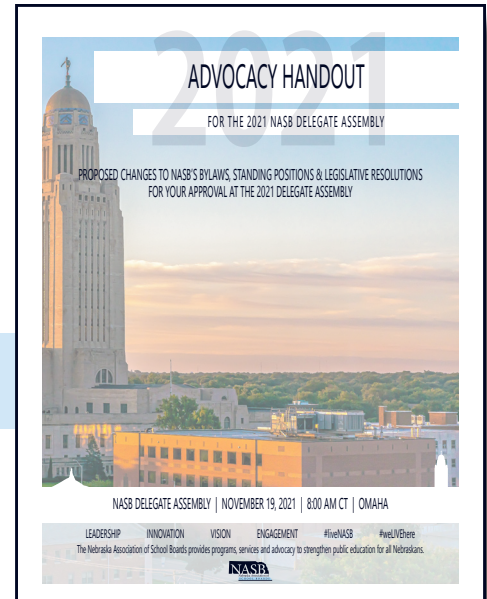
The NASB Advocacy Handout of proposed changes to the bylaws, standing positions and legislative resolutions for your review prior to the 2021 Delegate Assembly is now posted at the NASB website.

<http://members.nasbonline.org/index.php/advocacy-handbook>

This year's Delegate Assembly will take place Friday, November 19, at 8:00 AM, in conjunction with the State Education Conference, at the CHI Health Center - downtown Omaha.

To better prepare you and your board's voting representative for the Delegate Assembly, please download, review, and bring this Handout with you to Omaha.

All items within the Advocacy Handout will be considered by this Assembly. If you haven't already, each board should select one board member to represent the district or ESU as the voting delegate, although multiple members from each board may attend. As a school board member, this is YOUR chance to be heard and help craft the 2022 legislative and leadership initiatives for NASB.



WHY IS IT IMPORTANT FOR YOUR DISTRICT TO BE REPRESENTED AT THE DELEGATE ASSEMBLY?

The Delegate Assembly determines NASB's annual legislative and leadership agenda.

The Delegate Assembly is a key cog in securing laws, regulations, and a vision in Nebraska to benefit public education.

The Delegate Assembly is where your voice can be heard.

The Delegate Assembly is your governance meeting for the entire year.

The Delegate Assembly allows for equal representation. One district. one vote.

2021 DELEGATE ASSEMBLY | FRIDAY, NOVEMBER 19 | 8:00 AM | OMAHA

Needs - Resources Workshops: Understanding How the State Funds Your District

September 21 – Wakefield	September 22 – O'Neill
October 26 – Ogallala	October 27 – Alliance
November 2- Bartley	November 3 – Grand Island
December – Broken Bow	

PARTICIPANTS WILL LEARN

How "Needs" are calculated; How "Resources", both State and Local are calculated; A historical perspective of how school funding has changed; The Legislative "levers" that are manipulated to achieve school funding outcomes; Past and current legislative initiatives that could impact school funding

NASB TRAINING, NETWORKING, ENGAGEMENT & EVENTS

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Join NASB, as we travel the state for various workshops, meetings and events throughout the year.

To learn more, and register, visit the Events tab of www.NASBonline.org

<http://members.nasbonline.org/index.php/events>

To register for an NASB event, click on the 'My Membership' link, then navigate to the 'Events' dropdown and select 'Register'.
If you do not have an email and password to log in or have forgotten it, please contact NASB at 800-422-4572 for assistance.



<http://members.nasbonline.org/index.php/news-resources/videos>



SEPTEMBER

THIS
WEEK!

NEEDS - RESOURCES WORKSHOP - SEPTEMBER 21 - WAKEFIELD

NEEDS - RESOURCES WORKSHOP - SEPTEMBER 22 - O'NEILL

TOUGH TIMES & TOUGH MEETINGS: NAVIGATING HOT BUTTON ISSUES - SEPTEMBER 23 - VIRTUAL

2021 THRIVING CHILDREN, FAMILIES, AND COMMUNITIES CONFERENCE - SEPTEMBER 27 - VIRTUAL

AREA MEMBERSHIP MEETING - SEPTEMBER 29 - FREMONT

OCTOBER

AREA MEMBERSHIP MEETING - OCTOBER 5 - LA VISTA

AREA MEMBERSHIP MEETING - OCTOBER 6 - NEBRASKA CITY

LABOR RELATIONS CONFERENCE - OCTOBER 12-13 - LINCOLN

NEEDS - RESOURCES WORKSHOP - OCTOBER 26 - OGALLALA

NEEDS - RESOURCES WORKSHOP - OCTOBER 27 - ALLIANCE

5TH ANNUAL SPARQ TAILGATE - OCTOBER 30 - EMBASSY SUITES - LINCOLN

NOVEMBER

NEEDS - RESOURCES WORKSHOP - NOVEMBER 2 - BARTLEY

NEEDS - RESOURCES WORKSHOP - NOVEMBER 3 - GRAND ISLAND

2021 STATE EDUCATION CONFERENCE - NOVEMBER 17-19 - DOWNTOWN OMAHA

NASB DELEGATE ASSEMBLY - NOVEMBER 19 - OMAHA

2021 AREA MEMBERSHIP MEETINGS: ON THE ROAD AGAIN!



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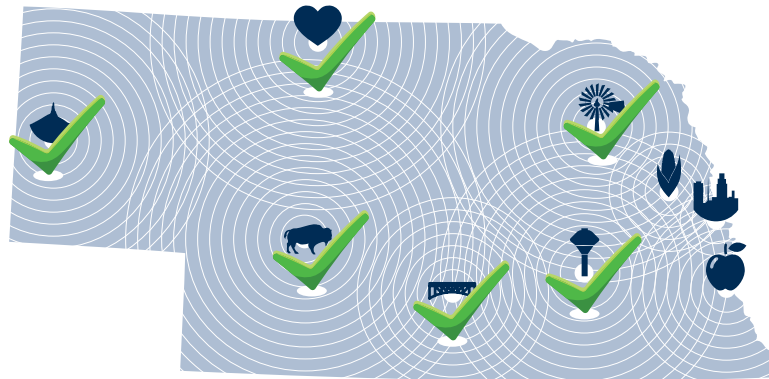
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1,842 MILES DOWN ... 310 TO GO

Training | Recognition | Networking | Together

Gering - North Platte - Valentine - Norfolk - Kearney - York - Fremont - La Vista - Nebraska City



VISION & TRAINING SESSIONS

5:00 PM - A REINTRODUCTION TO NASB: WHAT IT DOES. WHAT IT CAN DO FOR YOU.

From the people to the programs, services and advocacy efforts at the Capitol, NASB offers all Nebraska school districts and ESUs the resources and expertise to strengthen public education for all Nebraskans, and empower you as locally elected school board members to be community leaders.

6:00 PM - TRAINING SESSIONS 1

A REFRESHER ON THE OPEN MEETINGS LAW AND ISSUES THAT KEEP COMING UP
SCHOOL EMPLOYEE SHORTAGE
STAKEHOLDER ENGAGEMENT + DISTRICT IDENTIFIED NEEDS = LONG-TERM GOALS

6:45 PM - TRAINING SESSIONS 2

THE GOOD & THE BAD OF THE 2021 LEGISLATIVE SESSION: WHAT PASSED, WHAT DIDN'T, WHAT'S TO COME
THE MOST IMPORTANT JOB - SUPERINTENDENT EVALUATION
CRITICAL RISKS, DIGITAL BOUNDARIES

REGISTER NOW FOR THE MEETING NEAREST YOU

WEDNESDAY, SEPTEMBER 29 - FREMONT

TUESDAY, OCTOBER 5 - LA VISTA

WEDNESDAY, OCTOBER 6 - NEBRASKA CITY

SCHOOL BOARD MEMBER OF THE YEAR NOMINATIONS DUE THIS WEEK

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NASB and the State Board of Education are now seeking nominations for the annual Ann Mactier Award, recognizing one local school board member for their policy leadership and contributions to curriculum and instruction in Nebraska public schools.

Please consider nominating a deserving board member for this honor.

Application deadline for deserving candidates is September 25, 2021. For further details you may visit the Board Leadership section of www.NASBonline.org or contact Marcia Herring at 800-422-4572. Previous winners include:

2021 | _____
2020 | MARIAN HOLSTEIN, WINNEBAGO
2019 | VALERIE FISHER, PAPILLION LA VISTA
2018 | KATHY DANER, LINCOLN
2017 | BONNIE HINKLE, GRAND ISLAND
2016 | TERRI HAYNES, CHADRON
2015 | LINDA RICHARDS, RALSTON
2014 | BRAD KRIVOHLAVEK, NORFOLK
2013 | PATTY BENTZINGER, NORRIS



2012 | KATHY BARTEK, FALLS CITY
2011 | JULIE AGARD, KEARNEY
2010 | KIM FASSE, ELKHORN
2009 | RON PEARSON, ESU #3
2008 | SANDRA JENSEN, OMAHA
2007 | JOHN HANSEN, BELLEVUE
2006 | FRED TAFOYA, PAPILLION LA VISTA
2005 | WAYNE ERICKSON, WISNER-PILGER
2004 | ANN MACTIER, OMAHA



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THE SEARCH IS ON



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“The overall process continued throughout this first school year where we developed short term and long-term goals and improved our administrative review process.”

The NASB Education Leadership Search Service provides leadership and support to the board through all stages of a superintendent/administrator search. The search process is a team effort at NASB, with staff members specializing in education leadership searches, board development, communications, marketing and school law. The NASB search team is well equipped to manage the details of the search and will work together with the district to ensure a smooth and successful process from the viewpoint of a board member.

NASB utilizes multiple avenues to recruit quality individuals for each vacancy. Through our membership and networking with the National Affiliation of Superintendent Searchers (NASS), NASB has a direct connection to 36 state School Board Associations for recruiting and reference support.

The applications are submitted through an online process. Each applicant is thoroughly screened by NASB staff who follow a detailed protocol. It is essential for the board to understand the experience and leadership qualities each applicant possesses to ensure a good match. In addition to the application materials submitted, NASB also provides a verbal review of the screening to board members.

The Association Search Service has a long history of success with school districts of all sizes, as well as Educational Service Units. NASB offers a tailored process to each board based on the timing of your search, the unique qualities of your district or ESU and the specific attributes you are seeking in qualified applicants. The NASB Search Service offers board development throughout the search process to add greater value. The service does not stop once the superintendent/administrator has been hired. NASB provides a two-year guarantee for boards who complete a Board/Superintendent Goal Planning session with NASB, which is included in the search fee.

OUR MISSION STATEMENT:

Through a collaborative working relationship with the Board of Education and district, NASB Education Leadership Search Service ensures a highly professional search process designed to attract the very best applicants and bring credit to the board for the manner in which the search is conducted.

“The NASB service proved to be an extremely well qualified and knowledgeable team in guiding us through the process.”



FOR INFORMATION ABOUT THE SERVICE OR TO REQUEST A PROPOSAL, PLEASE CONTACT SHARI BECKER, DIRECTOR OF EDUCATION LEADERSHIP SEARCH SERVICE, 800-422-4572 OR SBECKER@NASBONLINE.ORG

FOR INFORMATION ON THE APPLICATION PROCESS, PLEASE CONTACT ANNE SILKNITTER, 800-422-4572 OR ASILKNITTER@NASBONLINE.ORG

<http://members.nasbonline.org/index.php/programs-services/education-leadership-search-service>





SURVIVING DISRUPTION AT THE BOARD MEETING

Remember when it was rare to have patrons attend board meetings? If there was a month in which there was a patron there to address the board, it was rare and most generally it did not disrupt the board meeting. The current trend of patrons attending the board meeting with an axe to grind on most any hot topic that comes to mind has altered and created a sense of dread in some districts as the superintendent and board prepare for the next regular board meeting.

A wise superintendent once told his board president, “We are only as good as the next issue that comes around.” So, how does the superintendent and board cope, adjust, and transform how to respond to the issue or what many consider a disruption to the business at hand?

I. Do The Next Right Thing - in the midst of crisis management, disruption warrants the need for strong leadership. But the core principles of good governance have not changed. Do not forfeit governance protocols and procedures -- code of conduct, chain of command, board policies, and state and federal laws -- for expediency or fear of the unknown. Do the next right thing.

II. Always Do Your Best - the superintendent must manage the school district. Continue to refer complaints, requests, and concerns to the superintendent and maintain open and candid communication with the superintendent. At some point, we will all return to a semblance of normalcy and the lingering questions that will stay with us are: Did we stay strong and unified as a board/superintendent leadership team and did we communicate smartly and timely with our internal and external stakeholders? Are the access points the community has to our work and the information they need --- meeting notices, agendas, meeting minutes --- available and up to date on our websites? Essentially --- did we provide our best and do our best, so everyone else could do their best?

III. Provide a Unified Message - It is important for the board and superintendent to share a consistent, positive, and a calm message with the community. Your community needs to see the board and

superintendent continuing to work as a consistent and stable team doing the right thing --- particularly when it comes to the work of the board during board meetings and the growing demand for transparency during this disruption. A strong and transparent board-superintendent leadership team allows the community the ability to provide public comment and witness the work the board and the superintendent are carrying out during this time.

IV. In the Absence of Complete Information – Negativity Fills the Void - Part of your responsibility as a community leader is to stay informed with accurate and timely information. Read and have a clear understanding of the information shared by outside experts and district partners.

V. Ask Smart Questions - We may not have all the answers right now, but we have to ask ourselves and our superintendent the hard questions in order to anticipate and prepare to meet our current and future challenges with foresight and intention. Set aside the time needed to pause as a board-superintendent leadership team to take a strategic view of what you’ve been through, how you are handling the current disruption, what has been learned, and how do we go forward prepared for the next disruption should it arise.

Every school district will face disruption at some point in time; however, we cannot allow the disruption to compromise our vision for a learning culture of excellence. The needs of our students to achieve and thrive; the ability of our school district to meet the needs of our students continues to be grounded in the trust, communication, and relationship of the board-superintendent leadership team.

*The day will come when we will all look back and say,
“Remember when...”*

AT THE BOARD TABLE

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BOARD CALENDAR AGENDA ITEMS FOR YOUR OCTOBER MEETINGS

View the full, detailed calendar at: <http://members.nasbonline.org/index.php/resources>

MISSION, VISION & GOALS

Strategic Plan Update; District Goals Update

POLICY GOVERNANCE

Review, update, and adopt policy

ACCOUNTABILITY & STUDENT ACHIEVEMENT

Review Statewide Assessment Results

District Assurance Statement on or before November 1

ESU Assurance Statement on or before November 1

Fall Membership Report on or before November 1 - § 79-528

Fall Membership Report (Failure to meet deadline) - § 79-528

ADVOCACY

Appoint Local Board NASB Delegate Assembly Representative

DISTRICT/ESU RESOURCES [BUDGET]

Superintendent file Financial Report on or before November 1 - § 79-528

Authorize School District Audit on or before November 5 - § 79-1089

Collective Bargaining. On or before November 1 negotiations shall begin - § 48-818.01

REPORTS

Board Committees; Superintendent; Administrators;

Educational Service Unit Yearly Report on or before November 1 - § 79-1228

Review Annual Emergency Safety Plan

FOUNDATION FILING FORMS

School Board will Review the Annual Foundation Board Filing Forms

The background of the entire poster is a vibrant collage. It features numerous cassette tapes in various orientations, some overlapping. The tapes have labels with song titles such as "WON'T BACK DOWN", "UNDER PRESSURE", "I'M STILL STANDING", "DON'T STOP BELIEVING", "LIVING LA LIDA LOCA", "SAFETY DANCE", "WE CAN WORK IT OUT", "EVERYBODY WANTS TO RULE THE WORLD", "I TATA", "SURVIVE", "HERO", "TWO DEEP", "STAY IN A MOMENT", "WOULDN'T IT BE NICE", "SHAKE IT OFF", and "IT'S TRICKY". Interspersed among the tapes are stylized yellow lightning bolts and yellow stars. The overall color palette is dominated by teal, yellow, and magenta.

2021 State Education Conference
November 17-19
CHI Health Center - Downtown Omaha

Just Hit Play



Co-Sponsored by the Nebraska Association of School Boards and
the Nebraska Association of School Administrators



Just Hit Play

SEEKING MODERATORS

Board members, superintendents, or administrators are invited to serve as breakout session moderators. If you are interested in helping out, email Sharon at sendorf@NASBonline.org by October 15. Five Award of Achievement points will be granted for your assistance.

CLASSROOM SHOWCASE

This is an opportunity for students and teachers to demonstrate projects and programs that reflect the integration of technology in curriculum. The Classroom Showcase is scheduled for 7:30 – 11:30 a.m., Friday, November 19, 2021. Contact Julie Moore at executivedirector@netasite.org with questions or to sign up.

STUDENT VOICES

Nominate a student from your district to participate in the panel discussion where they can offer their perspective on a variety of issues. Our goal for the session this year is to include students from all levels of High School achievement and participation. We would love to see some students that will pursue a 2-year degree, some that may enter the Military or workforce after graduation in addition to those who plan to pursue a 4-year degree. Special consideration will be given to nominees who have overcome obstacles to be successful. This session will take place Thursday, November 18 from 2:15 to 3:15 PM. Visit <http://members.nasbonline.org/index.php/state-education-conference> to download the nomination form. Nominations should be emailed to Sharon Endorf by October 15.

Registration Coming Soon!

... SEARCH, STRENGTHS & AWARDS

EDUCATION LEADERSHIP SEARCH SERVICE

Is your district or ESU in need of a new Superintendent/Administrator due to retirement or resignation? Contact Shari at sbecker@nasbonline.org with any questions you have about best practice, or for a proposal.

GALLUP STRENGTHSFINDER

Think about the best day at work you have ever had. What did this day look like? What made it great? Now think about what strengths you were tapping into on that very best day. Contact Shari for a Code to complete the individual assessment or to schedule a Gallup leadership team session.

AWARDS OF ACHIEVEMENT

Board members who earned new levels of success in the 2020 – 2021 points year, and our Board Award recipients, will be recognized at Area Membership Meetings going on now. Register for AMM on the NASB website!

- Shari -

... ADVOCACY & GOVERNMENT RELATIONS

Advocacy in Action! Already this Fall we have seen many of you attend Legislative Lunches, come to Lincoln to testify at Interim Hearings, and pack the breakout rooms at Area Membership to learn more and ask how you can be helpful in process. Thank You!

Look for the **2021 Advocacy Handout** which includes proposed changes to NASB's Bylaws, Standing Positions & Legislative Resolutions for your approval at the 2021 NASB Delegate Assembly to be posted shortly!

Speaking of, the NASB Delegate Assembly will be November 19 at 8:00 AM CT in Omaha, the Friday of State Conference.

Start thinking of who your Delegate will be.

Share your story, know your data, and understand the data that will make a difference!

Call Colby & Matt with any questions!



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pgrieger@dadco.com



Cody Wickham
(866) 809-5596
cwickham@dadco.com



Andy Forney
(866) 809-5443
aforney@dadco.com

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... ENERGY PURCHASING

Natural gas prices have risen considerably this year and are currently higher than at any time since 2014 with the brief exception of this February's polar vortex event. Your NJUMP and CJUMP gas purchasing consortiums have already locked in large quantities of gas for this winter providing protection for your scarce budget resources.

Contact Jim to learn more!

... BOARD LEADERSHIP

Check out "At the Board Table" on pages 6-7.

Marcia, Tori, Kari, Katie & Melissa

... MEMBER ENGAGEMENT

Events! Events! Events!

AREA MEMBERSHIP MEETINGS

We have three more opportunities for you to participate – Fremont (9/29), La Vista (10/5) and Nebraska City (10/6).

NEEDS-RESOURCES WORKSHOPS

The workshops were added to provide better training for board members about how the State funds their school district. See Page 1 for dates and registration.

LABOR RELATIONS

Registration is currently open for this event held October 12-13 in Lincoln

2021 STATE ED CONFERENCE

We are holding the State Ed Conference *IN-PERSON* at the CHI Conference Center, November 17-19. Registration will open in late September. Watch your email for information!

Sharon

... TECHNOLOGY

Food! Prizes! Indoor Location! Fun!

Join us for the 5th Annual Sparq Tailgate at the Embassy Suites, Lincoln, on Saturday, October 30 as Nebraska plays Purdue.

RSVP to nkobus@sparqdata.com

Welcome New Sparq Subscribers:

City of Fort Calhoun
Friend Public Schools
Wayne Community Schools

Darion - dmiller@NASBonline.org

Nicole - nkobus@NASBonline.org

www.sparqdata.com

... POLICY

In today's polarized environment, words and symbols often become more controversial than they once were. Our policy on classroom environment states in part "All items on display in the classroom... must be related to the curriculum. Items unrelated to the curriculum or that may cause a disruption to the learning environment are prohibited. Staff members are expected to request the building principal's approval for display of items that may not meet this standard."

Contact Jim to learn more!

... DATA ANALYTICS

Just as a new census each decade reveals surprising changes in each region of the state, taking a look at the changes in your levy rates, per pupil costs, mobility and poverty rates compared with nearby districts or districts of a similar size can tell you much about the future your own district may face. We are here to help you examine that data.

Contact Jim to learn more!

... ALICAP & INSURANCE

Reminder: ALICAP's annual premium payments are due by September 30th.

School Board Members, ask your Administrator about the dividend you all received this year!

ALICAP gave back \$2.75 M to the membership! What great news for ALICAP Members!!!

Thanks, Megan!

IT IS TIME FOR YOUR DISTRICT/ESU TO ORDER THE
2021 NEBRASKA EDUCATION LAW BOOK

ORDER YOUR BOOK(S) BY SEPTEMBER 23RD TO GET THEM AT NASB'S
DISCOUNTED PRICE OF \$71 PER BOOK AT
<http://www.nasbonline.org/registrations/nelorderform.aspx>

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Nebraska Association of School Boards | 1311 Stockwell Street - Lincoln, NE 68502 | Matt Belka, Editor | John Spatz, Publisher

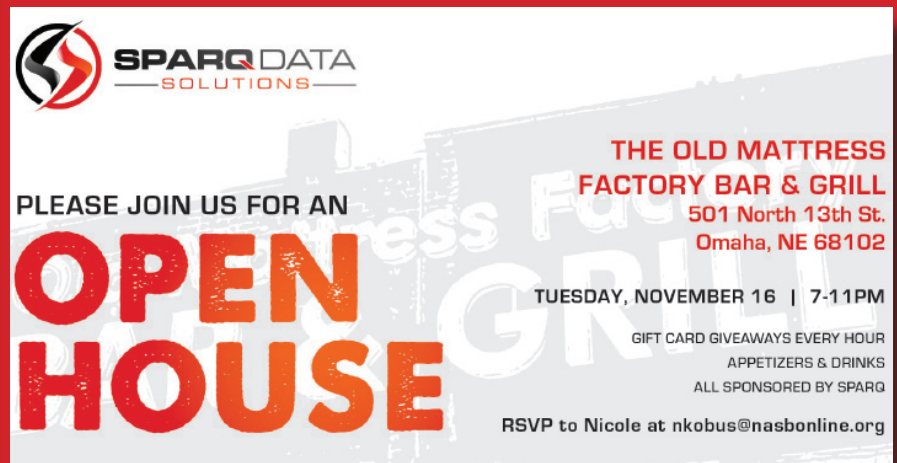
GAIN ACCESS TO THE LARGEST COLLECTION OF BARGAINING DATA, NEGOTIATED AGREEMENTS, REPORTS, AND REAL-TIME CALCULATIONS AND WORKFLOWS DESIGNED TO ANALYZE THE IMPACT OF CHANGES TO BENEFITS AND COMPENSATION WHEN BARGAINING.

With negotiations upon us, are you and your negotiating team confident in your data that you will bring to the bargaining table? With Sparq Negotiations, administrators have access to the **largest, most accurate** compensation data storage application in the state of Nebraska. Salaries are a **top** expenditure every year, so make the negotiations process successful and easy!

The Sparq Negotiations application provides subscribers the tools necessary to stay competitive in their array, remain ahead of the game, and achieve successful negotiations. It provides the resources and knowledge to gain a strategic advantage in all stages of the negotiation process by providing real-time, quick-change calculations while comparing districts in school arrays, which saves tremendous amounts of time in the process! Say goodbye to the days of manual calculation with this user-friendly platform. Schools have the ability to run studies of any school in the state and see the comparison reports from other districts. This allows administrators and their board to work from more accurate data to settle negotiations fair and fast!



To learn more, schedule a demo, and see how Sparq Negotiations can make your life easier, contact Darion Miller at 800-422-4572, or email dmiller@sparqdata.com today!



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Region 18
Doug Keener
Mitchell



Region 19
Stacy Jolley
Millard

YOUR NASB STAFF

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CONSTRUCTION SERVICES



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Kingery Construction Co
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rodb@kccobuilders.com - kccobuilders.com
(Design-Bid-Build, Design-Build, Construction Management, General Contractor, Pre-Bond/Pre-Construction Assistance)
* GOLD LEVEL AFFILIATE

MCL Construction
Heather Fredrick - 402-339-2221
haf@mclconstruction.com - mclconstruction.com
(Navigating the entire construction process)
* GOLD LEVEL AFFILIATE

Nemaha Sports Construction Inc
Don Traska - 402-434-5488
don.traska@nemaha.net - www.nemaha.net
(Athletic Fields, Parks & Recreation, Hardscapes)
* GOLD LEVEL AFFILIATE

Sampson Construction
Joseph Young - 402-434-5450
joseph.young@sampson-construction.com
www.sampson-construction.com
(Design-Build, Design-Bid-Build, Construction Manager, Small Projects)
* GOLD LEVEL AFFILIATE

Tetrad Property Group
Cassie Paben - 402-580-2355
cpaben@tetradpropertygroup.com - tetradpropertygroup.com
(Owner's Representative, Facility Planning, Site Selection, Pre-Bond Community Education, Stakeholder Engagement, Facility Management)
* GOLD LEVEL AFFILIATE

W. A. Klinger
Matt Thompson - 712-223-3233
mthompson@waklinger.com - waklinger.com
(Pre-Construction, Construction Management, Design-Build, and General Contracting)
* GOLD LEVEL AFFILIATE

ENERGY SERVICES



Ameresco, Inc.
David Goebel - 308-392-3283 - 402-370-8822
dgoebel@ameresco.com - www.ameresco.com
(Capital Improvements, Energy Efficiency & Renewable Energy Solutions for Buildings)
* GOLD LEVEL AFFILIATE

Facility Advocates
Dave Raymond - 402-206-8777
draymond@facilityadvocates.com - facilityadvocates.com
(Building Construction & Energy Services)
* GOLD LEVEL AFFILIATE

Navitas
Nick Rosenberry - 402-840-0370
nrosenberry@navitas.us.com - navitas.us.com
(Energy Savings, Building Construction, Energy Management, Guaranteed Results)
* GOLD LEVEL AFFILIATE

Optimized Systems
Mike Taylor - 402-981-1005
mike.taylor@optimized-systems.com
Optimized-Systems.com
(Energy Optimization, Management & Studies, Metering, Mechanical System Assessments)
* GOLD LEVEL AFFILIATE

Schneider Electric
Tom Bachkora - 402-302-2721
tom.bachkora@se.com - Se.com/us/enable
(Committed to helping schools reach big ambitions through an energy savings project)
* GOLD LEVEL AFFILIATE

TRANE
Andy Vinckier - 402-596-8000
avinckier@trane.com - trane.com/omaha
(Building Construction & Energy Services)
* GOLD LEVEL AFFILIATE

FINANCIAL SERVICES



Ameritas Investment Company
Michael Shoemaker - 402-467-6986
michael.shoemaker@ameritas.com (Public Finance)
* GOLD LEVEL AFFILIATE

D.A. Davidson & Co.
Paul Grieger - 402-392-7986 - pgrieger@dadco.com
Cody Wickham - 402-392-7989 - cwickham@dadco.com
Andy Forney - 402-392-7988 - aforney@dadco.com
dadavidson.com
(Bonds/Election Services, Lease Purchase)
* GOLD LEVEL AFFILIATE

First National Capital Markets
Tobin Buchanan - 308-352-8328 - tbuchanan@fnni.com
Carl Dietz - 308-289-3920 - carldietz@fnni.com
Matt Fisher - 308-380-3831 - mfisher@fnni.com
fncapitalmarkets.com
(Public Finance, Election Guidance)
* GOLD LEVEL AFFILIATE

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FINANCIAL SERVICES

First Nebraska Credit Union
Michele Byrnes - 402-492-9100
marketing@firstnebraska.org - firstnebraska.org
(Taking care of your financial needs!)

Nebraska Liquid Asset Fund - NLAf
Barry Ballou - 402-705-0350
ballou@pfm.com - NLAfpool.org
(Liquid Asset Fund, financing programs)
* GOLD LEVEL AFFILIATE

Piper Sandler
Jay Spearman - 402-599-0307
jay.spearman@psc.com
(Lease Purchase, Construction Notes, Voted Bonds,
Refunding Bonds, QCPUF Bonds)
* GOLD LEVEL AFFILIATE

FOOD SERVICE



Lunchtime Solutions
Deni Winter - 605-235-0939 Ext 106
deni@lunchtimesolutions.com
lunchtimesolutions.com
(Progressive Food Service Management)
* GOLD LEVEL AFFILIATE

Opa! Food Management of Nebraska
Greg Frost - 816-210-9359
gfrost@opafood.com - opafood.com
(Contract Food Service Management)

INSURANCE SERVICES



Blue Cross Blue Shield of Nebraska
Cortney Ray - 402-458-4823
cortney.ray@nebraskablue.com - nebraskablue.com
(Group health insurance)
* GOLD LEVEL AFFILIATE

National Insurance Services
Steve Ott - 800-627-3660 - sott@nisbenefits.com
www.nisbenefits.com
(Group LTD, Life, Vision, Special Pay Plans, HRA's)

Public Risk Management
Sheri Shonka - 402-884-3751 - 877-649-4612
sheri.shonka@prmne.com - alicap.org
(ALICAP, Insurance services)
* GOLD LEVEL AFFILIATE

LEGAL SERVICES

Mueller Robak, LLC
William Mueller - 402-434-3399
mueller@muellerrobak.com
(Lobby firm)

MENTORING

TeamMates Mentoring
Hannah Miller - 319-610-8538 - hannah@teammates.org
teammates.org - (Together we transform lives)
* Silver Level Affiliate

PLAYGROUND/SCOREBOARDS/SURFACING



Creative Sites, LLC
Julie Kutilek - 402-614-4606 - 800-266-1250
julie@creativesitesllc.com
(Playground equipment, Site furnishings)
* GOLD LEVEL AFFILIATE

Crouch Recreation
Eric Crouch - 402-496-2669
eric@crouchrec.com - crouchrec.com
(Playgrounds, Shelters, Scoreboards, Safety Surfacing &
Site Amenities Manufacturers Rep)
* GOLD LEVEL AFFILIATE

Fisher Tracks, Inc.
Jordan Fisher - 800-432-3191 - 515-432-3191
jfisher@fishertracks.com - fishertracks.com
(Installation, Refurbishment & Design Build of
All-Weather Running Tracks)

PUBLIC RELATIONS SERVICES



Idea Bank Education
Jack Sheard - 402-463-0588
jack@ideabankmarketing.com
IdeaBankEducation.com
(Full-service agency in Central NE for communication &
marketing strategy, creative services & web/mobile design
& development)
* GOLD LEVEL AFFILIATE

SAFETY & SECURITY SERVICES



One Source
The Background Check Company
Neal Josten - 402-933-9999 Ext 5600
njosten@onesourcebackground.com
onesourcebackground.com
(Employment, Volunteer, Contractor Screening)
* GOLD LEVEL AFFILIATE

TECHNOLOGY CONSULTING

PRISM advisors
Jason Richards - 402-593-8911
jprichards@prism-advisors.com - prism-advisors.com
(PEOPLE, PROCESS & SYSTEMS. IT strategic planning
and project management)

TECHNOLOGY/SOFTWARE



Filament Essential Services
Dan Kunzman - 402-479-6663
dank@fes.org - www.filamentservices.org
(SOCS websites+apps, Marketing/Branding/Video, Data,
A new division of FES)
* GOLD LEVEL AFFILIATE

TECHNOLOGY/SOFTWARE

Sparq Data Solutions
Craig Caples - 402-423-4951
ccaples@sparqdata.com - sparqdata.com
(Paperless Board Meetings, Staff Negotiations,
Public Document Management, Document
Imaging & Scanning)
* GOLD LEVEL AFFILIATE

THERAPY SERVICES

Central Nebraska Rehabilitation Services
Mary Walsh-Sterup
308-675-1853 ext. 3222
mary@cnrehab.com - cnrehab.com
(Providing PT, OT and Speech therapy
in the school system)

TRANSPORTATION



Master's Transportation
Amber Bryant - 800-783-3613
abryant@masterstransportation.com
www.masterstransportation.com
(Your trusted source for safe, reliable, and innovative
group transportation solutions.)
* GOLD LEVEL AFFILIATE





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NASB BOARD NOTES

A MONTHLY PUBLICATION FROM THE NEBRASKA ASSOCIATION OF SCHOOL BOARDS



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IN THIS EDITION

YOUR 2021 ADVOCACY HANDOUT IS NOW POSTED
NEEDS - RESOURCES WORKSHOPS: UNDERSTANDING HOW THE STATE FUNDS YOUR DISTRICT
AMM'S: 1,842 MILES DOWN ... 310 TO GO
SCHOOL BOARD MEMBER OF THE YEAR NOMINATIONS DUE THIS WEEK
THE SEARCH IS ON
SURVIVING DISRUPTION AT THE BOARD MEETING
STATE CONFERENCE UPDATE: MODERATORS & STUDENTS NEEDED
TEACHER/ADMINISTRATOR NEGOTIATIONS MADE EASY
YOUR NASB BOARD OF DIRECTORS & STAFF
YOUR 2021 NASB AFFILIATES
... AND MUCH MORE!

AS WELL AS "THIS MONTH IN ..."

... ADVOCACY & GOVERNMENT RELATIONS
... ALICAP & INSURANCE
... BOARD LEADERSHIP
... DATA ANALYTICS
... ENERGY PURCHASING
... MEMBER ENGAGEMENT
... POLICY
... SEARCH, STRENGTHS & AWARDS
... TECHNOLOGY

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