

NASB BOARD NOTES

A MONTHLY PUBLICATION FROM THE NEBRASKA ASSOCIATION OF SCHOOL BOARDS



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Engagement

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1,960,000 Nebraskans

324,000 Students

1,700 Locally Elected School Board Members

260 Member Districts/ESUs

ONE NEBRASKA

GET TO KNOW YOUR CANDIDATES LEGISLATIVE ... GUBERNATORIAL ... STATE BOARD

<http://members.nasbonline.org/index.php/government-relations>

With the November 8th General Election weeks away, Nebraska's 1,700 locally elected school board members are eager to learn more about the views and opinions of their fellow elected leaders and candidates running for the Legislature, Governor and the State Board of Education, many of whom we will be working with come January. Here are the resources, pages, links, and upcoming dates to keep you as informed as possible heading into November.

Legislative Candidate Questionnaires

SURVEYS ARE POSTED AS RECEIVED AT:

<http://members.nasbonline.org/index.php/2022-legislative-candidate-questionnaire>

NASB Member Virtual w/ Gubernatorial Candidates Blood & Pillen

OCTOBER 17 - 12:00 to 1:00 PM CT ... MORE INFO COMING SOON

State Board of Education Candidate Video Quick Q&As ... Coming Soon!

Meet & Greets

<http://members.nasbonline.org/index.php/legislative-lunches>

NASB has hosted Meet & Greets with District 42 Candidate Jacobson in North Platte, D44 Candidate Ibach in Lexington, D34 Candidate Lippincott in Central City, D36 Candidate Holdcroft in Springfield, D24 Candidate Hughes in York, D36 Candidate Lauritsen in Papillion, D48 Candidate Lease II in Scottsbluff, D40 Candidate DeKay in Plainview, D18 Candidate Young in Elkhorn, and D24 Candidate Hotovy in Stromsburg, with upcoming Meet & Greets planned in Scottsbluff with D48 Candidate Hardin on September 27, and in Blair with D16 Candidate Petersen on October 7.



VOTE

NASB does not endorse candidates and does not make recommendations to members, or anyone, on whom to support for election. NASB may, from time to time, provide opportunities for candidates for elected office to meet with or communicate with its membership. Any NASB event allowing candidates for office to meet or communicate with its membership should not be considered a direct or passive endorsement of any candidate.

The Nebraska Association of School Boards provides programs, services and advocacy to strengthen public education for all Nebraskans. Learn more at www.NASBonline.org

TRAINING, NETWORKING, ENGAGEMENT & EVENTS

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<http://members.nasbonline.org/index.php/events>



Your Monthly Board Agenda Update Video Links from NASB

<http://members.nasbonline.org/index.php/news-resources/videos>



NASB Legislative Meet & Greet w/ D48 Legislative Candidate Hardin - September 27 - Scottsbluff



Labor Relations - October 5-6 - Lincoln

NASB Board Candidate Webinar - October 5 - 12:00 to 1:00 PM CT & 7:00 to 8:30 PM CT

NASB Legislative Meet & Greet w/ D16 Legislative Candidate Petersen - October 7 - Blair

NASB Member Virtual w/ Gubernatorial Candidates Blood & Pillen - October 17 - 12:00 to 1:00 PM CT

State Board of Education Candidate Video Quick Q&As ... Coming in October!



Statewide General Election - November 8

Sparq Data Solutions Open House - November 15 - Omaha

State Education Conference - November 16-18 - Omaha



New Board Member Workshops - December

DECEMBER 5 - GERING

DECEMBER 6 - NORTH PLATTE

DECEMBER 7 - KEARNEY

DECEMBER 8 - YORK

DECEMBER 13 - LA VISTA

DECEMBER 14 - NORFOLK



YOUR 2022 ADVOCACY HANDOUT IS NOW POSTED

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<http://members.nasbonline.org/index.php/advocacy-handbook>

YOUR 2022 ADVOCACY HANDOUT IS NOW POSTED IN PREPARATION FOR THE 2022 DELEGATE ASSEMBLY

The NASB Advocacy Handout of proposed changes to the bylaws, standing positions and legislative resolutions for your review prior to the 2022 Delegate Assembly is now posted at the NASB website. To better prepare you and your board's voting representative for the Delegate Assembly, please download, review, and bring this Handout with you to Omaha.

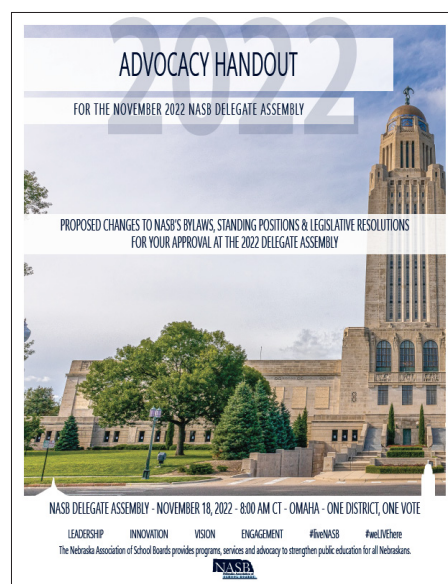
<http://members.nasbonline.org/index.php/advocacy-handbook>

This year's Delegate Assembly will take place Friday, November 18, at 8:00 AM, in conjunction with the State Education Conference, at the CHI Health Center - downtown Omaha.

All items within the Advocacy Handout will be considered by this Assembly.

If you haven't already, each board should select one board member to represent the district or ESU as the voting delegate, although multiple members from each board may attend.

As a school board member, this is YOUR chance to be heard and help craft the 2023 legislative and leadership initiatives for NASB.



2022 NASB MEMBER DELEGATE ASSEMBLY - FRIDAY, NOVEMBER 18 - 8:00 AM - OMAHA

WHY IS IT IMPORTANT FOR YOUR DISTRICT TO BE REPRESENTED AT THE DELEGATE ASSEMBLY?

The Delegate Assembly determines NASB's annual legislative and leadership agenda.

The Delegate Assembly is a key cog in securing laws, regulations, and a vision in Nebraska to benefit public education.

The Delegate Assembly is where your voice can be heard.

The Delegate Assembly is your governance meeting for the entire year.

The Delegate Assembly allows for equal representation. One district. One vote.

ED LAWS BOOKS ORDER FORMS ARE LIVE!

Books are \$77 + tax (if applicable) per book. eBooks are also available for the same price (minus \$7 shipping) and can be purchased as a standalone. Deadline is 10/7/22.

SCHOOL DISTRICTS

<http://www.nasbonline.org/registrations/nelorderform.aspx>

LAW FIRMS AND OTHER BUSINESSES

<http://www.nasbonline.org/registrations/nelorderformTax.aspx>



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BOARD CALENDAR AGENDA ITEMS FOR YOUR OCTOBER MEETINGS

<http://members.nasbonline.org/index.php/board-leadership>

Each month, this space reflects the recommended and required upcoming agenda items to be included in the regular board meeting agenda. If you have questions about the NASB Candidate Webinar or monthly board meeting agenda items, please never hesitate to contact Marcia at 800-422-4572 or mherring@NASBonline.org. View the full calendar at: <http://members.nasbonline.org/index.php/resources>

MISSION, VISION & GOALS

- Strategic Plan Update; District Goals Update

POLICY GOVERNANCE

- Review, update, and adopt policy

ACCOUNTABILITY & STUDENT ACHIEVEMENT

- Review Statewide Assessment Results
- District Assurance Statement. On or before Nov 1, the school district must submit their Rule 10 Accreditation Assurance Statement to NDE. The statement must be signed either by the superintendent and/or a member of the governing board. The Assurance Statement should be presented to the board for review once complete.
- ESU Assurance Statement. On or before Nov 1, the ESU must submit their Rule 84 Assurance Statement to NDE. This rule is intended to support educational service units in effectively and efficiently supporting school systems in this state and to establish the minimum level of performance for accreditation of the Nebraska education service units.
- Fall Membership Report. On or before Nov 1, the superintendent of each school district shall submit to the Commissioner of Education a report described as the annual financial report showing (i) the amount of money received from all sources during the year and the amount of money expended by the school district during the year, (ii) the amount of bonded indebtedness, (iii) such other information as shall be necessary to fulfill the requirements of TEEOSA and section 79-1114, and (iv) such other information as the Commissioner of Education directs. § 79-528
- Fall Membership Report (Failure to meet deadline). If a school district fails to submit the fall membership report by Nov 1, the commissioner shall, after notice to the district and an opportunity to be heard, direct that any state aid granted pursuant to TEEOSA be withheld until such time as the report is received by the department. In addition, the commissioner shall direct the county treasurer to withhold all school money belonging to the school district until such time as the commissioner notifies the county treasurer of receipt of such report. The county treasurer shall withhold such money. § 79-528

ADVOCACY

- Appoint Local Board NASB Delegate Assembly Representative

DISTRICT/ESU RESOURCES (BUDGET)

- Superintendent file Financial Report. On or before Nov 1, all superintendents must submit to the Commissioner of Education, an Annual Financial Report. § 79-528
- Authorize School District Audit. On or before Nov 5, a copy of the Audit Report shall be filed with the Commissioner of Education and Auditor of Public Accounts. Annually, the school district shall authorize the examination of all financial records. The audit is to be conducted by a public accountant or by a certified public accountant. § 79-1089
- Collective Bargaining. On or before Nov 1, negotiations shall begin. No fewer than four negotiations meetings between the certificated and instructional employees' collective-bargaining agent and the board's bargaining agent. § 48-818.01

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<http://members.nasbonline.org/index.php/board-leadership>

REPORTS

- Board Committees; Superintendent; Administrators;
- Educational Service Unit Yearly Report. On or before Nov 1, each ESU is required to publish a Report of Yearly Activities of the ESU Board. The report shall include the amount of revenue received and expenditures itemized by categories. This publication shall be for one time in a newspaper of general circulation distributed in each county in the educational service unit. A copy of the report shall be distributed to each member school district. § 79-1228
- Review Annual Emergency Safety Plan as filed with the State School Security Director. § 79-2,144

BOARD LEADERSHIP DEVELOPMENT

- Review and discuss Board Governance Standard VII. Board Operations
- NASB Area Membership Meetings
- NASB Facilities & Construction

FOUNDATION FILING FORMS

- School Board will Review the Annual Foundation Board Filing Forms: Original tax deadline for exempt organizations (Form 990): On or before May 15, 2022. Note: May 15 is a Sunday, 2022 deadline will be the next business day, Monday, May 16, 2022. Extension tax deadline for exempt organizations: November 15, 2022 (must complete IRS Form 8868 Application for Automatic Extension of Time to File an Exempt Organization Return. Foundation Boards – Schedule A (Form 990 or 990-EZ), Public Charity Status and Public Support. Form 990 is not complete without fully completing Parts I through XI and a proper signature in Part II, Signature Block. An officer of the organization must sign the return. This signature must come from the Superintendent if the foundation does not have a designated tax officer. Schedule B Parts I and II must also be completed if contributions totaling \$5,000 or more (in money or property) were recognized from any one contributor.

BOARD CANDIDATE WEBINAR

Board Candidates, newly appointed board members, board members, and administrators, the final 2022 Candidate Webinar is scheduled for Wednesday, October 5, 2022. Register at www.NASBonline.org for the free one-hour lunch and learn session at 12:00 PM CT or the evening session scheduled for 7:00 PM CT.

2022 NEW BOARD MEMBER WORKSHOPS

This workshop is intended for newly elected or recently appointed school or ESU board members, experienced board members, Superintendents, and ESU Administrators. The agenda will include Open Meetings Law, Public Comment, Conflict of Interest, Closed Session, Policy, Community/Stakeholder Engagement, social media, Accountability and Student Achievement, Rule 10, Advocacy, Budget Finance, Board Meeting Protocols and Procedures, Superintendent Evaluation, and Board Self-Assessment, breakout session for ESU board members, and more. Register at www.NASBonline.org. We will be in Gering on December 5, North Platte on December 6, Kearney on December 7, York on December 8, La Vista on December 13, and Norfolk on December 14.

Questions regarding the Candidate Webinar and/or or NBMW, please contact Marcia Herring, NASB Director of Board Leadership at mherring@NASBonline.org or 402-817-0296.



SEARCHING FOR THE RIGHT FIT

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<http://members.nasbonline.org/index.php/programs-services/education-leadership-search-service>

The NASB Education Leadership Search Service has a record of success with school districts of various sizes, as well as Educational Service Units. NASB offers a unique process to each board based upon the timing of your search, the design of your district or organization, and the specific attributes you are seeking in qualified applicants. We provide leadership and support to the board through all stages of a Superintendent/Administrator search.

NASB utilizes multiple avenues to recruit quality individuals for each vacancy. One networking opportunity is through our membership in the National Affiliation of Superintendent Searchers (NASS). Shari Becker, Director of the Education Leadership Search Service, is the Chair Elect for this organization and has a direct connection to 36 other state School Board Associations for recruiting and reference support.

Applications for the position are submitted through an online process. Each applicant is screened by NASB staff who follow a detailed protocol. It is essential for the board to understand the experience and leadership qualities each applicant possesses to ensure a good match. In addition to the application materials submitted, NASB also provides a verbal review to board members.

The search process is a team effort at NASB, with staff members specializing in leadership searches, board development, communications, marketing, and school law. The NASB search team is well equipped to manage the details of the search and will work together with the district to ensure a smooth and successful process from the unique viewpoint of a board member.

The NASB Search Service offers board development throughout the search to add greater value to the process. The service does not stop once the superintendent has been hired. NASB provides a two-year guarantee for boards who complete a Board/Superintendent Goal Planning session with NASB, which is included in the search fee.

Let NASB help you find the right fit for leadership in your District/ESU.

OUR MISSION STATEMENT:

Through a collaborative working relationship with the Board of Education and district, NASB Education Leadership Search Service ensures a highly professional search process designed to attract the very best applicants and bring credit to the board for the manner in which the search is conducted.

"I have been through two superintendent searches now, both with NASB. Both searches have been as smooth and easy as I could have wanted them to be."

"NASB has provided quality services in every aspect to our district and comes highly recommended."

"The background work provided by this group to narrow our candidates was extremely thorough which definitely helped the Board with the process and ultimately choosing the right leader for our job."

"I have had numerous experiences and interactions with a variety of departments at the NASB which have all been extremely helpful, the Superintendent Search Department is no different."

FOR INFORMATION REGARDING THE APPLICATION PROCESS OR A PROPOSAL FOR YOUR DISTRICT, PLEASE CONTACT SHARI BECKER, DIRECTOR OF EDUCATION LEADERSHIP SEARCH SERVICE, 800-422-4572 OR SBECKER@NASBONLINE.ORG

STATE EDUCATION CONFERENCE UPDATE

REG NOW!

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<http://members.nasbonline.org/index.php/state-education-conference>

NOVEMBER 16-18 - CHI HEALTH CENTER - DOWNTOWN OMAHA

SEEKING MODERATORS

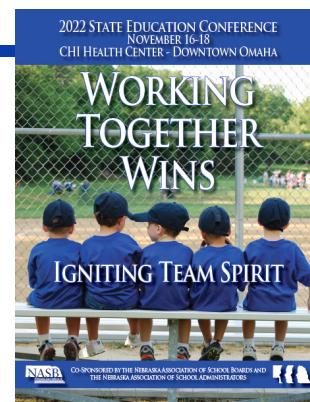
Board members, superintendents, or administrators are invited to serve as breakout session moderators. If you are interested in helping out, email Sharon at sendorf@NASBonline.org by October 12.

CLASSROOM SHOWCASE

An opportunity for students and teachers to demonstrate projects and programs that reflect the integration of technology in curriculum. The Classroom Showcase is scheduled for 7:30 to 11:30 AM., Friday, November 18. Contact Julie Moore at executivedirector@netasite.org with questions or to sign up.

STUDENT VOICES

Nominate a student from your district to participate in the panel discussion where they can offer their perspective on a variety of issues. Our goal for the session this year is to include students from all levels of High School achievement and participation. We would love to see some students that will pursue a 2-year degree, some that may enter the Military or workforce after graduation in addition to those who plan to pursue a 4-year degree. Special consideration will be given to nominees who have overcome obstacles to be successful. This breakout session will take place Thursday, November 17 from 2:15 to 3:15 PM. Nominations should be emailed to Sharon Endorf by October 12. Visit <http://members.nasbonline.org/index.php/state-education-conference> to download the nomination form.



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TEACHER/ADMINISTRATOR NEGOTIATIONS MADE EASY

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<http://www.sparqdata.com/>

GAIN ACCESS TO THE LARGEST COLLECTION OF BARGAINING DATA, NEGOTIATED AGREEMENTS, REPORTS, AND REAL-TIME CALCULATIONS AND WORKFLOWS DESIGNED TO ANALYZE THE IMPACT OF CHANGES TO BENEFITS AND COMPENSATION WHEN BARGAINING.

The negotiating season is here, and it's time to start preparing you and your district for what's to come at the bargaining table. With Sparq Negotiations, you have real-time access to the largest, most comprehensive negotiating tool in the state of Nebraska. Salaries are a top expenditure every year, so make the negotiations process successful and easy!

Sparq Negotiations provides you the tools necessary to stay competitive in your array, remain ahead of the game, and achieve successful negotiations. It provides the resources and knowledge to gain a strategic advantage in all stages of the negotiation process by providing real-time, quick-change calculations while comparing peer districts in your array, which saves tremendous amounts of time in the process! Say goodbye to the days of manual calculation with this user-friendly platform. Schools can run studies of any school in the state and see the comparison reports from other districts. This allows you and your board to work from more accurate data to settle negotiations fair and fast!



To learn more, schedule a demo, and see how Sparq Negotiations can make your life easier, contact Darion Miller at 800-422-4572, or email dmiller@sparqdata.com today!



SPARQ DATA
SOLUTIONS

Tuesday, November 15 | 7-11 p.m.

The Old Mattress Factory Bar & Grill
501 North 13th Street
Omaha, NE 68102

GIFT CARD GIVEAWAYS EVERY HOUR
APPETIZERS AND DRINKS ALL SPONSORED BY SPARQ

RSVP to Nicole at nkobus@nasbonline.org



LEADERSHIP AT THE LOCAL LEVEL

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NASB WRAPS UP NINE AREA MEMBERSHIP MEETINGS ACROSS NEBRASKA

Nebraska City - Fremont - Gering - Valentine - Norfolk - La Vista - York - North Platte - Kearney

Thank you to all who joined us as we made our way to your part of the state! We become the best version of ourselves and our boards as we unite and support each other. We laughed, learned, and shared some amazing food. I have personally attended the Valentine meeting in years past and was able to experience the other eight this year ... it showed me that we are doing a good job of keeping things moving forward in our districts. Thank you for everything that you do for your school, community, and state!



Brad Wilkins - NASB President, Ainsworth Board of Education



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... TECHNOLOGY

Thanks to everyone who stopped by our Tailgate before the Oklahoma game!

SPARQ NEGOTIATIONS WEBINAR!

Please join us on Wednesday, September 28 at 10:00 AM CT! We'll review new features and get you started down the right path toward settling. Please RSVP to dmiller@NASBonline.org to secure your spot!

MARK YOUR CALENDARS

Sparq Open House
Tuesday, November 15
7:00 to 11:00 PM
The Old Mattress Factory

Darion - dmiller@NASBonline.org
Nicole - nkobus@NASBonline.org
www.sparqdata.com

... SEARCH, STRENGTHS & AWARDS

EDUCATION LEADERSHIP SEARCH SERVICE

Contact us with questions on superintendent search protocol, to schedule a proposal, or inquire about a vacancy. We have four positions posted with a 7/1/2023 start date.
<https://nasb.myrevelus.com>

GALLUP STRENGTHSFINDER

Looking to retain quality staff? Consider a Gallup Strengthsfinder team session to gain valuable insight on the lens by which staff members examine information and execute decisions.

Email sbecker@NASBonline.org for these programs/services.

- Shari -

... ENERGY PURCHASING

The volatility index for natural gas prices is at a 20-year high, meaning prices are changing more frequently and across a greater range than at any time in the last 2 decades. This is another reason your district should rely on the consultants at NJUMP and CJUMP to watch the markets for opportunities to lock in favorable gas prices when possible. With the summer heat continuing into early Fall, storage levels will likely remain relatively low going into the colder months, adding to that instability.

Contact Jim to learn more!

... ADVOCACY & GOVERNMENT RELATIONS

Local Control, School Funding, The Role of Education in the State, Educational Workforce, Mandates & more! See how this year's Candidates feel at our '2022 Legislative Candidate Questionnaire' link under NASB's Government Relations page.
<http://members.nasbonline.org/index.php/2022-legislative-candidate-questionnaire>

NASB MEMBER VIRTUAL
w/ Gubernatorial Candidates
Pillen & Blood
October 17 - 12:00 to 1:00 PM CT
More info to come ...

Call Colby & Matt with any questions!

... POLICY

Highly publicized incidents create a reasonable concern among parents about the presence of sex offenders living in Nebraska communities. Nebraska's Sex Offender Registry (at <https://sor.nebraska.gov/>) allows the public to sign up for notifications of any sex offenders living in their area. Your district's website should include a link to this Registry location to assist patrons who wish to monitor this information. It is also good practice to include a warning that the registry information shall not be used to retaliate against the registrants, their families, or their employers in any way.

Contact Jim to learn more!

... MEMBER ENGAGEMENT

It's been great seeing so many of you as our staff hit the road for Area Membership Meetings and Facilities & Construction Workshop this Fall!

Registration is currently open for the 2022 State Education Conference.

We are looking forward to seeing you in Omaha November 16-18. Hotel room requests open at 10:00 AM Central Time on Tues, September 27.

DID YOU KNOW ... there are three great opportunities to get involved, Classroom Showcase, Moderator, and Student Voices.

Learn more at:
<http://members.nasbonline.org/index.php/state-education-conference>

Sharon

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... DATA ANALYTICS

With a new school year starting, your district may be considering whether to overhaul certain programs and curriculum.

NASB's Data Analytics can help you to evaluate your standardized testing data in a meaningful way to provide an evidence-based foundation for whether or not your current curriculum is under-achieving. It's all about turning raw data into knowledge, then letting that knowledge guide your planning discussions.

Contact Jim to learn more!

... BOARD LEADERSHIP

Check out "At the Board Table" on pages 4-5.

JOIN US

BOARD CANDIDATE WEBINAR
Oct 5 at 12:00 PM CT or 7:00 PM CT

NEW BOARD MEMBER WORKSHOPS

Dec 5 - Gering Dec 6 - North Platte

Dec 7 - Kearney Dec 8 - York

Dec 13 - La Vista Dec 14 - Norfolk

Marcia, Kari, Katie, Caden & Spencer

... SOCIAL MEDIA

DID YOU KNOW ... there are 3.96 BILLION social media users across all platforms. Use yours to effectively share your district's story!

Not sure what to post ... Back to School, School Spirit, Updates, Remodels, Action Items, Advocacy, Community Events, Great stuff from other districts, Etc. Etc. Etc.

Follow NASB on social media at:
www.twitter.com/NASBOnline
www.facebook.com/NASBOnline
[#liveNASB](https://twitter.com/liveNASB) [#weLIVEhere](https://twitter.com/weLIVEhere)

... ALICAP & INSURANCE

Reminder to all ALICAP members: ALICAP 22-23 contribution payments are due September 30th. If anyone needs an extra copy of their billing statement, email Megan Boldt at mboldt@nasbonline.org

Thanks, Megan!



Paul Grieger
(800) 528-5145
pgrieger@dadco.com



Cody Wickham
(866) 809-5596
cwickham@dadco.com



Andy Forney
(866) 809-5443
aforney@dadco.com

Building a Better Future with Nebraska's Public Finance Partner

D.A. Davidson & Co. has long been a leader in innovative debt financing for school districts. What we're most proud of are the relationships we've nourished and the strong community improvements that are made as a result.

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- School Bond Issues
- Tax Anticipation / Construction Notes
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- QCPUF Bonds
- Refinancing Bond Issues



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Nebraska Association of School Boards
1311 Stockwell Street - Lincoln, NE 68502
Matt Belka, Editor - John Spatz, Publisher

YOUR NASB BOARD OF DIRECTORS & STAFF

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YOUR NASB OFFICERS

<http://members.nasbonline.org/index.php/brdofdirectors>



Brad Wilkins - President
Ainsworth



Kim Burry - President-Elect
Bayard



Sandy Noffsinger - Vice President
Dundy County Stratton



Stacie Higgins - Past President
Nebraska City

YOUR NASB REGION DIRECTORS

<http://members.nasbonline.org/index.php/brdofdirectors>



Region 1 - Neal Kanel
HTRS



Region 2 - Sarah Centineo
Bellevue



Region 3 - Robin Richards
Ralston



Region 4 - Alan Moore
ESU 3



Region 5 - Shavonna Holman
Omaha



Region 6 - Tracy Casady
Omaha



Region 7 - Nancy Kratky
Omaha



Region 8 - Bob Rauner
Lincoln



Region 9 - Annie Mumgaard
Lincoln



Region 10 - Ed Swotek
Malcolm



Region 11 - Jim Vlach
Lyons-Decatur Northeast



Region 12 - Lisa Wagner
Central City



Region 13 - Marilyn Bohn
ESU 10



Region 14 - Steve Koch
Hershey



Region 15 - Joel Carlson
Cozad



Region 16 - Stephanie Summers
David City



Region 17 - Michelle Reikofski
Osmond



Region 18 - Doug Keener
Mitchell



Region 19 - Stacy Jolley
Millard

YOUR NASB STAFF

<http://members.nasbonline.org/index.php/nasb-staff>

John Spatz
Executive Director



Makenzie Barry
ALICAP Data &
Financial Specialist



Shari Becker
Director of Education
Leadership Search Service



Matt Belka
Director of Marketing,
Communications & Advocacy



Megan Boldt
Associate Executive Director/
Director of ALICAP



Craig Caples
Director of Technology



Abi Carlson
Event & Search Service
Associate



Colby Coash
Associate Executive Director/
Dir. of Government Relations



Katie Coble
Board Leadership Associate



Sharon Endorf
Director of
Member Engagement



Caden Frank
Board Leadership Associate



Marcia Herring
Director of Board Leadership



Sallie Horky
Chief Operating Officer



Rachel Horstman
Business Manager



Nicole Kraus
Events & Engagement
Associate



Kem Loecker
Executive Administrative
Assistant



Jim Luebke
Director of Policy Services



Kari Stephens
Board Leadership Associate



Spencer Vogt
Board Leadership Data Analyst



Lindsey Wooton
Administrative Specialist



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Vision

Engagement

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1,960,000 Nebraskans 324,000 Students 1,700 Locally Elected School Board Members 260 Member Districts/ESUs ONE NEBRASKA

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<http://members.nasbonline.org/index.php/affiliate-member>

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a different opinion

Ameritas
Ameritas Investment Corp.
Member FINRA/SIPC

BCDM
architects

Boyd Jones

BVH
ARCHITECTURE

CLARK & ENERSEN

CMBA
ARCHITECTS

COMMUNITY
BUILDING SOLUTIONS

crouch
RECREATION

D|A DAVIDSON

filament
ESSENTIAL SERVICES

jmc

NEBRASKA
LIQUID
ASSET FUND

PIPER | SANDLER

prm
PUBLIC RISK
MANAGEMENT
INCORPORATED

SPARQ DATA
SOLUTIONS

YOUR 2022 GOLD AFFILIATES

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construction

CIT CORNHUSKER
INTERNATIONAL
TRUCKS

CS

Facility Advocates
Dave Raymond

First National
Capital Markets

KINGERY
CONSTRUCTION CO.

lunchtime
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transportation

MCL
construction

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Nemaha
DESIGN CONSTRUCTION

onesource
The Background Check Company

Optimized
Systems

Outdoor Recreation Products

TRANE

ACCOUNTING

Watts and Hershberger, P.C.
Jim Watts
402-483-7512 - jw1cpa@aol.com - <https://gowh.com/>
(CPA, Accounting)

ARCHITECTS

BCDM Architects
Pat Carson - 402-384-6422
pcarson@bcdm.net - www.bcdm.net
(Creating environments that form people)
* PLATINUM LEVEL AFFILIATE

BVH Architecture
Cleve Reeves - 402-475-4551
creeves@bvh.com - www.bvh.com
(A design-centered critical practice embracing a creative and collaborative process to design architecture that enhances the community in which it serves.)
* PLATINUM LEVEL AFFILIATE

ARCHITECTS

Clark & Enersen
Steve Miller - 402-477-9291
steve.miller@clarkenersen.com - www.clarkenersen.com
(From the very beginning, partnership has defined us.)
* PLATINUM LEVEL AFFILIATE

CMBA Architects
Jim Brisnehan - brisnehan.j@cmbaarchitects.com
Troy Keilig - keilig.t@cmbaarchitects.com
Courtney Koch - koch.c@cmbaarchitects.com
308-384-4444 - www.cmbaarchitects.com
(Architecture, Master Planning, Interiors, Bond Assistance/Community Engagement)
* PLATINUM LEVEL AFFILIATE

Carlson West Povondra Architects
Jamie Eckmann - 402-551-1500
jeckmann@cwpaarchitects.com - www.cwpaarchitects.com
(Architecture, planning, feasibility studies)
* GOLD LEVEL AFFILIATE

ARCHITECTS

DLR Group
Vanessa Schutte - 402-393-4100
vschutte@dlrgroup.com - www.dlrgroup.com
(Architecture, engineering, Ed. facility planning)

AWARDS & PLAQUES

Awards Unlimited
Tim Moravec - 402-474-0815
tmoravec@awardsunlimited.com
www.awardsunlimited.com
(Trophies, awards, plaques, etc.)

BUILDING CONTROLS/SERVICES

Control Management Inc.
Nathan Haug - 402-571-9454
nathan@cmiomaha.com - www.cmiomaha.com
(Building Automation, Security and Energy Optimization for New and Existing Systems)

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CONSULTING

Akagi Consulting LLC
Mark Akagi - markakagi3@gmail.com

CONSTRUCTION SERVICES

BD Construction
Marsha Wilkerson - 308-234-1836
mwilkerson@bdconstruction.com - BDconstruction.com
(Construction Management at Risk and as Agent,
Facility Planning, Site Selection, Pre-bond
Community Education, Stakeholder Engagement)
*GOLD LEVEL AFFILIATE

Boyd Jones Construction
Emily Bannick - 402-550-1808
ebannick@boydjones.biz - www.boydjones.biz
(Construction Mgmt, Pre-Bond, Pre-Construction,
Facility Evaluation, Early Stage Planning)
* PLATINUM LEVEL AFFILIATE

Cheever Construction
Douglas Klute - 402-477-6745
dklute@cheeverconstruction.com
www.cheeverconstruction.com
* GOLD LEVEL AFFILIATE

Kingery Construction Co
Rod Berens - 402-465-4400
rodb@kccobuilders.com - www.kccobuilders.com
(Design-Bid-Build, Design-Build, Construction Mgmt,
General Contractor, Pre-Bond/Pre-Construction)
* GOLD LEVEL AFFILIATE

MCL Construction
Heather Fredrick - 402-339-2221
haf@mcconstruction.com - www.mcconstruction.com
(Navigating the entire construction process)
* GOLD LEVEL AFFILIATE

Nemaha Sports Construction Inc
Don Traska - 402-434-5488
don.traska@nemaha.net - www.nemaha.net
(Athletic Fields, Parks & Recreation, Hardscapes)
* GOLD LEVEL AFFILIATE

Tetrad Property Group
Cassie Paben - 402-580-2355
cpaben@tetradpropertygroup.com - tetradpropertygroup.com
(Owner's Representative, Facility Planning, Site
Selection, Pre-Bond Community Education,
Stakeholder Engagement, Facility Management)

W. A. Klinger
Matt Thompson - 712-233-3233
mthompson@waklinger.com - www.waklinger.com
(Pre-Construction, Construction Management,
Design-Build, and General Contracting Services.)

DATA SECURITY, VIDEO & COMMUNICATIONS

Filament Essential Services
Lisa Lewis - 402-479-6661
lisa@fes.org - www.filamentservices.org
(SOCS websites+apps, Marketing/Branding/Video, Data,
Filament Essential Services is a new division of FES)
* PLATINUM LEVEL AFFILIATE

DESIGN BUILD

Ayars & Ayars, Inc.
Darl Naumann - 402-435-8600 - 402-570-9214
dnaumann@ayarsayars.com - www.ayarsayars.com
(Design-build leader focused on creating
opportunities by building beneficial relationships,
processes, and projects)
*GOLD LEVEL AFFILIATE

ENERGY SERVICES

Community Building Solutions
Jacob Hurla - 785-580-3014
jhurla@communitybuildingsolutions.com
(Providing a cost-effective avenue for school districts
to address outdated equipment, resolve comfort
challenges, and reduce energy and maintenance
costs. Serving underserved rural communities cost-
effectively is the core of our mission.)
* PLATINUM LEVEL AFFILIATE

Facility Advocates
Dave Raymond - 402-206-8777
draymond@facilityadvocates.com
www.facilityadvocates.com
(Building Construction & Energy Services)
* GOLD LEVEL AFFILIATE

Navitas
Nick Rosenberry - 402-840-0370
nrosenberry@navitas.us.com - https://navitas.us.com/
(Energy Savings, Building Construction, Energy
Management, Guaranteed Results)
* GOLD LEVEL AFFILIATE

Optimized Systems
Peter Larson - 605-212-0783
peter.larson@optimized-systems.com
www.Optimized-Systems.com
(Energy Optimization, Energy Management,
Commissioning, Metering, Energy Studies,
Mechanical System Assessments, Troubleshooting)
* GOLD LEVEL AFFILIATE

TRANE
Matt Foertsch - 402-596-8007
mfoertsch@trane.com - www.trane.com/omaha
(Building Construction & Energy Services. A global
provider of indoor comfort systems)
* GOLD LEVEL AFFILIATE

FINANCIAL SERVICES

Ameritas Investment Company
Jennifer Kobza - 402-214-2118
jennifer.kobza@ameritas.com - (Public Finance)
* PLATINUM LEVEL AFFILIATE

D.A. Davidson & Co.
Paul Grieger - 402-392-7986 - pgrieger@dadco.com
Cody Wickham - 402-392-7989 - cwickham@dadco.com
Andy Forney - 402-392-7988 - aforney@dadco.com
www.dadavidson.com
(Bonds/Election Services, Lease Purchase)
* PLATINUM LEVEL AFFILIATE

FINANCIAL SERVICES

First National Capital Markets
Tobin Buchanan - 308-352-8328 - tbuchanan@fnni.com
Carl Dietz - 308-289-3920 carldietz@fnni.com
Matt Fisher - 308-380-3831 mfisher@fnni.com
www.fncapitalmarkets.com
(Public Finance, Election Guidance)
* GOLD LEVEL AFFILIATE

Nebraska Liquid Asset Fund - NLAF
Barry Ballou - 402-705-0350
balloub@pfm.com - www.NLAFpool.org
(Liquid Asset Fund, financing programs)
* PLATINUM LEVEL AFFILIATE

Piper Sandler
Jay Spearman - 402-599-0307
jay.spearman@psc.com
(Financing for Capital Construction Products, Bonds,
Refunding Bonds, Notes, NASB Lease Purchase)
* PLATINUM LEVEL AFFILIATE

FOOD SERVICE

Lunchtime Solutions
Susan Gracey - 402-984-4546
s.gracey@lunchtimesolutions.com
www.lunchtimesolutions.com
(Progressive Food Service Management)
* GOLD LEVEL AFFILIATE

Opaa! Food Management of Nebraska
Greg Frost - 816-210-9359
gfrost@opaafod.com - www.opaafod.com
(Contract Food Service Management)

FUNDRAISING

Omaha Public Schools Foundation
Toba Cohen-Dunning
402-502-3003 - toba.cohendunning@ops.org
https://omahapublicschoolsfoundation.org
(The Omaha Public Schools Foundation enriches
students' lives by funding opportunities for success.)

INSURANCE SERVICES

American Fidelity
Stacey Anderson
402-432-2251 - Stacey.anderson@americanfidelity.com
www.americanfidelity.com/nebraska
(Solutions built for the education community)
* PLATINUM LEVEL AFFILIATE

Blue Shield of Nebraska
Cortney Ray - 402-458-4823
cortney.ray@nebraskablue.com
www.nebraskablue.com
(Group health insurance)
* GOLD LEVEL AFFILIATE

National Insurance Services
Steve Ott - 800-627-3660
sott@nisbenefits.com - www.nisbenefits.com
(Group LTD, Life, Vision, Special Pay Plans, HRA's)

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INSURANCE SERVICES

Public Risk Management
Sheri Shonka - 402-884-3751 - 877-649-4612
sheri.shonka@prmne.com - www.alicap.org
(ALICAP, Insurance services)
* PLATINUM LEVEL AFFILIATE

LEGAL SERVICES

Mueller Robak, LLC
William Mueller - 402-434-3399
mueller@muellerrobak.com
(Lobby firm)

MENTORING

TeamMates Mentoring
Hannah Miller - 319-610-8538
hannah@teammates.org - www.teammates.org
(Together we transform lives)
* Silver Level Affiliate

PLAYGROUND/SCOREBOARDS/SURFACING

Creative Sites, LLC
Julie Kutilek - 402-614-4606 - 800-266-1250
julie@creativesitesllc.com
(Playground equipment and site furnishings)
* GOLD LEVEL AFFILIATE

Crouch Recreation
Eric Crouch - 402-496-2669
eric@crouchrec.com - www.crouchrec.com
(Playgrounds, Shelters, Scoreboards, Safety Surfacing & Site Amenities Manufacturers Rep)
* PLATINUM LEVEL AFFILIATE

Fisher Tracks, Inc.
Jordan Fisher - 800-432-3191 - 515-432-3191
jfisher@fishertracks.com - www.fishertracks.com
(Installation, Refurbishment & Design Build of All-Weather Running Tracks)

Outdoor Recreation Products
Don Wilson - 402-289-0400 - don@outdoorrec.net
www.outdoorrecreationproducts.com
(Your choice for a reputable playground and splashpad company serving Nebraska)
* GOLD LEVEL AFFILIATE

SAFETY & SECURITY SERVICES

One Source The Background Check Company
Neal Josten - 402-933-9999
njosten@onesourcebackground.com
www.onesourcebackground.com
(Employment, Volunteer, Contractor Screening)
* GOLD LEVEL AFFILIATE

TECHNOLOGY CONSULTING

PRISM advisors
Jason Richards - 402-593-8911
jprichards@prism-advisors.com
www.prism-advisors.com
(PEOPLE, PROCESS & SYSTEMS. IT strategic planning and project management through RFP to implementation)

TECHNOLOGY/SOFTWARE

JMC
Shelby Valkos - 800-524-8182
shelby@jmcinc.com - https://www.jmcinc.com/
(Smart software for even smarter schools)
* PLATINUM LEVEL AFFILIATE

Midwest Alarm Services
Mike Wells - 402-331-6111 - 402-474-3737
Mike.Wells@mw-as.com
(Life Safety Systems provider)
* GOLD LEVEL AFFILIATE

Sparq Data Solutions
Craig Caples - 402-423-4951
ccaples@sparqdata.com - www.sparqdata.com
(Paperless Board Meetings, Teacher Negotiations, Public Document Management, Document Imaging & Scanning, Online Policy)
* PLATINUM LEVEL AFFILIATE

THERAPY SERVICES

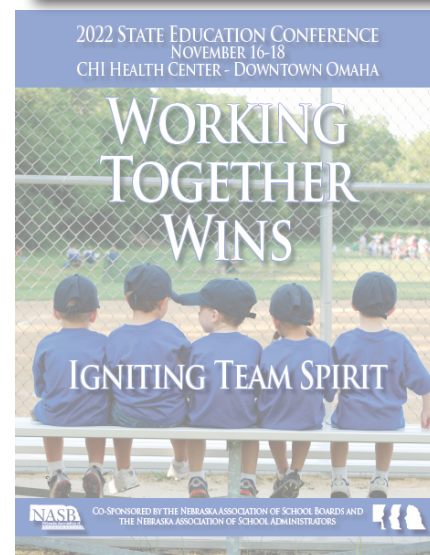
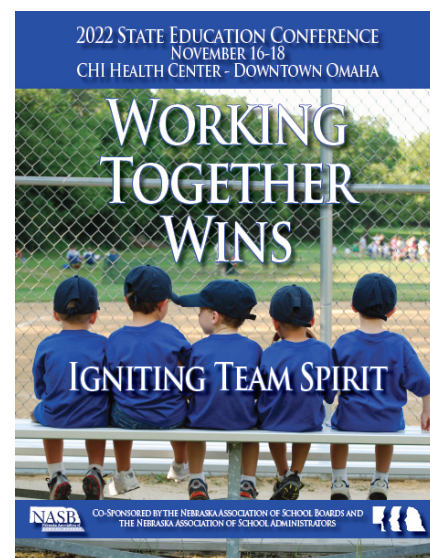
Central Nebraska Rehabilitation Services
Mary Walsh-Sterup - 308-675-1853 ext. 3222
mary@cnrehab.com - www.cnrehab.com
(Providing PT, OT and Speech therapy in the school system)

TRANSPORTATION

Cornhusker International
Russ Folts - 402-466-8461 ext 206
russ.folts@cornhuskerinternational.com
www.cornhuskerinternational.com
(With six locations across Nebraska, Cornhusker International offers your best choice in new and pre-owned School Buses, Compliant Activity Buses, plus full parts and service for all makes and models)
* GOLD LEVEL AFFILIATE

Master's Transportation
Mariya Goodbrake - 800-783-3613
mgoodbrake@masterstransportation.com
www.masterstransportation.com
(Your trusted source for safe, reliable, and innovative group transportation solutions.)
* GOLD LEVEL AFFILIATE

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A MONTHLY PUBLICATION FROM THE NEBRASKA ASSOCIATION OF SCHOOL BOARDS



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GET TO KNOW YOUR CANDIDATES
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AT THE BOARD TABLE

SEARCHING FOR THE RIGHT FIT

STATE EDUCATION CONFERENCE UPDATE: SEEKING MODERATORS & STUDENTS

TEACHER/ADMINISTRATOR NEGOTIATIONS MADE EASY

NASB WRAPS UP NINE AREA MEMBERSHIP MEETINGS ACROSS NEBRASKA

THIS MONTH IN ...
... AND MUCH MORE!

The Nebraska Association of School Boards provides programs, services and advocacy to strengthen public education for all Nebraskans. Learn more at www.NASBonline.org