

NASB BOARD NOTES

SEPTEMBER
2024

A MONTHLY PUBLICATION FROM THE NEBRASKA ASSOCIATION OF SCHOOL BOARDS



Leadership

Innovation

Vision

Engagement

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1,900,000 Nebraskans

329,000 Students

1,700 Locally Elected School Board Members

260 Member Districts/ESUs

ONE NEBRASKA

Snapshots



IN THIS EDITION OF BOARD NOTES

THIS MONTH IN ...

AT THE BOARD TABLE

THE 2024 STATE EDUCATION CONFERENCE

AREA MEMBERSHIP MEETINGS WRAP UP

SEARCHING FOR THE RIGHT LEADERSHIP FIT?

TEACHER/ADMINISTRATOR NEGOTIATIONS MADE EASY

GET TO KNOW YOUR LEGISLATIVE CANDIDATES

WHY IS INCIVILITY CONTINUING TO WORSEN IN AMERICA?

EHA WELCOMES NEW ACCOUNT EXECUTIVE

... AND MUCH MORE!

The NASB provides programs, services, and advocacy to strengthen public education for all Nebraskans. Learn more at www.NASBonline.org

THIS MONTH IN ...

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<https://members.nasbonline.org/>

THIS MONTH IN ...

A quick snapshot of the various programs, services, support and events NASB has planned for its members in the coming month!

ADVOCACY & GOVERNMENT RELATIONS ... During Area Meetings, we have emphasized the importance of pushing back on the narrative that high property taxes in Nebraska are primarily due to spending at the local level. We need you to share your unique, individual stories through letters to your Senators. Look for communication from your Board President and Superintendent on how to best engage, and how NASB can help. As always, stay engaged and informed! Call Colby & Matt with questions any time!

ALICAP & INSURANCE ... ALICAP Members! Reminder that all 2024-25 Premium Contributions are due September 30th. If your district/ESU has not yet paid, please do so ASAP. Welcome ALICAP's newest Members: Palmyra District OR-1, Allen Consolidated Schools, and Aurora Public Schools. ALICAP's Membership is now up to 210 Nebraska Public Schools and ESUs. Welcome to the Pool!

BOARD LEADERSHIP ... "At the Board Table" is on page 4. This space reflects recommended regular board meeting agenda items to include in your upcoming agenda. - Marcia, Katie, Caden, Stacie, Ben, Stephanie & McKenna!

DATA ANALYTICS ... Legislative changes are causing significant changes to local levies and state aid to local districts. As a Board Member, you should stay current with a knowledge of your own district's finances and demographics, along with the situation of your neighboring districts. NASB can collect data and illustrate the financial situation in your district to help you better inform your Legislators of your district's financial challenges for next winter's Unicameral session.

EDUCATION LEADERSHIP SEARCH SERVICE ... Will your district or ESU need a Superintendent or Administrator starting July 2025? Are you an applicant considering a specific position or two? We can prepare a proposal to outline the steps of a search process, answer questions about the process or talk to you about the vacancies we are facilitating. Give Shari a call.

ENERGY PURCHASING ... We are already fielding inquiries from districts wishing to sign up for our natural gas purchasing consortiums next Spring during the annual signup period. This can be one less item your Superintendent and Business Manager need to focus on each year since our market consultants watch the gas markets every day throughout the year to lock up supplies whenever buying opportunities occur. NJUMP and CJUMP are protected by having significant amounts of natural gas already purchased for the 2024-25 heating season to help districts stretch their financial resources.

FOUNDATION ... The Nebraska Public Leadership Foundation (NPLF) has created an annual scholarship program for high school seniors who are pursuing higher education to become a teacher in a Nebraska public school system. Please consider helping today's student leaders become tomorrow's education leaders by donating to the NPLF Student Scholarship Program at www.nepublicleadership.org

GALLUP STRENGTHS ... Do you have IDEATION and STRATEGIC in your Top Ten? When you need to do something or get somewhere, you consider all possibilities. And if none of the possibilities seem right, you create a new one. Contact Shari for information on scheduling a Gallup team retreat.

MEMBER ENGAGEMENT ... I'm looking forward to seeing you all at the State Education Conference in just 60 days!

NOW HIRING ... NASB is hiring a Board Leadership Associate! If you or someone you know might be interested in this position, visit our About Us page to learn more!

POLICY ... School safety is a huge issue these days. LB1329 allows boards to adopt an optional policy to create an emergency response map of school facilities for public agency use, such as local law enforcement, fire departments, and emergency medical services. Districts adopting such a policy will have state funding sources available to assist with the cost of creating and implementing these maps. If you'd like a copy of our optional Emergency Response Mapping Policy, contact Jim Luebbe.

TECHNOLOGY ... Welcome new Negotiations Subscribers: Elba Public Schools, Superior Public Schools, and Fillmore Central Public Schools. Read "Teacher/Administrator Negotiations Made Easy" on Page 8. Contact Darion or Nicole today!

TRAINING, NETWORKING, ENGAGEMENT & EVENTS



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<https://members.nasbonline.org/events>

To register for an NASB event, click on the 'My Membership' link, then navigate to the 'Events' dropdown and select 'Register'. If you do not have an email and password to log in or have forgotten it, please contact NASB at 402-423-4951 for assistance.

Now Hiring! NASB is hiring a Board Leadership Associate ... visit the About Us page to learn more.



Area Membership Meetings began August 20

North Platte, Gering, Valentine, Kearney, York, Norfolk, Nebraska City ✓
September 24 - Omaha September 25 - Fremont



Labor Relations Conference - October 2-3 - Lincoln

NASB Board Candidate Virtual Workshop - October 9 - 7:00 to 8:30 PM CT



Statewide General Election Day - November 5

State Education Conference - November 20-22 - CHI Health Center Omaha
Delegate Assembly - November 22



New Board Member Workshops - December 2024

Norfolk - Kearney - Gering - North Platte - York - Omaha

2025 Legislative Issues Conference - January 26-27 - Lincoln

2025 School Board Member Week in Nebraska - January 26 to February 1

AT THE BOARD TABLE

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BOARD AGENDA ITEMS FOR YOUR MONTHLY MEETINGS

<https://members.nasbonline.org/board-leadership>



Each month, this space reflects recommended regular board meeting agenda items to include in the upcoming board meeting agenda. Please contact Marcia at mherring@NASBonline.org if you have questions or recommendations for improving the Board Meeting Annual Calendar.

OCTOBER BOARD AGENDA ITEMS

Please see the September 16th email from mherring@NASBonline.org and shiggins@NASBonline.org for the draft of the October Board Meeting Agenda. If you have questions or need us to resend the email, please feel free to contact Marcia at 402-450-5152 or Stacie at 402-209-1608.

NASB LEARNING OPPORTUNITIES FOR BOARD CANDIDATES OR NEWLY APPOINTED/ELECTED BOARD MEMBERS

NASB Board Candidate Virtual Workshop - October 9th from 7:00 to 8:30 PM CT. You may access the Microsoft Teams Meeting by emailing Marcia Herring at mherring@NASBonline.org

State Conference Mentor-Mentee Session - Watch your Inbox for more information in the weeks to come.

NASB New Board Member Workshops

Monday, December 2 - Norfolk Country Club
Tuesday, December 3 - Kearney Holiday Inn
Wednesday, December 4 - Gering Civic Center
Thursday, December 5 - North Platte - Venue 304
Register by Monday, November 25, 2024

Tuesday, December 10 - York - Holthus Center
Wednesday, December 11 - La Vista Conference Center
Register by Thursday, December 5, 2024

Target Audience

Newly elected board members, appointed board members, experienced board members, ESU board members, Superintendents, ESU Administrators

Topics to be covered

NASB Board Governance Standards, Open Meetings Act, board meetings, board-superintendent communication, public comment, closed/executive session, conflict of interest, mission, vision, and goals, policy governance, community and stakeholder engagement, community alignment, student learning, NASB Annual Board Calendar, board committees, board self-assessment, superintendent evaluation, scenarios, board professional development

Awards of Achievement Points Earned: 15



THE 2024 STATE EDUCATION CONFERENCE

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<https://members.nasbonline.org/events/state-education-conference>

NOVEMBER 20-22 - CHI HEALTH CENTER - OMAHA

Registration is open now for the 2024 State Education Conference. You won't want to miss this annual event where over 1,000 school leaders and board members gather to learn and network. There will be two pre-conferences, three general sessions, 58 breakout sessions, over 100 vendors, and unlimited opportunities to grow in your role supporting public education.

Hotel room requests open at 10:00 AM CT on Wednesday, September 25. You must already be registered for Conference in order to participate in the hotel room booking process.

GET INVOLVED ... CLASSROOM SHOWCASE

This is an opportunity for students and teachers to demonstrate projects and programs that reflect the integration of technology in curriculum. The Classroom Showcase is scheduled for 8:00 to 11:30 AM, Friday, November 22, 2024. Contact Julie Moore at executivedirector@netasite.org with questions or to sign up.

GET INVOLVED ... STUDENT VOICES

Nominate a student from your district to participate in the panel discussion where they can offer their perspective on a variety of issues. Our goal for the session this year is to include students from all levels of High School achievement and participation. We would love to see some students that will pursue a 2-year degree, some that may enter the Military or workforce after graduation, in addition to those who plan to pursue a 4-year degree. Special consideration will be given to nominees who have overcome obstacles to be successful. This breakout session will take place Thursday, November 21 from 2:15 to 3:15 PM.

Visit <https://members.nasbonline.org/events/state-education-conference> to download the nomination form. Nominations should be emailed to Sharon Endorf at sendorf@NASBonline.org by October 4.

GET INVOLVED ... CALL FOR MODERATORS

Board members, superintendents, and administrators are invited to serve as breakout session moderators at the following times:

- Thursday, November 21 - 9:45 AM (A Sessions), 11:15 AM (B), 2:15 PM (C), 3:30 PM (D)
- Friday, November 22 - 9:15 AM (E), 10:30 AM (F)

Please email Sharon by October 4, if you would be interested in helping. All volunteers will receive 5 award points toward their Awards of Achievement. Thanks in advance for your help!

KEYNOTE SPEAKERS



AREA MEMBERSHIP MEETINGS WRAP UP

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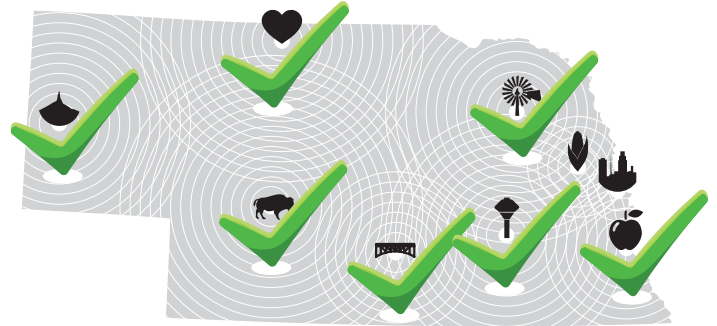
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<https://members.nasbonline.org/events/area-membership-meetings>

As we wrap up another year of Area Membership Meetings (join us in Omaha or Fremont this week), we have been able to recognize so many of you with both individual, and full board awards. Below are those individuals who have earned Levels VII through X this year, as well as the Boards who received the Board of Excelled Award, through our Awards of Achievement program.



CONGRATULATIONS TO THE LEVEL X RECIPIENTS FOR 2024

Wayne Erickson - ESU 2; Valerie Fisher - Papillion La Vista

CONGRATULATIONS TO THE LEVEL IX RECIPIENTS FOR 2024

Shaun Jensen - Holdrege; Richard Brabec - Schuyler
David Raabe - Wisner-Pilger

CONGRATULATIONS TO THE LEVEL VIII RECIPIENTS FOR 2024

Suzanne Sapp - Ashland-Greenwood; Garlyn Grosse - Cedar Bluffs
Lynette Mitchell - Elm Creek; Rodney Rayburn - ESU 16
Lisa Albers - Grand Island; Rick Hollendieck - Gretna
Craig Gana - Norris; Ken Winters - Plattsmouth
Allison Sandman - Wauneta-Palisade; Andy Grosshans - Waverly

CONGRATULATIONS TO THE LEVEL VII RECIPIENTS FOR 2024

Scott Erthum - Ainsworth; Matt O'Daniel - Arlington
Doris Martin - Beatrice; Janet Byars - Beatrice
Pam Holcomb - Broken Bow; Jason Richters - Centennial
Will Kemptar - Centura; Theresa Seipel - Columbus
Mary Scarborough - ESU 3; June Bowers - Falls City
Brian Copsey - Gering; Keith Runge - Lakeview
Jay Hall - Laurel-Concord-Coleridge; Deb Neidig - Madison
Tom J. Bredvick - McCook; Skip Altig - North Platte
Brandon Desh - Palmyra; Jean Karlen - Pender
Jayson Bishop - Perkins County; Elizabeth Kumru - Ralston
Chuck Misek - Schuyler; David Baxa - Twin River
Chris Cerveny - Wilber-Clatonia

CONGRATULATIONS TO THE 1 PRESIDENT'S BOARD AWARD RECIPIENT FOR 2024

Gretna Public Schools
Greg Beach, Mark Hauptman, Rick Hollendieck, Kyle Janssen, Dawn Stock, & Blake Turpen

CONGRATULATIONS TO THE 11 BOARD OF EXCELLENCE AWARD RECIPIENTS FOR 2024

Ainsworth Community Schools
David City Public Schools
ESU 3
Hershey Public Schools
Kenesaw Public Schools
Madison Public Schools
Norris School District 160
Osmond Community Schools
Palmer Public Schools
Ralston Public Schools
School District 145 - Waverly



View Photos at

<https://members.nasbonline.org/events/area-membership-meetings>

2024 AREA MEMBERSHIP MEETINGS

Leadership - Training - Recognition - Networking - Vision

North Platte - Gering - Valentine - Kearney - York - Norfolk - Nebraska City - Omaha - Fremont

SEARCHING FOR THE RIGHT LEADERSHIP FIT?

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<https://members.nasbonline.org/programs-services/education-leadership-search-service>

One of the most important jobs you have as a board member is to hire and evaluate your ESU administrator or superintendent. We are entering the time of year when retirements are being announced and searches are beginning. This fall will be especially busy due to the number of interim superintendents placed late in the spring. As the vacancies are filled, we will see a domino effect throughout the state. Ideally, your leadership team will stay in place for many years, but with retirements, career advancements, etc. it is good to know who to call should the need arise.

The search process is a team effort at NASB with staff members specializing in leadership searches, board development, communications, marketing, and school law. The NASB search team is well equipped to manage the details of the search and will work together with the district to ensure a smooth and successful process from the viewpoint of a board member.

NASB SEARCH MISSION STATEMENT

Through a collaborative working relationship with the Board of Education and district, NASB Education Leadership Search Service ensures a highly professional search process designed to attract the very best applicants, and bring credit to the board for the manner in which the search is conducted.

The NASB search process begins with the development of a Leadership Profile. The Profile is initially developed based off feedback from board members. It serves to guide the selection of interview questions and the assessment of candidates.

NASB utilizes multiple avenues to recruit qualified individuals for each vacancy. One networking and recruiting opportunity is through our membership in the National Affiliation of Superintendent Searchers (NASS). Shari Becker, Director of the Education Leadership Search Service, is the Past Chair for this organization and has a direct connection to 39 other state School Board Associations for recruiting and reference support.

Applications are submitted through an online process that is also shared with multiple other states, giving us another opportunity to promote the position nationally. As applicants complete their materials, they are screened by NASB staff members who follow a detailed protocol. We believe it is essential for the board to understand the experience and leadership qualities each applicant possesses to ensure the right fit. Staff members will utilize both open session and closed session to share these qualities with the board.

The service does not stop once the administrator/superintendent has been hired. NASB provides a two-year guarantee for boards who complete a leadership team goal planning session with NASB, which is included in the search fee.

It is never too early to contact us for information on the search process if you are aware of an upcoming vacancy. We offer a unique process to each board, and we provide support through all stages of a search process.

Let NASB help you find the right match for your leadership vacancy.

For information regarding the application process or a proposal for your district or ESU, please contact Shari Becker, Director of Education Leadership Search Service, at 402-423-4951 or sbecker@NASBonline.org

TEACHER/ADMINISTRATOR NEGOTIATIONS MADE EASY

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<https://www.sparqdata.com/>

GAIN ACCESS TO THE LARGEST COLLECTION OF BARGAINING DATA, NEGOTIATED AGREEMENTS, REPORTS, AND REAL-TIME CALCULATIONS AND WORKFLOWS DESIGNED TO ANALYZE THE IMPACT OF CHANGES TO BENEFITS AND COMPENSATION WHEN BARGAINING.

The negotiating season is here, and it's time to start preparing you and your district for what's to come at the bargaining table. With Sparq Negotiations, you have real-time access to the largest, most comprehensive negotiating tool in the state of Nebraska. Salaries are a top expenditure every year, so make the negotiations process successful and easy!

Sparq Negotiations provides you the tools necessary to stay competitive in your array, remain ahead of the game, and achieve successful negotiations. It provides the resources and knowledge to gain a strategic advantage in all stages of the negotiation process by providing real-time, quick-change calculations while comparing peer districts in your array, which saves tremendous amounts of time in the process! Say goodbye to the days of manual calculation with this user-friendly platform. Schools can run studies of any school in the state and see the comparison reports from other districts. This allows you and your board to work from more accurate data to settle negotiations fair and fast!



To learn more, schedule a demo, and see how Sparq Negotiations can make your life easier, contact Darion Miller at 800-422-4572, or email dmiller@sparqdata.com today!

GET TO KNOW YOUR LEGISLATIVE CANDIDATES

<https://members.nasbonline.org/government-relations/candidate-questionnaires-videos>

Prior to the November 2024 election, Nebraska's 1,700 locally elected school board members are eager to learn more about the views and opinions of their fellow elected leaders and candidates running for the Legislature, as well as the State Board of Education. In addition to Legislative Meet & Greets across the state, we have asked all Legislative Candidates to answer five open-ended questions regarding their thoughts on local governance and education related issues. Topics include: Local Control, School Funding, The Role of Education in the State, Educational Workforce, & Mandates.

Legislative Candidate Questionnaires

SURVEYS ARE POSTED AS RECEIVED AT:

<https://members.nasbonline.org/government-relations/candidate-questionnaires-videos>

NASB does not endorse candidates and does not make recommendations to members, or anyone, on whom to support for election. NASB may, from time to time, provide opportunities for candidates for elected office to meet with or communicate with its membership. Any NASB event allowing candidates for office to meet or communicate with its membership should not be considered a direct or passive endorsement of any candidate.

2024 LABOR RELATIONS - OCTOBER 2-3

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<https://members.nasbonline.org/events>

Wednesday, October 2

Preconference Workshop: The ABCs of Negotiations with The Perry Law Firm

The single biggest part of a school district's budget is personnel costs. Salaries and benefits alone usually represent around 90% of a district's total expenses. Therefore, it is absolutely essential that a district understand the negotiation process and legal requirements in order to ensure that these expenses are a reasonable and good use of taxpayer dollars. In this session, we will walk through the negotiation process and offer practical suggestions, including specific items to consider heading into the 2025-26 negotiations timeline.

Social: After the Preconference, head down a few blocks into the Haymarket to Tomahawks Axe Throwing for some thrilling, safe, and social entertainment.

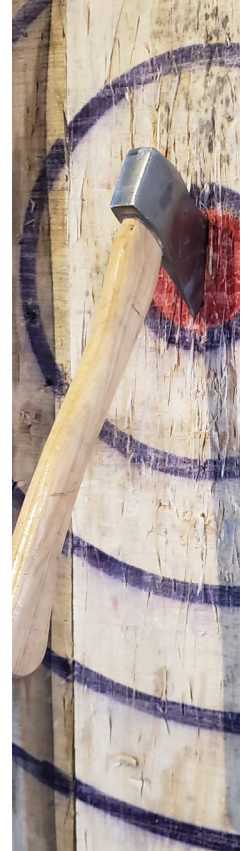
Thursday, October 3

Keynote: From Chaos to Clarity: How to be your best when things are at their worst with Marianne Renner
Today's new world is bringing more chaos and uncertainty than ever before. New challenges and constant change can take a toll on performance. How do you show up and bring your very best even during the most trying times? Get inspired and learn tools to get the best out of yourself and those around you.

Concurrent Session Topics Include: Wages and Payment Collection; Negotiations and Arrays; Retirement; EHA Health Care Member Support; HR Hot Topics; Legal Updates; Workers Comp; FLSA; Federal Labor Case Law; Superintendent Role in Board Relations; And More!

For more information and to register go to

<https://members.nasbonline.org/events/labor-relations-conference>



WHAT'S NEW AT NASBONLINE.ORG

Candidate Questionnaires

<https://members.nasbonline.org/government-relations/candidate-questionnaires-videos>

Area Membership Photos

<https://members.nasbonline.org/events/area-membership-meetings>

Education Leadership Search Service Updates

<https://members.nasbonline.org/ells>

Government Relations Updates for 2025

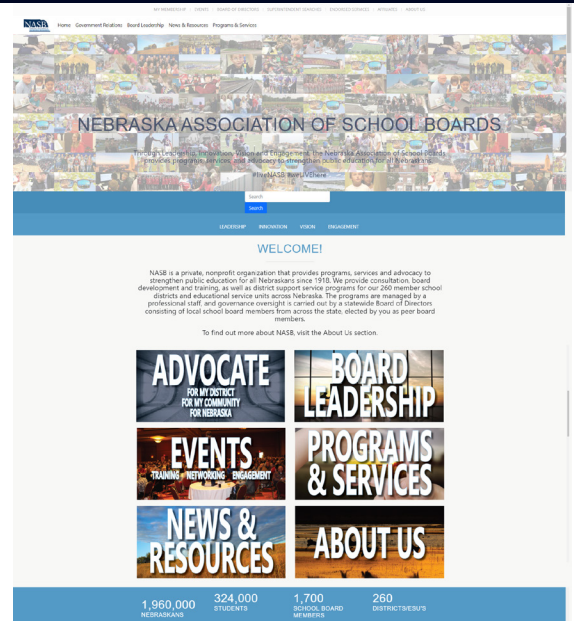
<https://members.nasbonline.org/government-relations>

2025 Event Dates and Locations Added

<https://members.nasbonline.org/events>

NASB's Endorsed Services

<https://members.nasbonline.org/endorsed-services>



WHY IS INCIVILITY CONTINUING TO WORSEN IN AMERICA?

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Prior to her election to the State Board of Education in November 2020, Patti Gubbels served on the Norfolk Board of Education, and was a member of the NASB Board of Directors, and the NASB Legislation Committee since 2016.



Merriam-Webster defines incivility as rude behavior or remarks that are not in keeping with civility. Although incivility and uncivilized are similar words, they do not mean the same thing. To be uncivil means being savagely cruel and primitive. Incivility relates to rude speech, but it also includes rude or unsocial behaviors like looting, bumping into a person without apologizing, and sabotaging someone else's work.

Weber Shandwick, one of the world's most prominent public relations firms surveyed attitudes of American citizens about civility yearly from 2010 through 2019. Results of the Civility in America Report (2019) reveal that over 90% of those surveyed are profoundly concerned about the level of incivility in our culture, believe the incidence of incivility is worsening, and eight in ten of Americans surveyed believe the risks of incivility to society are high.

“ .. over 90% of those surveyed are profoundly concerned about the level of incivility in our culture ...”

My sense is that if Weber Shandwick conducted a survey today, the results would continue the trend of increasing incivility in our country. This begs the question “why is incivility continuing to worsen in America?” Research shows that there are numerous possibilities. Consider how much we rely on technology rather than people, how nothing is simple anymore, how we are overloaded with information, and how our culture has come to implicitly condone incivility.

We live in a world that relies increasingly on the use of AI and other forms of technology which reduce connectivity with other humans. Think about how you feel when you call customer service to help solve a problem. An automated customer service agent answers, puts you on hold for an extended time listening to the same music over and over, which is usually not a soothing tune. After waiting and waiting, you are disconnected. Something that seems like it should be simple to do through human conversation becomes complex and frustrating. Or consider that with constant access to information sources such as email, social media, and 24-hour television news it becomes difficult to unplug. Our culture change, in general, has led to a lack of respect, politeness, and dignity.

Our world is so complex that many problems lack a clear definition, have conflicting values or perspectives, involve multiple stakeholders, lack right or wrong answers, and can only be solved with collaboration and compromise. With so many kinds of stressors, individuals are more likely to react with anger, frustration, and hostility.

The 2019 Civility in America Survey results show the societal consequences of incivility. Respondents indicated that they believe incivility leads to increased online and in-person bullying, harassment, intimidation, and intolerance. In addition, surveyed individuals feel less safe in public places, experience more isolation, and are less engaged in their communities.

I am especially concerned, as an education policy maker, about the risks of incivility to our society and government because it leads to a lack of trust, cynicism, and polarization. Incivility contributes to voter alienation, antagonism, or hostility. When hostility, anger, lack of trust and cynicism are directed toward government officials, incivility has the potential to negatively affect the ability to function as a government and distracts and prevents effective decision making.

It is important that we make civility a priority for the sake of our society and that we use strategies that counter incivility such as analyzing emotions evoked by rude remarks and responding in a rational rather than emotional way, attacking the problem, not the person even when subjected to incivility. Finding common ground because often incivility comes from a shared concern, and modeling professionalism even in emotionally demanding situations that eat at the soul.

Editor's Note: The opinions expressed in the column are those of Patti Gubbels and do not necessarily represent the Nebraska State Board of Education.

EHA WELCOMES NEW ACCOUNT EXECUTIVE

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New School Year Brings Transitions: EHA welcomes new account executive



The Educators Health Alliance (EHA) is pleased to announce that Cortney Ray will be returning to serve as its Account Representative for Blue Cross Blue Shield of Nebraska.

“The EHA Board is delighted to welcome Cortney to the team serving Nebraska educators and their families in support of their health care plan needs,” said Board Chair Trish Guinan. “Cortney brings two decades of health insurance experience to her new position with BCBSNE. Her knowledge of the EHA plan is substantial and will benefit our members and their families.”

Cortney previously served as a BCBSNE leader supporting the EHA from 2015-2022. She joins a team of experts working to support the EHA. That team includes BCBSNE’s Emily Tobias, the Senior Regional Service Representative for the EHA. Tobias is a former teacher who served as a member of the NSEA Board of Directors. Also working to support EHA members and their families with their health care plan is EHA Field Representative Greg Long.

Contact Cortney at cortney.ray@nebraskablue.com - Emily at emily.tobias@nebraskablue.com - and Greg at greg@ehaplan.org



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Building a Better Future with Nebraska’s Public Finance Partner

D.A. Davidson & Co. has long been a leader in innovative debt financing for school districts. What we’re most proud of are the relationships we’ve nourished and the strong community improvements that are made as a result.

Our public finance professionals take a personal interest and a hands-on approach, carrying our deals from start to finish. Because you deserve solutions tailored to fit you.

- School Bond Issues
- Tax Anticipation / Construction Notes
- Lease-Purchase Financing
- QCPUF Bonds
- Refinancing Bond Issues



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AFFILIATE SPOTLIGHT

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ALLEY POYNER
MACCHIETTO
ARCHITECTURE

Designing to inspire.

We specialize in crafting educational spaces that honor the distinctive essence of every school, adapt seamlessly to evolving teaching methods, and elevate academic achievements. Through thoughtful design developed in a collaborative process, each school building can be a springboard for success. **Rather than following fleeting fads, we prioritize research and evidence-based approaches in our design process.**

GOOD DESIGN MATTERS



48% more participation in classroom discussion in classrooms with collaborative group seating.

Study by University of Minnesota



55% less risk of developing various mental disorders later in life when students have more access to green space.

Study by Aarhus University in Denmark



26% improved learning rate in reading with daylighting in classrooms.

U.S. Dept of Ed



Swanson Elementary School, Westside Community Schools

alleypoyner.com

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Sandy Noffsinger - President
Dundy County Stratton



Stacy Jolley - President-Elect
Millard



Brad Wilkins - Vice President
Ainsworth



Kim Burry - Past President
Bayard

YOUR NASB OFFICERS AND REGION DIRECTORS

<https://members.nasbonline.org/board-of-directors>



Region 1 - Neal Kanel
HTRS



Region 2 - Sarah Centineo
Bellevue



Region 3 - Renee Vokt
Elkhorn



Region 4 - Elizabeth Kumru
Ralston



Region 5 - Shavonna Holman
Omaha



Region 6 - Ricky Smith
Omaha



Region 7 - Tracy Casady
Omaha



Region 8 - Don Mayhew
Lincoln



Region 9 - Piyush Srivastav
Lincoln



Region 10 - Ed Swotek
Malcolm



Region 11 - Jim Vlach
Lyons-Decatur Northeast



Region 12 - Lisa Wagner
Central City



Region 13 - Marilyn Bohn
ESU 10



Region 14 - Steve Koch
Hershey



Region 15 - Allison Sandman
Waukena-Palisade



Region 16 - Suzanne Sapp
Ashland-Greenwood



Region 17 - Michelle Reikofski
Osmond



Region 18 - Susan Ernest
Leyton



Region 19 - Amanda McGill Johnson
Millard

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<https://members.nasbonline.org/about-us/nasb-staff>



John Spatz
Executive Director



Nate Alspaugh
IT Specialist



Ben Anderjaska
Board Leadership Data
and Support Specialist



Makenzie Barry
ALICAP Data &
Financial Specialist



Shari Becker
Director of Education
Leadership Search Service



Matt Belka
Director of Marketing,
Communications & Advocacy



Megan Boldt
Associate Executive Director
Director of ALICAP



Craig Caples
Director of Technology



Colby Coash
Associate Executive Director
Dir. of Government Relations



Katie Corfield
Board Leadership Online
Survey Specialist



McKenna DeRiese
Board Leadership
Administrative Assistant



Sharon Endorf
Director of
Member Engagement



Caden Frank
Board Leadership Community
Engagement Specialist



Marcia Herring
Director of Board Leadership



Stacie Higgins
Board Leadership Specialist



Sallie Horky
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Rachel Horstman
Business Manager



Kem Loecker
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Jim Luebbe
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Avary Pansing Brooks
Event Planning &
Engagement Assistant



Stephanie Summers
Board Leadership Specialist



Lindsey Wooton
Administrative Specialist

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Innovation

Vision

Engagement

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YOUR 2024 GOLD AFFILIATES

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ACCOUNTING

Watts and Hershberger, P.C.

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BCDM Architects
PLATINUM LEVEL AFFILIATE

BVH Architecture
PLATINUM LEVEL AFFILIATE

Carlson West Povondra Architects
PLATINUM LEVEL AFFILIATE

Clark & Enersen
GOLD LEVEL AFFILIATE

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DLR Group
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D.A. Davidson & CO.
PLATINUM LEVEL AFFILIATE

Nebraska Liquid Asset Fund
PLATINUM LEVEL AFFILIATE

Northland, (First National Capital Markets)
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Piper Sandler
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Opa! Food Management

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Blue Cross Blue Shield of Nebraska
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National Insurance Services

Public Risk Management/ALICAP
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Creative Sites, LLC
SILVER LEVEL AFFILIATE

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Cunningham Recreation/GameTime

Fisher Tracks, Inc.

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SEPTEMBER 2024



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