

2022 STATE EDUCATION CONFERENCE

NOVEMBER 16-18

WORKING TOGETHER WINS

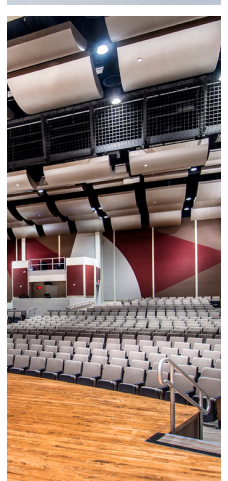
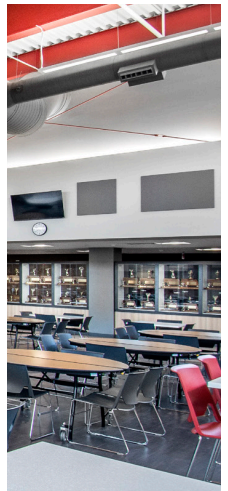
IGNITING TEAM SPIRIT

CONFERENCE PROGRAM



CO-SPONSORED BY THE NEBRASKA ASSOCIATION OF SCHOOL BOARDS AND
THE NEBRASKA ASSOCIATION OF SCHOOL ADMINISTRATORS





HAUSMANN

construction

YOUR K-12 PARTNER FOR PRE-BOND, PLANNING, AND CONSTRUCTION SERVICES

hausmannconstruction.com



WEDNESDAY, NOVEMBER 16

PRE-CONFERENCE SESSIONS
1:00 TO 4:00 PM

EXHIBITOR RECEPTION
4:00 TO 5:30 PM

THURSDAY, NOVEMBER 17

BOARD MEMBER/MENTOR
COLLABORATION
7:15 TO 8:15 AM

OPENING KEYNOTE SPEAKER
8:30 TO 9:45 AM

A - BREAKOUT SESSIONS
10:00 TO 11:00 AM

B - BREAKOUT SESSIONS
11:30 AM TO 12:30 PM

THURSDAY LUNCHEON KEYNOTE
SPEAKER
12:45 TO 2:00 PM

C - BREAKOUT SESSIONS
2:15 TO 3:15 PM

D - BREAKOUT SESSIONS
3:30 TO 4:30 PM

FRIDAY, NOVEMBER 18

CLASSROOM SHOWCASE
7:30 TO 11:30 AM

NASB DELEGATE ASSEMBLY
8:00 TO 9:30 AM

NASA MEMBERSHIP MEETING
8:00 TO 9:30 AM

E - BREAKOUT SESSIONS
9:15 TO 10:15 AM

F - BREAKOUT SESSIONS
10:30 TO 11:30 AM

FRIDAY LUNCHEON KEYNOTE
SPEAKER
11:45 AM TO 1:15 PM

2022 JOINT CONFERENCE PLANNING COMMITTEE

NASB MEMBERS

Stacie Higgins, NASB Past President, Nebraska City - Committee Chair
Lisa Wagner - Central City; Jim Vlach - Lyons-Decatur
Jim Arens - Ainsworth; Jason Bartels - Meridian; Patty Bentzinger - Norris
Teresa Grabowski - Centura; Scott Spohn - Friend; Josh Streiff - McPherson County

NASB STAFF

Sharon Endorf - Director of Member Engagement
Abi Carlson - Event & Search Service Associate
Nicole Kraus - Events & Engagement Associate
Colby Coash - Associate Executive Director
Marcia Herring - Director of Board Leadership
John Spatz - Executive Director

NCSA MEMBERS

Brent Hollinger - Cross County; Melissa Poloncic - DC West
Ted DeTurk - ESU 2; John Poppert - ESU 11; Holly Herzberg - Hampton
Aaron Plas - Lakeview; Grant Norgaard - McCook

NCSA STAFF

Megan Hillabrand - Professional Development Manager
Dan Ernst - Associate Executive Director
Mike Dulaney - Executive Director

SPECIAL THANKS TO THE FOLLOWING SPONSORS

CONFERENCE SPONSOR - BLUE CROSS BLUE SHIELD OF NEBRASKA
PRE-CONFERENCE COFFEE BREAK SPONSOR - PROCHASKA & ASSOCIATES
PRE-CONFERENCE COFFEE BREAK SPONSOR - BLUE CROSS BLUE SHIELD OF NEBRASKA
PRE-CONFERENCE SPONSOR - D.A. DAVIDSON & CO.
OPENING KEYNOTE SPONSOR - ALICAP/ PUBLIC RISK MANAGEMENT, INC.
THURSDAY LUNCHEON SPONSOR - DLR GROUP
FRIDAY LUNCHEON SPONSOR - ONE SOURCE THE BACKGROUND CHECK CO.
CLOSING KEYNOTE SPONSOR - WILKINS ARCHITECTURE DESIGN PLANNING LLC



WEDNESDAY, NOVEMBER 16

PRE-CONFERENCE SESSION - 1:00 TO 4:00 PM

EDUCATOR SHORTAGE: TAKING CARE OF BUSINESS ROOM 201-202

"Now Hiring" is an all-too-common sign for schools. This pre-conference will expose three aspects of the quest to improve this situation. You will hear how Plainview Public Schools is placing focus on potential teachers (students) to ensure they are invited to pursue careers in the education field. Partners from UNL and AASPA will share Educator shortage trend data and strategies to alleviate the situation at the state and national level, including how educator preparation programs can be a proactive partner to school districts. The innovative program at Westside Community Schools to move classified staff to certified teachers through the para-to-teacher partnerships will round out this event.

PRESENTERS: Darron Arlt - Plainview Public Schools, Kelly Coash-Johnson - AASPA, Andrea Haynes & Mike Lucas - Westside Community Schools, Sara Skretta - UNL

A CIVIL DISCOURSE: BOARD, ADMINISTRATION, AND INDIVIDUAL RESPONSES IN TENSE SITUATIONS ROOM 203-204

Schools are drawing greater attention than ever before. That makes now a perfect time for a refresher on how to best respond to all that attention. This training on Civil Discourse will help you understand and strive for constructive conversations when things get heated. What's the best way to handle the meeting when 50 patrons show up for public comment? What exactly do you say when approached at the gas station by an unhappy staff member? When does disruptive behavior cross the line? Attorneys at Perry and KSB will lay out the law and use real-life examples to help board members and administrators learn how to turn these negative situations into opportunities for productive engagement.

PRESENTERS: Attorneys from KSB School Law and Perry Law Firm



NOVEMBER 16-18 - OMAHA

WEDNESDAY, NOVEMBER 16

GENERAL INFORMATION

REGISTRATION IS OPEN FROM 11:00 AM TO 5:30 PM IN ROOM 213



NASBO MEMBERSHIP MEETING

9:00 AM TO 1:00 PM - ROOM 215



NASB LEGISLATION COMMITTEE MEETING

11:00 AM TO 1:00 PM - ROOM 212



NASA EXECUTIVE BOARD MEETING

12:00 TO 1:00 PM - ROOM 211



PRE-CONFERENCE SESSIONS

1:00 TO 4:00 PM - ROOMS 201-202 & 203-204



EXHIBITOR RECEPTION

4:00 TO 5:30 PM - PRE-FUNCTION AREA

BREAKOUT TRACKS



BOARDSMANSHIP



CAREER & COLLEGE READINESS



COMMUNICATION



CURRICULUM



ESUS



FACILITIES



FINANCE



LEGAL & POLICY



LEGISLATIVE & ADVOCACY



MANAGEMENT/ADMINISTRATION



NEW BOARD MEMBER



STUDENTS



TECHNOLOGY



WELLNESS

2022 STATE EDUCATION CONFERENCE

THURSDAY, NOVEMBER 17

OPENING KEYNOTE SPEAKER - 8:30 TO 9:45 AM - GRAND BALLROOM

REGISTRATION IS OPEN FROM 7:30 AM TO 4:00 PM IN ROOM 213

BOARD MEMBER/MENTOR COLLABORATION - 7:15 TO 8:15 AM - ROOM 208-209



GUIDING THROUGH THE STORM JEFF EVANS

Jeff's skills have been acquired not only on the highest peaks around the world, but also through guiding blind climber Erik Weihenmayer on extraordinarily challenging objectives including the summit of Mt Everest and a 2nd place finish on ABC's adventure series, Expedition Impossible. Jeff reminds us that, in fact, we are all guides in some capacity...professionally and personally. These experiences highlight the importance of adopting an expeditionary mindset necessary to succeed in our current VUCA (Volatile, Uncertain, Complex, and Ambiguous) world, which often involves the ability to evaluate and adjust the ever-changing route up the mountain, the tools in your pack and the trajectory of the team.

ALICAP

SPONSOR: ALICAP

PRESIDING: Brad Wilkins - NASB President (Ainsworth Community Schools)

Melissa Polonic - NASA President (DC West Community Schools)



PRESENTATION OF COLORS

BELLEVUE WEST AIR FORCE JROTC COLOR GUARD



MUSICAL OPENING

PAPILLION LA VISTA HIGH SCHOOL CONCERT CHOIR



A

A - BREAKOUT SESSIONS

A1-A9 - THURSDAY, NOVEMBER 17 - 10:00 TO 11:00 AM

**A1** NEW FACES IN THE LEGISLATURE

ROOM 210-212

With the election complete, the 2023 Legislative session will usher in many new faces, all coming with their own ideas and priorities. What will this mean for K-12 Education? We will review those new faces and what it means to K-12 Education in the upcoming session. Learn about the ideas and priorities that will shape education policy moving forward.

PRESENTERS: Colby Coash - NASB; Mike Dulaney - NCSA**MODERATOR:** Steve Blocher - West Point**A2** WE EVALUATE TO RETAIN STAFF...HOW?

ROOM 204

ESU 7 has developed a system that includes a strong growth component for EVERY staff member from custodian to administration and the board. The process begins with recruiting new personnel, moves through mentoring, evaluation, personalized professional development plans, and agency reflection. This session will provide you with a sampling of ESU 7's process using Charlotte Danielson's framework. You will be exposed to the tools ESU 7 uses, as well as the training, and the process involved for certificated, professional, classified and support staff.

PRESENTERS: Larianne Polk & Marci Ostmeyer - ESU 7**MODERATOR:** Leon Lutkemeier - Silver Lake**A3** IS THAT A COMPLAINT, GRIEVANCE, OR VENTING? UNDERSTANDING POLICY, LAW, AND PROCEDURES FOR RESPONDING

ROOM 201-202

With so many grievance procedures, complaint procedures, due process procedures, chains of command, and all else schools must navigate, it's no wonder school attorneys have jobs. This session will sort through what's actually legally required versus what's best practice or practically useful. Our hope is you leave the session understanding the what, the when, the where, and the why, so you can do your job as a board member or administrator in deciding the "how" for your school.

PRESENTERS: Karen Haase & Jordan Johnson - KSB School Law**MODERATOR:** Scott Erthum - Ainsworth**A4** TRANSPARENT STRATEGIC PLANNING IN WESTSIDE

ROOM 206-207

Participants will learn how Westside Community Schools went about a year-long strategic planning process by doing a majority of the work with its own staff and talents. After organizing focus groups with more than 140 stakeholders, developing a one-page logic model, determining metrics to measure each of its goals, and developing a district scorecard for the community, the district launched its new initiative in the fall of 2021. Leaders from Westside will share a step-by-step process and artifacts that your district could use as a resource when working on your own strategic plan.

PRESENTERS: Mike Lucas, Mark Weichel & School Board**Members - Westside Community Schools****MODERATOR:** Rusty Rhynalds - Minden



A5 NIL FOR K-12 ROOM 215-216

This session will discuss the growing trend in athletics regarding "name-image-likeness" and potential impacts in the high school setting.

PRESENTERS: Josh Schauer & Derek Aldridge - Perry Law Firm

MODERATOR: Jeff Jenkins - Mitchell



A6 SENIOR SEMINAR ROOM 203

How many times have you heard, "If they only taught that in school!" Exeter-Milligan Public School has taken that to heart and created the Senior Seminar class. Topics within this required class include: Laundry/identification of stains/stain removal; sewing on buttons; comparison shopping; time management; simple car care and repairs; financial literacy; cover letters and resumes; leadership qualities. Guest speakers are also utilized to share concepts including purchasing a car, lease agreements, and insurance.

PRESENTERS: Paul Sheffield, Denice Kovanda, Jordan Marr & Mary Lou Vossler - Exeter-Milligan Public Schools

MODERATOR: Steve Bristol - Sutherland



A7 THERAPY DOGS IN SCHOOL ROOM 205



The session will discuss the benefits of therapy dogs and Johnson-Brock's experiences with a dog in school. We will also discuss the steps that the dog and owner must complete in order to have a dog in the school.

PRESENTERS: Jeff Koehler & Ashton Bohling - Johnson-Brock Public Schools

MODERATOR: David Kraus - Syracuse Dunbar Avoca



A8 INNOVATING AS A COMMUNITY FOR EARLY CHILDHOOD EDUCATION - GOTHENBURG ROOM 208-209

Gothenburg is working as a community to solve the early childhood education crisis. Their assessment, planning, and proposed solutions included their school district, community leaders, and private child care providers at every step. They are working toward innovative solutions that involve interlocal agreements with each of these parties, as well. First Five Nebraska will host a panel comprised of the Board President of the Gothenburg Early Childhood Learning Coalition, Superintendent of Gothenburg Public Schools, and a private child care provider to learn more about the work being done in their community.

PRESENTERS: Allison Jonas - Gothenburg Public Schools, Colten Venteicher & Casey Madsen - Gothenburg community members, Mike Feeken - First Five Nebraska

MODERATOR: Deb Paulman - ESU 16



A9 FIRST FIVE FANTASTIC MINUTES ROOM 214



The first five minutes of the day are the most important five minutes at Crete Intermediate! During this time, students spend just a moment filling out a Google form, choosing from a set of five emojis that illustrate how they are feeling that morning. The steps taken after the form is complete sets students up for success throughout the day. In this session, you will learn how the staff at Crete Intermediate intentionally plans to address the needs of their students both socially and emotionally.

PRESENTERS: Lisa Fye & Shannon Cole - Crete Public Schools

MODERATOR: Candace Becher - Columbus

B

B - BREAKOUT SESSIONS

B1-B9 - THURSDAY, NOVEMBER 17 - 11:30 AM TO 12:30 PM

**B1** NSAA, STRIVING TO MEET THE NEEDS OF OUR MEMBERSHIP

ROOM 210-212

We will discuss the thoughts and wishes of our membership we are receiving as we move forward into this new year. You will learn how it may effect all members and how we utilize feedback in developing plans for the future.

PRESENTER: Jay Bellar - NSAA**MODERATOR: Chris Kuncl - Mullen****B2** FUTURE'S SO BRIGHT- YOU GOTTA WEAR SHADES

ROOM 203

The UNPS Career Academy is a progressive and modern approach to secondary education. This beautiful new 36,000 square foot addition offers six distinct career pathways including Nursing, Construction, Automotive, Early Childhood, Culinary and Entrepreneurial. The academy will provide all students with a dynamic learning environment with access to quality individualized instruction and hands-on career experiences to prepare them for life opportunities after high school with the support and integration of the cultural community.

PRESENTERS: Ricardo Ariza, Brenda Murphy, Delberta Frazier, Kari Bappe & Jon Pickinpaugh - Umo ho Nation Public Schools**MODERATOR: Doug Keener - Mitchell****B3** DRAWINGS & CONTRACTS & FUNDING, OH MY! CONSTRUCTION ISSUES UNIQUE TO SCHOOLS

ROOM 201-202



Whether you are planning a new school building or just doing regular maintenance projects, your district likely has a project being planned or on the horizon. Many board members and administrators are surprised by unique legal requirements that make school construction projects very different than typical projects. We will highlight the important aspects of school construction projects so that you can develop a solid plan, including engaging a design professional, project delivery systems, construction contracts, bidding requirements, and more.

PRESENTERS: Steve Williams & Coady Pruett - KSB School Law**MODERATOR: Nick Simonson - Alma****B4** INTRODUCTION TO THE ROLE AND RESPONSIBILITIES OF A SCHOOL BOARD MEMBER - FREQUENTLY ASKED QUESTIONS

ROOM 204

Congratulations, you have been elected to the school board! You believe you know what the job responsibilities are, but there is a chance you don't know what you don't know! This session will focus on best practice related to the role and responsibilities of the board and superintendent, board meeting protocols, policy, evaluation, communication with stakeholders, district goals, and more.

PRESENTER: Marcia Herring - NASB**MODERATOR: Kamin Held - Leigh****B5** FIRST AMENDMENT FOR BOARD MEMBERS

ROOM 215-216

This session will analyze and illustrate how the First Amendment applies to public schools, with an emphasis on how board members need to be mindful of their constitutional obligations to students, staff, and the community.

PRESENTER: Jim Gessford & Justin Knight - Perry Law Firm**MODERATOR: Geoff Ruth - Shelby-Rising City**

**B6 YOUR DISTRICT AND YOUR ESU...WHAT'S IN IT FOR US?**

ROOM 208-209



So, how do you know what the ESU offers your district? How do you know what your school participates in? What if there are services you want, but are not currently offered? How often does the ESU collaborate with our district? Does every school district receive the same services we do? What's the role of the ESU? Come hear how ESU 7 is using district data to determine the services, customizing services to each district to meet their unique needs, documenting services delivered to district educators, and calculating the value added as a result of services provided.

PRESENTERS: Tami Clay, Larianne Polk & Marci Ostmeyer - ESU 7**MODERATOR: Jeremy Christiansen - Laurel-Concord-Coleridge****B7 STRATEGIC COMMUNICATIONS AND ENGAGEMENT - FINDING AND SHARING YOUR MESSAGES, YOUR MISSION, AND ACHIEVEMENTS DURING A TIME OF UNCERTAINTY**

ROOM 206-207



Hear how Grand Island Public Schools, a district of 10,000 students, engages stakeholders at every level, especially during times of uncertainty. GIPS includes student, staff, family and community engagement to build trust and foster positive relationships in support of students and school community. Hear the process of determining strategic communication priorities and pivoting when needed; a process that is led by board members and superintendent as well as a dynamic communications team. Leave this session with tools that you can use in districts of any size to foster community collaboration and empowerment.

PRESENTERS: Bonnie Hinkle, Jennifer Worthington, Tawana Grover & Mitchell Roush - Grand Island Public Schools**MODERATOR: Paul Pistulka - West Holt****B8 EKCO PROJECT - EXPOSING KIDS TO CAREER OPPORTUNITIES**

ROOM 214

Students often struggle with the answer to the question, "What do I want to be when I grow up?" This project helps provide schools with creative ways to get students in grades K-12 exploring their career opportunities. There are several components to our program: equipment available through a check-out system (like a library book), commercial equipment that rotates on a quarterly basis, staff to help teachers and students utilize the equipment, curriculum strategies, assistance with existing equipment, grant writing and much more. Want to do more with careers? This may give you some ideas of where to begin.

PRESENTERS: Annette Weise & Matt Dworak - ESU 5 & Tri County Public Schools**MODERATOR: Shawn Scott - Adams Central****B9 ACCESS TO OVERALL WELL-BEING**

ROOM 205

ESU 2 Team ACCESS (All Children Celebrated Educated Safe & Successful) is a program to support students, families, and districts by expanding services and programs that aim to address overall well-being. Team ACCESS was created as a single entry point for our school districts to access our social support services. Our goal is to work together behind the scenes, to make it easier for schools to navigate our many social support programs. The presentation will review how ESU 2 Team ACCESS staff help coordinate services, provide educator training, and support through small group instruction or mental health counseling.

PRESENTERS: Taira Masek, Megan Reese, Johannah Boden-Tracy & Beth Kabes - ESU 2**MODERATOR: Shavonna Holman - Omaha**

NOVEMBER 16-18 - OMAHA

ANN MACTIER - SCHOOL BOARD MEMBER OF THE YEAR WILL BE PRESENTED AT THE THURSDAY LUNCHEON

PREVIOUS WINNERS INCLUDE:

2021 - STEVE KOCH, HERSHEY
 2020 - MARIAN HOLSTEIN, WINNEBAGO
 2019 - VALERIE FISHER, PAPILLON-LA VISTA
 2018 - KATHY DANEK, LINCOLN
 2017 - BONNIE HINKLE, GRAND ISLAND
 2016 - TERRI HAYNES, CHADRON
 2015 - LINDA RICHARDS, RALSTON
 2014 - BRAD KRIVOHAVEK, NORFOLK
 2013 - PATTY BENTZINGER, NORRIS

2012 - KATHY BARTEK, FALLS CITY
 2011 - JULIE AGARD, KEARNEY
 2010 - KIM FASSE, ELKHORN
 2009 - RON PEARSON, ESU #3
 2008 - SANDRA JENSEN, OMAHA
 2007 - JOHN HANSEN, BELLEVUE
 2006 - FRED TAFOYA, PAPILLON-LA VISTA
 2005 - WAYNE ERICKSON, WISNER-PILGER
 2004 - ANN MACTIER, OMAHA



THURSDAY, NOVEMBER 17 12:45 TO 2:00 PM - GRAND BALLROOM



STATE OF THE ASSOCIATIONS ADDRESS NASB & NCSA LEADERSHIP

PRESIDING: Brad Wilkins - NASB President (Ainsworth Community Schools)





C - BREAKOUT SESSIONS

C1-C9 - THURSDAY, NOVEMBER 17 - 2:15 TO 3:15 PM



C1 STUDENT VOICES ROOM 208-209

Students from Nebraska high schools share their perspectives on issues that are important to the leaders of tomorrow.

STUDENTS: Keely Lightle – Gretna; Aaron Bloom – Laurel-Concord-Coleridge; Anistyn Rice – Norris; Leighton Medina – Plainview; Gracen Evans – Ponca; & Delainey Cast – Syracuse-Dunbar-Avoca

FACILITATOR: Derrick Joel - Norris

MODERATOR: Skip Altig - North Platte



C2 ALTERNATIVE PROJECT FINANCING - FEMA GYM/STORM SHELTER ROOM 214

Central City Public Schools is currently building a gymnasium/storm shelter with \$4 million in Federal FEMA funds. Their story will be presented in this session.

PRESENTERS: Jeff Jensen - Central City Public Schools, Genesis Contracting, CMBA Architects

MODERATOR: Lisa Wagner - Central City



C3 THE ABC'S OF GENDER IDENTITY, SEXUAL ORIENTATION, & WHAT IT MEANS FOR YOUR SCHOOL ROOM 201-202

Let's have an honest, level-headed, and practical conversation about this topic. What's changed in the law, and what hasn't? What does that mean for school policies, facilities, and activities?

PRESENTERS: Bobby Truhe & Jordan Johnson - KSB School Law

MODERATOR: Matt Pawloski - Pleasanton



C4 ACCOUNTABILITY IS NOT JUST FOR SUPERINTENDENTS, ARE YOU ASSESSING THE ACCOUNTABILITY OF THE BOARD? ROOM 204

The most important role of a school board is hiring and evaluating the superintendent. Equally important is the board self-assessment to ensure the leadership team is striving to develop and maintain a healthy and positive working relationship. This session will equip you with quality evaluation and board self-assessment tools, tips for administering the superintendent evaluation and board self-assessment, and you will hear from a board that has adopted protocols to support an effective process.

PRESENTERS: Marcia Herring & Katie Coble - NASB, Kathy Wolfe - Palmer Public Schools

MODERATOR: Janet Mueller - Sutherland



C5 HANDLING PUBLIC COMMENT CONUNDRUMS ROOM 215-216

Public comment can be a valuable tool for gathering community input and gauging community sentiment if not misused. In this session attorneys will examine reasonable rules and regulations that boards might consider establishing through a series of real-world current examples of public comment conundrums board members are dealing with.

PRESENTER: Jim Gessford & Justin Knight - Perry Law Firm

MODERATOR: Julie Otero - South Central Unified





C6 IMPACTFUL ENGAGEMENT: BRINGING THE BOE, DISTRICT, & COMMUNITY TOGETHER TO CREATE MEANINGFUL CHANGE

ROOM 210-212

Meaningful engagement from all stakeholders is highly desired but rarely achieved. The Crete Public Schools Board of Education, in partnership with their superintendent and community, has implemented a systematic process to engage all stakeholders in the change process. In this session you will learn from the board secretary and superintendent how they have successfully gained and utilized the time, talents, and treasures of the community, staff, and students to design student-centered initiatives, including early childhood education and grading and reporting practices with buy-in from all stakeholders.

PRESENTERS: Josh McDowell & Julie Kozisek - Crete Public Schools

MODERATOR: John Mandl - Stanton



C7 THE NEBRASKA WAY...STORIES FROM EVERY CORNER OF THE STATE

ROOM 206-207

Why do Nebraska schools rank high nationally? Why are Nebraska students sought after by employers everywhere? In this session we discuss the "Nebraska Way" while sharing incredible stories from our schools from all across Nebraska. Nebraska Council of School Administrators (NCSA) Ambassador Program advocates for public education and promotes all the great things happening in schools every day. In the past six years, we have gathered hundreds of stories that can be found on <https://www.nebraska-advantage.org/>. These stories are examples of the student first, Nebraska way.

PRESENTERS: Cinde Wendell, Keith Rohwer, Tyler Dahlgren & Kyle McGowan - NCSA

MODERATOR: Gary Kubicek - Norris



C8 INTENTIONAL CULTURE & CLIMATE THE OG WAY! OGALLALA PUBLIC SCHOOLS' UNIQUE APPROACH TO CREATING A CULTURE OF CONFIDENCE!

ROOM 203

This session is all about the unique approach Ogallala Public Schools uses to create a true Culture of Confidence in their staff, students and community. Culture happens no matter if you want it to or not, so who is driving your culture? At Ogallala Public Schools, a new language was created that had everyone in on the "culture game". This session promises to make you think and reflect on your own district's culture and the direction you could head if it is not where you want it to be yet!

PRESENTER: Gene Russel - Ogallala Public Schools

MODERATOR: Jim Ayres - Ogallala



C9 ESU BOARD MEMBER UPDATE

ROOM 205



Attend this session to hear representatives of the ESUCC, NDE, and NASB review events of the past year and provide a preview to upcoming educational changes and programs of interest to ESUs across the state.

MODERATOR: Jim Luebbe - NASB



D

D - BREAKOUT SESSIONS

D1-D7 - THURSDAY, NOVEMBER 17 - 3:30 TO 4:30 PM

**D1 FROM CRADLE TO CAREER**
ROOM 208-209

A small school's impact on developing the entire student from "Cradle to Career". Cedar Bluffs removes barriers and creates opportunities for all students PK-12. Cradle to Career starts with an onsite daycare, free preschool, and ends with free college classes and career opportunities. It offers free youth sports programs, free after school programs, community events, and free transportation during the evening; giving students the opportunity to participate in extracurricular activities. Cedar Bluffs Public Schools was a Magna Award Winner for removing barriers, recognized in the Spring of 2022.

PRESENTERS: Harlan Ptomey, Kate Chrisman, Ben Hansen & Tina Headid - Cedar Bluffs Public Schools**MODERATOR: Todd Thiesen - Cedar Bluffs****D2 EHA HEALTH AND DENTAL PLAN UPDATES**
ROOM 210-212

Come learn more about the EHA Health and Dental plan. This will also be a time to ask questions and share ideas on what you would like to see from the plan.

PRESENTERS: Cortney Ray, Brett Young & Greg Long - EHA**MODERATOR: Jason Brown - Bertrand****D3 DUELING PIANOS, SCHOOL LAW STYLE**
ROOM 201-202

You've got the requests; they've got the keys. Jim and Karen will have some pre-planned topics to cover, and then they'll open it up for requests! From personnel issues to the First Amendment, anything goes. Bring your questions and requests, and Karen and Jim will keep it 100 (or at least PG-13).

PRESENTERS: Karen Haase - KSB School Law, Jim Gessford - Perry Law Firm**MODERATOR: Kyle Fisher - Springfield-Platteview****D4 THE POTENTIAL OF AFTERSCHOOL PROGRAMS**
ROOM 203

Discover how Cardinal Community Learning Centers (CCLC), the K-12 afterschool program for Crete Public Schools, excels in unlocking untapped potential of students and staff. We will discuss the following topics: student motivation, staff recruitment, community networks, brand recognition, public relations, stakeholder feedback, mechanisms for support and accountability, and nurturing the hidden talents of students and staff.


PRESENTER: Joel Bramhall - Crete Public Schools**MODERATOR: Mary Roarty - Ralston****D5 STUDENTS TODAY - RECENT STUDENT ISSUES FOR SCHOOLS**
ROOM 215-216

You will learn about expanded rights for transgender students, students' right to books in their libraries, First Amendment issues, and furies! In this session we will guide you through these issues and more.

PRESENTERS: Greg Perry & Haleigh Carlson - Perry Law Firm**MODERATOR: Shane Alexander - Bloomfield**

D

NOVEMBER 16-18 - OMAHA


D6 WALL-TO-WALL CAREER ACADEMIES FROM THE PERSPECTIVE OF A NATIONAL MODEL HIGH SCHOOL

ROOM 204

Plattsmouth High School Wall-to-Wall Career Academies began in 2016 after many years of visioning and planning by PHS students, staff, and stakeholders. Our academies are led by student academy core leaders (ACL), the business advisory committee with many community members, and our district and PHS staff. Come and learn about our journey to being a National Model High School and how wall-to-wall career academies differ from pocket academies. We are confident that you will take away many ideas for discussion about how career academies might benefit the students in your school district.

PRESENTER: Richard Hasty - Plattsmouth Community Schools

MODERATOR: Laura Schnoor - Scribner-Snyder


D7 PROPELLING THE PROFESSION: RE-ENERGIZING STRATEGIES FOR SUPERINTENDENTS AND BOARD MEMBERS


ROOM 206-207

The well-being of Superintendents and Board members is not merely beneficial, it's a core survival strategy. In modeling the profession and making it attractive to future leaders, this session will address core strategies for optimizing performance through: conflict management, prioritizing, movement, and unplugging. Come hear two veteran school leaders describe their experiences and share awareness of actionable strategies and best practices to re-energize our commitment to the profession.

PRESENTERS: John Skretta - ESU 6, Joe'I Ruybalid - Blue Hill Community Schools

MODERATOR: James Vlach - Lyons-Decatur



FRIDAY, NOVEMBER 18

GENERAL INFORMATION

REGISTRATION IS OPEN FROM 8:00 AM TO 11:00 AM IN ROOM 213



CLASSROOM SHOWCASE
7:30 TO 11:30 AM - PRE-FUNCTION AREA



NASB DELEGATE ASSEMBLY
8:00 TO 9:30 AM - NORTH BALLROOM



NASA MEMBERSHIP MEETING
8:00 TO 9:30 AM - ROOM 204



E - BREAKOUT SESSIONS
E1-E8 - FRIDAY, NOVEMBER 18 - 9:15 TO 10:15 AM



E1 THE PERFECT PAIR: MAINTAINING STRONG RELATIONSHIPS BETWEEN YOUR SCHOOL FOUNDATION AND DISTRICT
ROOM 205

There is power in a strong district and foundation relationship. The key to that strength is establishing the relationship with the superintendent. Consistency in foundation relationships is key to keeping your foundation strong. This session will explore ways to codify practices, define responsibilities, and set long-term expectations for the foundation and district relationships.

PRESENTER: Jennifer Sibal - Nebraska Association of Public School Foundations
MODERATOR: Kathy Gifford - Kearney



E2 CYBERSECURITY: TOP TIPS FOR BOARD MEMBERS & SCHOOL DISTRICTS
ROOM 203



What you don't know can hurt you! Come to this session and learn basic, critical steps to protect yourself and your institutions from the dangers posed by phishers, hackers, and website attackers! The recent exponential leap in cyberattacks and ransomware attempts on schools combined with drastically increased expectations from insurers for education entities to even qualify for coverage has brought this issue to the forefront. Learn from a technology expert, who speaks in plain English, why it's critical to implement things like dual factor authentication, deploy offsite backups, and train ALL employees to be vigilant.

PRESENTERS: Jamen Hall & John Skretta - ESU 6
MODERATOR: Makenzie Barry - NASB

E

NOVEMBER 16-18 - OMAHA

**E3** HOT TOPICS IN SCHOOL LAW

ROOM 201-202

Here we go again, on our own! Come back to this annual staple for the hottest topics and trickiest issues in school law.

PRESENTERS: Bobby Truhe & Steve Williams - KSB School Law

MODERATOR: Jayson Bishop - Perkins County

**E4** USING EXPANDED LEARNING OPPORTUNITIES TO RE-ENGAGE YOUTH & ACCELERATE LEARNING

ROOM 214

Attendees will learn about the impact high quality afterschool and summer learning programs have on youth participants. We will also share a new multi-year collaboration between Beyond School Bells and the Nebraska Department of Education to utilize ESSER III funding to initiate new and expand existing afterschool and summer programs that can serve as models for other districts across the state.

PRESENTER: Jeff Cole - Beyond School Bells

MODERATOR: Rachel Horstman - NASB

**E5** OPEN MEETINGS AND PUBLIC RECORDS: WHAT THE ATTORNEY GENERAL HAS SAID

ROOM 215-216

We will discuss some of the open meetings and public records complaints filed and how the Attorney General's office has addressed the issues and the complaints.

PRESENTERS: Derek Aldridge & Greg Perry - Perry Law Firm

MODERATOR: Jim Luebbe - NASB

**E6** STEM COMMUNITY CONNECTIONS: ENSURE QUALITY & ACCESS TO BUILD A VIBRANT COMMUNITY

ROOM 208-209

We will highlight a unique model developed in partnership with the Omaha STEM Ecosystem and AIM Institute, and sponsored by Cox Business, to ensure equity and access in education for all students no matter their personal life experiences. It will also highlight how business/industry, education, non-profits, science centers and museums can be creative in developing a tool that facilitates career exploration and creating accessible STEM opportunities for all. The STEM Community Platform (SCP) will help ensure a talented, thriving and equitable workforce for generations to come. This very interactive session encourages questions and potential partnerships.

PRESENTERS: Mike Fleisch, Neal Grandgenett, Julie Minton, Elizabeth Mulkerrin, Julie Sigmon & Tony Veland - Omaha STEM Ecosystem

MODERATOR: Sherri Lundahl - Wakefield

**E7** APPROACHING COMPLIANCE WITH AN OPEN MIND: RULE 10 TREND DATA

ROOM 210-212

The Accreditation Section at the NDE is responsible for monitoring compliance with Rule 10: Regulations and Procedures for the Accreditation of Schools. Participants will understand Annual Assurance Statement reporting and how Accreditation collaborates with school administrators to correct unmet regulations. Time will also be spent discussing trend data from the past three years and specific regulations that allow for flexibility.

PRESENTERS: Micki Charf & Brad Dirksen - Nebraska Department of Education

MODERATOR: Caden Frank - NASB

**E8** ESU BUILDING RELATIONSHIPS WITH MEMBER DISTRICT SCHOOL BOARDS

ROOM 206-207



Designed specifically for ESU Board members, we will describe one Service Unit's efforts to build relationships with its member districts school board members. Topics will include visits to school board meetings, regional board member workshops and networking, and board StrengthFinder development work sessions.

PRESENTER: Drew Harris - ESU 9

MODERATOR: Cheri Wirthele - ESU 4



2022 STATE EDUCATION CONFERENCE - QUICK GLANCE

THURSDAY, NOVEMBER 17

ROOM

A - BREAKOUTS
10:00 TO 11:00 AM

B - BREAKOUTS
11:30 AM TO 12:30 PM

C - BREAKOUTS
2:15 TO 3:15 PM

D - BREAKOUTS
3:30 TO 4:30 PM

201-202	A3 IS THAT A COMPLAINT, GRIEVANCE, OR VENTING?	B3 DRAWINGS & CONTRACTS & FUNDING, OH MY! CONSTRUCTION ISSUES UNIQUE TO SCHOOLS	C3 THE ABC'S OF GENDER IDENTITY, SEXUAL ORIENTATION, & WHAT IT MEANS FOR YOUR SCHOOL	D3 DUELING PIANOS, SCHOOL LAW STYLE
203	A6 SENIOR SEMINAR	B2 FUTURE'S SO BRIGHT- YOU GOTTA WEAR SHADES	C8 OGALLALA PUBLIC SCHOOLS UNIQUE APPROACH TO CREATING A CULTURE OF CONFIDENCE!	D4 THE POTENTIAL OF AFTERSCHOOL PROGRAMS
204	A2 WE EVALUATE TO RETAIN STAFF ... HOW?	B4 INTRODUCTION TO THE ROLE AND RESPONSIBILITIES OF A SCHOOL BOARD MEMBER - FREQUENTLY ASKED QUESTIONS	C4 ACCOUNTABILITY IS NOT JUST FOR SUPERINTENDENTS, ARE YOU ASSESSING THE ACCOUNTABILITY OF THE BOARD?	D6 WALL-TO-WALL CAREER ACADEMIES FROM THE PERSPECTIVE OF A NATIONAL MODEL HIGH SCHOOL
205	A7 THERAPY DOGS IN SCHOOL	B9 ACCESS TO OVERALL WELL-BEING	C9 ESU BOARD MEMBER UPDATE	
206-207	A4 TRANSPARENT STRATEGIC PLANNING IN WESTSIDE	B7 FINDING AND SHARING YOUR MESSAGES, MISSION AND ACHIEVEMENTS DURING A TIME OF UNCERTAINTY	C7 THE NEBRASKA WAY...STORIES FROM EVERY CORNER OF THE STATE	D7 PROPELLING THE PROFESSION: RE-ENERGING STRATEGIES FOR SUPERINTENDENTS AND BOARD MEMBERS
208-209	A8 INNOVATING AS A COMMUNITY FOR EARLY CHILDHOOD EDUCATION	B6 YOUR DISTRICT AND YOUR ESU... WHAT'S IN IT FOR US?	C1 STUDENT VOICES	D1 FROM CRADLE TO CAREER
210-212	A1 NEW FACES IN THE LEGISLATURE	B1 NSAA, STRIVING TO MEET THE NEEDS OF OUR MEMBERSHIP	C6 IMPACTFUL ENGAGEMENT - RINGING THE BOE, DISTRICT, & COMMUNITY TOGETHER	D2 EHA HEALTH AND DENTAL PLAN UPDATES
213	REGISTRATION	REGISTRATION	REGISTRATION	REGISTRATION
214	A9 FIRST FIVE FANTASTIC MINUTES	B8 EKCO PROJECT - EXPOSING KIDS TO CAREER OPPORTUNITIES	C2 ALTERNATIVE PROJECT FINANCING - FEMA GYM/STORM SHELTER	
215-216	A5 NIL FOR K-12	B5 FIRST AMENDMENT FOR BOARD MEMBERS	C5 HANDLING PUBLIC COMMENT CONUNDRUMS	D5 STUDENTS TODAY - RECENT STUDENT ISSUES FOR SCHOOLS

REGISTRATION IS OPEN FROM 7:30 AM TO 4:00 PM IN ROOM 213
 BOARD MEMBER/MENTOR COLLABORATION - 7:15 TO 8:00 AM - ROOM 208-209
 OPENING SPEAKER - 8:30 TO 9:45 AM - "GUIDING THROUGH THE STORM"

LUNCHEON SPEAKERS - 12:45 TO 2:00 PM - "STATE OF THE ASSOCIATIONS ADDRESS"



FRIDAY, NOVEMBER 18

CONTINENTAL BREAKFAST SERVED IN THE SOUTH BALLROOM - 7:00 TO 9:00 AM
 REGISTRATION IS OPEN FROM 7:30 AM TO 11:00 AM - ROOM 213
 NASB DELEGATE ASSEMBLY - 8:00 TO 9:30 AM - NORTH BALLROOM
 NASA MEMBERSHIP MEETING - 8:00 TO 9:30 AM - ROOMS 204
 CLASSROOM SHOWCASE - 8:00 TO 11:45 AM - PRE-FUNCTION AREA

ROOM	E - BREAKOUTS 9:15 TO 10:15 AM	F - BREAKOUTS 10:30 TO 11:30 AM
201-202	E3 HOT TOPICS IN SCHOOL LAW	F3 PAIN IN THE APP, V. 8.0
203	E2 CYBERSECURITY: TOP TIPS FOR BOARD MEMBERS & SCHOOL DISTRICTS	F2 USING THE INTERLOCAL AGREEMENT ACT FOR BUILDING INFRASTRUCTURE
204		
205	E1 THE PERFECT PAIR: MAINTAINING STRONG RELATIONSHIPS BETWEEN YOUR SCHOOL FOUNDATION AND DISTRICT	F8 HOW TO USE YOUR DATA TO FACILITATE SUCCESSFUL TEACHER NEGOTIATIONS
206-207	E8 ESU BUILDING RELATIONSHIPS WITH MEMBER DISTRICT SCHOOL BOARDS	F4 LEADING FOR EQUITY: PRIORITIZING AN EQUITABLE LEARNING ENVIRONMENT FOR STUDENTS
208-209	E6 STEM COMMUNITY CONNECTIONS: ENSURE QUALITY & ACCESS TO BUILD A VIBRANT COMMUNITY	F6 THE SCIENCE OF HOPE
210-212	E7 APPROACHING COMPLIANCE WITH AN OPEN MIND: RULE 10 TREND DATA	F1 A LISTENING SESSION WITH MEMBERS OF THE STATE BOARD OF EDUCATION
213	REGISTRATION	REGISTRATION
214	E4 USING EXPANDED LEARNING OPPORTUNITIES TO RE-ENGAGE YOUTH & ACCELERATE LEARNING	F7 ACCOUNTABILITY THROUGH PURPOSEFUL AND POSITIVE STAKEHOLDER ENGAGEMENT
215-216	E5 OPEN MEETINGS AND PUBLIC RECORDS: WHAT THE ATTORNEY GENERAL HAS SAID	F5 NEGOTIATIONS FOR BOARD MEMBERS

LUNCHEON SPEAKER - 11:45 AM TO 1:15 PM - "CREATING THE CHAMPION WITHIN"
 ADJOURN - 1:15 PM - PLEASE COMPLETE YOUR EVALUATIONS ONLINE AT WWW.NASBONLINE.ORG
 SEE YOU NEXT YEAR BACK HERE AT THE CHI HEALTH CENTER OMAHA - NOVEMBER 15-17, 2023



NOTE TO PARTICIPANTS: NEITHER NASB NOR NASA ENDORSES ANY INDIVIDUAL, GROUPS, OR SENTIMENT EXPRESSED BY ANY SPEAKER OR OTHER PARTICIPANT IN THE 2021 NASB/NASA STATE EDUCATION CONFERENCE.



F

F - BREAKOUT SESSIONS

F1-F8 - FRIDAY, NOVEMBER 18 - 10:30 TO 11:30 AM

**F1** A LISTENING SESSION WITH MEMBERS OF THE STATE BOARD OF EDUCATION
ROOM 210-212

Share your thoughts on statewide education policy with members of the State Board of Education. State Board members are particularly interested in what is currently affecting local school boards and districts, and the solutions you have to offer for these issues. Topics may include school accountability, accreditation, and approval; educator certification; and statewide assessment, among others. Attending this session is a great opportunity for you to have your voice heard among members of the State Board of Education.

PRESENTERS: Ryan Foor, Patsy Koch Johns & Robin Stevens - Nebraska Department of Education
MODERATOR: Colby Coash - NASB

**F2** USING THE INTERLOCAL AGREEMENT ACT FOR BUILDING INFRASTRUCTURE
ROOM 203

This session will focus on using the Interlocal Agreement Act to create a separate agency to help in a school's infrastructure/construction needs.

PRESENTERS: Jason Alexander - Beatrice Public Schools, Brandon Lavaley - Wahoo Public Schools, Brenda McNiff - ESU 5, Paul Grieger - DA Davidson, Michael Rogers & Coleen Duncan - Gilmore Bell, Ted DeTurk - ESU 2, Derek Aldridge - Perry Law Firm
MODERATOR: Allison Sandman - Wauneta-Palisade

**F3** PAIN IN THE APP, V. 8.0
ROOM 201-202

Whether it's your first conference or you've attended the prior 7 renditions of this presentation, Karen Haase and Sara Hento will cover everything board members and administrators need to know about technology, social media, and how those things impact schools.

PRESENTERS: Karen Haase & Sara Hento - KSB School Law
MODERATOR: Jim Luebbe - NASB

**F4** LEADING FOR EQUITY: PRIORITIZING AN EQUITABLE LEARNING ENVIRONMENT FOR STUDENTS
ROOM 206-207

School boards identify priorities for supporting student success through their strategic plan. This session shares the collaboration between Ralston Public Schools and Educational Service Unit #3 and their journey to ensure an equitable learning environment for students. This includes the year-one steps taken to establish common language and understanding, create an effective Equity Dashboard, engage stakeholders in data to begin deepening conversations and change initiatives, and identify next steps in this collaborative process. This session highlights the importance of collectively slowing down, understanding the district's unique context and needs, and clarifying purpose and direction.

PRESENTERS: Scott Blum & Cecilia Wilkin - ESU 3
MODERATOR: Richard Hasty - Plattsmouth

**F5** NEGOTIATIONS FOR BOARD MEMBERS
ROOM 215-216

We will discuss both the basics of negotiations and recent trends in negotiations across the state.

PRESENTER: Justin Knight & Josh Schauer - Perry Law Firm
MODERATOR: Jason Bartels - Meridian



F

NOVEMBER 16-18 - OMAHA

**F6 THE SCIENCE OF HOPE**
ROOM 208-209

In this interactive session, participants will learn to define “hope” and identify specific ways that schools can teach, nurture, and measure hope benefitting both students and school staff. Research shows that students with high levels of hope demonstrate significantly higher levels of achievement compared to peers with lower hope. They also have higher rates of admission to, as well as retention in college. Additionally, research clearly shows that hope has the power to mitigate the negative impacts of toxic stress. Session attendees will learn that hope is not a wish or a feeling, but indeed a proven teachable science.

PRESENTERS: Kraig Lofquist & Scott Butler - Educational Service Unit Coordinating Council
MODERATOR: Garlyn Grosse - Cedar Bluffs

**F7 ACCOUNTABILITY THROUGH PURPOSEFUL AND POSITIVE STAKEHOLDER ENGAGEMENT**
ROOM 214

The research is clear. Community and parent engagement fosters goodwill, brings in new partners and resources, and will positively impact support of students, expanded learning opportunities, and facility upkeep and expansion. Staff engagement builds rapport and improves student attendance and graduation rates. But how do you know what your staff, students, parents, and community are thinking, what they expect of the school district, and what they support? This session will address the importance of engaging stakeholders, what questions to ask, and how best to engage. You will also hear from a school district that recently engaged stakeholders in the discussion of long-term goals for the school district.

PRESENTERS: Marcia Herring, Kari Stephens & Caden Frank - NASB, Mark Lenihan & Jodi Pulfer - Wayne Community Schools
MODERATOR: Darron Arlt - Plainview

**F8 HOW TO USE YOUR DATA TO FACILITATE SUCCESSFUL TEACHER NEGOTIATIONS**
ROOM 205

Each year, staff negotiations are one of the most important tasks an administration and school board take on. Sparq Negotiations provides your team with the tools and reports to negotiate with your bargaining units efficiently and effectively. In this session, we'll talk about best practices, new features, and provide more information about Administrator negotiations.

PRESENTERS: Darion Miller - Sparq Data Solutions
MODERATOR: Robin Richards - Ralston

SUPERINTENDENT OF THE YEAR WILL BE RECOGNIZED AT THE FRIDAY LUNCHEON

PREVIOUS WINNERS INCLUDE:

2023 - MARK LENIHAN, WAYNE	2011 - MIKE CUNNING, HERSHEY	1999 - KENNETH ANDERSON, HASTINGS
2022 - TERRY HAACK, BENNINGTON	2010 - KEITH LUTZ, MILLARD	1998 - KEN BIRD, WESTSIDE
2021 - JIM SUTFIN, MILLARD	2009 - STEVE RECTOR, SOUTH SIOUX CITY	1997 - RICK BLACK, CONESTOGA
2020 - MARK ADLER, RALSTON	2008 - LARRY RAMAEKERS, AURORA	1996 - GARY HAMMACK, KEARNEY
2019 - MIKE TEAHON, GOTHENBURG	2007 - ROGER BREED, ELKHORN	1995 - MARTIN PETERSEN, ALLIANCE
2018 - JOHN SKRETTA, NORRIS	2006 - RICHARD EISENHAUER, LEXINGTON	1994 - VANDLE PHILLIPS, SOUTH SIOUX CITY
2017 - CAROLINE WINCHESTER, CHADRON	2005 - ROY BAKER, NORRIS	1993 - FRED BELLUM, COLUMBUS
2016 - JAY BELLAR, BATTLE CREEK	2004 - DAN ERNST, WAVERLY	1992 - GLENN LARSEN, ADAMS CENTRAL
2015 - BRIAN MAHER, KEARNEY	2003 - RANDY NELSON, NORFOLK	1991 - NORBERT SCHUERMAN, OMAHA
2014 - STEVE BAKER, ELKHORN	2002 - PHILIP SCHOO, LINCOLN	1990 - DOUG CHRISTENSEN, NORTH PLATTE
2013 - KEVIN RILEY, GRETNA	2001 - KEITH ROHWER, NEBRASKA CITY	1989 - DONALD STROH, MILLARD
2012 - BILL MOWINKEL, GRAND ISLAND NW	2000 - STEVE JOEL, BEATRICE	



FRIDAY, NOVEMBER 18

FRIDAY LUNCHEON SPEAKER - 11:45 AM TO 1:15 PM - SOUTH BALLROOM



CREATING THE CHAMPION WITHIN MOLLY KENNEDY

Her heart's work is to inspire you to paradigm shift your way to developing a resilient mindset that breeds confidence and success. Molly's message will empower you to get UNstuck from any challenge or transition life throws at you. You'll learn practical, user-friendly strategies applicable to every aspect of life. This message will stick to your ribs! She 'walks the walk' when it comes to resiliency, grit and perseverance. Molly grew up in a dysfunctional family with addiction, divorce, abuse, neglect, abandonment, suffered from an eating disorder, was suicidal and a runaway at 15 years old. Prepare yourself for a message of how to overcome obstacles, reach goals and create the best version of yourself!

**WILKINS**

ARCHITECTURE | DESIGN | PLANNING

SPONSOR: Wilkins Architecture Design Planning LLC**PRESIDING: Melissa Poloncic - NASA President (DC West Community Schools)**

SEE YOU NEXT YEAR HERE IN OMAHA!

2023

MARK YOUR CALENDARS ... NOVEMBER 15-17, 2023

YOUR CONFERENCE EXHIBITORS



EXHIBITOR RECEPTION - WEDNESDAY, NOVEMBER 16 - 4:00 TO 5:30 PM - PRE-FUNCTION AREA

A

ALICAP/Public Risk Management, Inc.

Pat Ryan & Sheri Shonka
402-884-3751
sheri.shonka@prmne.com

American Fidelity Assurance

Wayne Ryan, James LaPish & Stacey Anderson
800-365-1167
wayne.ryan@americanfidelity.com

Association of American Educators

Chuck Zurcher, Tim Scanlan & Maris Bentley
402-699-1874
chuck@aaeteachers.org

Ayars & Ayars, Inc.

Kim Semler & Todd Mitteis
402-435-8600
ksemler@ayarsayars.com

B

BCDM Architects

Matthew Erion, Pat Carson, Jamie Wietfeld, Greg Stieren, Casey Painter & Charlsi Kratina
402-384-6454
merion@bcdm.net

BD Construction, Inc.

Mark Lewis, Marsha Wilkerson & Scott Kralik
308-234-1836
mwilkerson@bdconstruction.com

Blue Cross Blue Shield of Nebraska

Cortney Ray, Brett Young, Jason Rothermund,
Linda Farahani & Amy Mitchell
402-982-6810
brett.young@nebraskablue.com

Boyd Jones Construction

Emily Bannick, Jake Moran,
Mark Pfister & George Schuler
402-553-1804
dcarlson@boydjones.biz

BVH Architecture

Cleve Reeves, Cynthia Ray,
Sandra Richardson & Hailee Turner
402-475-4551
cray@bvh.com

C

Cambium Data Inc.

Jimmy Katskee
jimmy@cambiumdata.com

Career Exploration Program

John Valasek
402-733-7451
john.a.valasek.civ@army.mil

Carlson West Povondra Architects

Jamie Eckmann, Bob Soukup & Ken Kirkpatrick
402-551-1500
jeckmann@cwparchitects.com

Central Nebraska Rehab Services

Karen McIntyre & Mary Walsh-Sterup
308-382-0344
kmcintyre@grandislandpt.com



WORLD CLASS **SPORTS SURFACING**

We specialize in athletic track and tennis court surfacing. Contact us today to discover how we can help with your project needs!

Revolution[™]

- Athletic Track Surfacing
- Maintenance & Repair
- Athletic Track Construction
- Tennis Court Construction
- Design Build
- Project Management



Outdoor Recreation Products



LS
landscape structures[™]



aquatix[®]
by landscape structures

YOUR CONFERENCE EXHIBITORS

Cheever Construction Company

Doug Klute, Justin Kurtzer & Ryan Panian
402-477-6745
dklute@cheeverconstruction.com

Clark & Enersen

Steve Miller, Tim Ripp, Jeff Chadwick,
TJ Schirmer & Adam Kent
402-477-9291
steve.miller@clarkenersen.com

CMBA Architects Grand Island

Troy Keilig, Matt Kreutzer,
Jim Brisnehan & Skyler Gorsett
308-384-4444
ploen.k@cmbaarchitects.com

Coach Masters Inc.

Jessica Lambert & Brent Schumacher
308-234-8111
sales@coachmasters.com

Computer Hardware Inc.

Shayne Raitt, Randy Hinrichs & Austin Glover
308-234-9335
randyh@computerhardwareinc.com

Cornhusker State Industries

Traci Gates
402-471-1226
traci.gates@nebraska.gov

Creative Sites, LLC

Julie Kutilek & Chloe Kutilek
402-614-4606
julie@creativesitesllc.com

Crouch Recreation, Inc.

Eric Crouch, Julie Conradson & Mike Dobbs
402-496-2669
eric@crouchrec.com



D.A. Davidson & Co.

Paul Grieger, Cody Wickham & Andy Forney
402-392-7986
AShanahan@dadco.com

Diode Technologies

Ron Flohr, Jeremiah Dureksen & Andy Vrbka
402-793-5055
ron.flohr@diodetech.net

DLR Group

Vanessa Schutte, Brett Nanninga, Darin Hanigan,
Todd Kwiecinski, Emily O'Keeffe, Allie Smith &
James Franks
402-393-4100
vschutte@dlrgroup.com



EHA Wellness Program

Linda Kenedy & Betsy Carroll
402-614-0491
linda@ehawellnessprogram.org

Engineering Technologies, Inc.

Mason Ritnour, Marty Kasl,
Tony Dupsky & Derek Kotschwar
402-476-1273
mritnour@eti-engineers.com

ESU Coordinating Council

Kraig Lofquist, Deb Hericks,
Craig Peterson & Andrew Easton
402-597-4915
klofquist@esucc.org



TEAMWORK



CJUMP

Choice
Joint
Utilities
Management
Program

The CJUMP team takes the stress out of the Choice Gas selection period each spring, making decisions based on market conditions and not program deadlines.

Plus, with ACE as the CJUMP's supplier, you'll keep your dollars at work in Nebraska.

Teaming up to purchase your school's natural gas needs.



Find out how easy it is to join the CJUMP team.

Contact Mandy Heermann
mheermann@nmppenergy.org
ACEenergy.org

YOUR CONFERENCE EXHIBITORS

F

Facility Advocates

Dave Raymond, Larry Cihal, Greg Barnes,
Dan Bird & Matt Raymond 402-206-8777
draymond@facilityadvocates.com

Filament Essential Services & SOCS Websites+Apps

Lisa Lewis
800-850-8397
lisal@fes.org

First National Capital Markets

Matt Fisher, Carl Dietz, Tobin Buchanan,
Craig Jones & Austin Partridge
308-380-3831
fishmatt4486@gmail.com

Fisher Tracks, Inc.

Jordan Fisher
515-432-3191
jfisher@fishertracks.com

Fuse Facilities

Jason Peck
308-224-7552
jason@fusefacilities.com

H

H2I Group

Mike Larson
mlarson@h2igroup.com

Haddock Education Technology

Jeff Bridges & Tim Christianson
316-337-5635
aurora@gohaddock.com

Hamilton

Adam Jurgens & Eli Hunter
402-694-5101
megan.anderson@hamiltontel.com

Hausmann Construction

Ashley Abramson, Marc Munford & Steve Thiele
402-438-3230
ashleya@hausmannconstruction.com

Heartland Seating, Inc.

Bryan Peterson
913-268-0069
sales@heartlandseating.com

I

Imagine Learning

Casey Morris & Bob Adcox
971-500-0502
casey.morris@imaginelearning.com

J

Jacobs

Mark Sommer, George Killian & Cameron Gales
George.Killian@jacobs.com

Joseph R. Hewgley & Associates, Inc.

Ryan Stearns & Melissa Robinson
308-534-4983
ryan@jrharchitecture.com

K

Kingery Construction Co.

Megan Johnson & Rod Berens
402-465-4400
marketing@kccbuilders.com



ARE YOU EXPERIENCING A TEACHER SHORTAGE?

SCAN FOR MORE INFORMATION



CONTACT



(402) 720-1543



Tiedeman@midlandu.edu



11213 Davenport St Suite 100, Omaha, NE 68154

WE CAN HELP



PARTNERSHIP

A partnership with us means organizations can upskill and train their employees in a specific area of interest with the help of our experienced faculty who are experts in their fields.



TEACHER CAREER LADDER

We've developed a program to meet the needs of local school districts to create qualified teachers who can make an impact in their classrooms. The Teacher Career Ladder program aims to prepare anyone interested in teaching with the ability to acquire a teaching certificate.

An ideal candidate for this program would be an individual who holds college credit and wants to become an educator who holds employment as a para-educator in a K-6 classroom.



MASTER OF EDUCATION

Midland's Master of Education in Leadership, Teaching, and Learning program is designed for full-time teachers who are ready to grow as educators in their school or district.

cgps.midlandu.edu

PARTNER WITH US

YOUR CONFERENCE EXHIBITORS

KPE Architecture - Engineering - Forensics

Chad Liechti & Mike McLennan
402-291-1444
jschoening@kpe-inc.com



Lifeguard MD

Chris Arena & Karen Davis
402-898-4141
angela.barges@lifeguardmdusa.com

Lunchtime Solutions, Inc.

Susan Gracey
605-235-0939
s.gracey@lunchtimesolutions.com



Mastering Money Basics

Deb Wright & Alison Monson
402-721-3991
dky@agmcf.org

Midland University

Center for Graduate & Professional Studies
Jessie Richardson & Sara Tiedeman
816-282-7838
privitera@midlandu.edu

Mid-States School Equipment Co. Inc.

Charlie Burt & Chris Burt
402-941-6435
cburt@msseci.com

Midwest Tennis & Track Co.

Corey Curnyn
712-263-3554
corey@midwesttennisandtrack.com



National Insurance Services

Steve Ott, Megan Ware,
Erin Eby & Erica Stanislav
800-627-3660
Sott@nisbenefits.com

Navitas, LLC

Nick Rosenberry
402-840-0370
nrosenberry@navitas.us.com

Nearpod Inc.

Jordy Perrone & Jennifer Grimm
drew.bedurah@nearpod.com

Nebraska Liquid Asset Fund

Barry Ballou
402-705-0350
balloub@pfmam.com

Nebraska Safety Center

Elizabeth Mendyk & Sam Colligan
308-865-8256
howarder@unk.edu

Nebraska/Central Equipment, Inc.

Tyler Cox & Courtney Larson
308-381-2473
tyler@nebraskacentral.net



One Source - The Background Check Company

Emma Staudenmaier, Jeff Jones,
Brantley Goins & Collin Wade
402-933-9999
estaudenmaier@onesourcebackground.com



PUBLIC FINANCE

Partner with professionals who will help you get the most out of your district's resources.

- New Money Bond Issues
- Bond Refunding
- Serving as Municipal Advisor
- Lease Purchase Financing
- QCPUF Bonds
- Tax Anticipation Notes

E-FAST

Education Finance Assistance,
Support and Training

Our team of education professionals will work with your district to shape a strong financial plan, for today and for the future.

- NDE Budget Training and Assistance
- Expenditure Analysis and Comparability Study
- Developing Capital Replacement Schedules
- Financial Training for Boards of Education
- Strategic Financial Planning
- Historical Analysis of District Finances
- Feasibility Studies

Let our team help you build a strong financial future for your district.



Craig Jones
Omaha, NE
(402) 602-3372
craigjones@fnni.com



Austin Partridge
Omaha, NE
(308) 850-3457
apartridge@fnni.com



Matt Fisher
Kearney, NE
(308) 234-0642
mfisher@fnni.com



Carl Dietz
Kearney, NE
(308) 289-3920
carl.dietz@fnni.com



Tobin Buchanan
Kearney, NE
(308) 234-7211
tbuchanan@fnni.com

YOUR CONFERENCE EXHIBITORS

OnToCollege with John Baylor

John Baylor & Joni Mason
402-475-7737
John@OnToCollege.com

Opaa! Food Management Company

James Haley & Kay Divelbiss
636-812-0777
kdivelbiss@opaafood.com

Optimized Systems

Peter Larson
402-513-1414
peter.larson@optimized-systems.com

Outdoor Recreation Products

Shane Steinhoff
402-289-0400
shane@outdoorrec.net

P

Pictures With Class by Barksdale

Antone Oseka & Orren Welch
800-220-7667
antone@pictureswithclass.com

Piper Sandler & Company

Scott Keene, Bruce Lefler,
Jay Spearman & Bradley Slaughter
Jay.Spearman@PSC.com

R

Renaissance Learning, Inc.

Heather Miller
800-713-1077
Heather.Miller@renaissance.com

S

Safe2Help Nebraska

Diana Schmidt, Jordan Wilson & Denise Rieder
531-355-1889
diana.schmidt@boystown.org

Sampson Construction

Bob Everitt & Matt Russell
402-434-5450
bob.everitt@sampson-construction.com

Schemmer

Molly Macklin & Nathan Boesch
402-493-4800
mmacklin@schemmer.com

SectorNow

Craig Lutz-Priefert
402-423-2444
craig@sectornow.com

Sheppard's Business Interiors

Ken Sigmon, Ben Reynolds & Max Huerter
402-393-8888
ksigmon@sbi-omaha.com

Software Unlimited, Inc.

Russ Durand
800-756-0035
liz@su-inc.com

Sparq Data Solutions

Nicole Kobus & Darian Miller
402-817-0294
nkobus@nasbonline.org

Special Olympics Nebraska

Sean Whitley, Arissa Bavari & Dylan Sendgraff
402-331-5545
mloberg-simmering@sone.org



Are Energy Costs Eating Your Lunch?

We can help!

- Utility Metering and Monitoring
- Energy Dashboards
- HVAC System Optimization
 - o Normal Mode
 - o COVID Mode
 - o Vacation Mode
- Control Systems Integrations
- Automation Controls Conversions to Open-Platforms
- Deferred Maintenance Mitigation
- Building Commissioning
- Sustainability Solutions

We help our clients save money in ways they never knew was possible!



Most solutions are CARES Act eligible!
 Let us show you how you can save money, too!
LetsTalk@Optimized-Systems.com

1313 Cuming Street, Suite 200, Omaha, NE 68102
 402.513.1414 • 800.413.1401 • optimized-systems.com

MINIMIZING ENERGY COSTS. MAXIMIZING STUDENT COMFORT AND SAFETY.

YOUR CONFERENCE EXHIBITORS

T

Taher, Inc.

952-945-0505 - taher.secretary@taher.com

The HON Company

Trent Rains & Emlyn Jacoby
563-293-0387 - RainsT@honcompany.com

Truck Center Companies

Corey Sundberg & Steve Kreinbring
402-592-0440 - csundberg@truckcentercompanies.com

V

Voss Lighting

Randy Herrick, Brendan Williams,
Grant Teckmeyer & Mike Little
402-328-2283 - randy.herrick@vosslighting.com

VS America

Scot Morris
402-215-8610 - s.morris@vsamerica.com

W

Wilkins Architecture Design Planning LLC

Jacob Sertich & Lauren Brandt
308-237-5787 - jsertich@wilkinsadp.com

WPCI - Western Pathology Consultants, Inc.

Crystal Didier
308-632-7411 - crystal@wpcidrugfree.com

Y

Youth Frontiers, Inc.

Kim Mack
952-922-0222 - pbell@youthfrontiers.org



ARCHITECTURE | MASTER PLANNING | INTERIOR DESIGN | BOND ASSISTANCE



WWW.CMBAARCHITECTS.COM

THURSDAY, NOVEMBER 17

A - BREAKOUT SESSIONS - 10:00 TO 11:00 AM

- A1 - NEW FACES IN THE LEGISLATURE
- A2 - WE EVALUATE TO RETAIN STAFF ... HOW?
- A3 - IS THAT A COMPLAINT, GRIEVANCE, OR VENTING?
- A4 - TRANSPARENT STRATEGIC PLANNING IN WESTSIDE
- A5 - NIL FOR K-12
- A6 - SENIOR SEMINAR
- A7 - THERAPY DOGS IN SCHOOL
- A8 - INNOVATING AS A COMMUNITY FOR EARLY CHILDHOOD EDUCATION
- A9 - FIRST FIVE FANTASTIC MINUTES

B - BREAKOUT SESSIONS - 11:30 AM TO 12:30 PM

- B1 - NSAA, STRIVING TO MEET THE NEEDS OF OUR MEMBERSHIP
- B2 - FUTURE'S SO BRIGHT- YOU GOTTA WEAR SHADES
- B3 - DRAWINGS & CONTRACTS & FUNDING, OH MY! CONSTRUCTION ISSUES & SCHOOLS
- B4 - INTRODUCTION TO THE ROLE AND RESPONSIBILITIES OF A SCHOOL BOARD MEMBER
- B5 - FIRST AMENDMENT FOR BOARD MEMBERS
- B6 - YOUR DISTRICT AND YOUR ESU...WHAT'S IN IT FOR US?
- B7 - FINDING AND SHARING YOUR MESSAGES DURING A TIME OF UNCERTAINTY
- B8 - EKCO PROJECT - EXPOSING KIDS TO CAREER OPPORTUNITIES
- B9 - ACCESS TO OVERALL WELL-BEING

C - BREAKOUT SESSIONS - 2:15 TO 3:15 PM

- C1 - STUDENT VOICES
- C2 - ALTERNATIVE PROJECT FINANCING - FEMA GYM/STORM SHELTER
- C3 - THE ABC'S OF GENDER IDENTITY, SEXUAL ORIENTATION
- C4 - ARE YOU ASSESSING THE ACCOUNTABILITY OF THE BOARD?
- C5 - HANDLING PUBLIC COMMENT CONUNDRUMS
- C6 - BRINGING THE BOE, DISTRICT, & COMMUNITY TOGETHER TO CREATE CHANGE
- C7 - THE NEBRASKA WAY...STORIES FROM EVERY CORNER OF THE STATE
- C8 - INTENTIONAL CULTURE & CLIMATE THE OG WAY!
- C9 - ESU BOARD MEMBER UPDATE

D - BREAKOUT SESSIONS - 3:30 TO 4:30 PM

- D1 - FROM CRADLE TO CAREER
- D2 - EHA HEALTH AND DENTAL PLAN UPDATES
- D3 - DUELING PIANOS, SCHOOL LAW STYLE
- D4 - THE POTENTIAL OF AFTERSCHOOL PROGRAMS
- D5 - STUDENTS TODAY - RECENT STUDENT ISSUES FOR SCHOOLS
- D6 - CAREER ACADEMIES FROM THE PERSPECTIVE OF A NATIONAL MODEL HIGH SCHOOL
- D7 - PROPELLING THE PROFESSION: RE-ENERGIZING STRATEGIES FOR SUPERINTENDENTS AND BOARD MEMBERS

FRIDAY, NOVEMBER 18

E - BREAKOUT SESSIONS 9:15 TO 10:15 AM

- E1 - MAINTAINING STRONG RELATIONSHIPS BETWEEN YOUR SCHOOL FOUNDATION AND DISTRICT
- E2 - CYBERSECURITY: TOP TIPS FOR BOARD MEMBERS & SCHOOL DISTRICTS
- E3 - HOT TOPICS IN SCHOOL LAW
- E4 - USING EXPANDED LEARNING OPPORTUNITIES TO RE-ENGAGE YOUTH & ACCELERATE LEARNING
- E5 - OPEN MEETINGS AND PUBLIC RECORDS: WHAT THE ATTORNEY GENERAL HAS SAID
- E6 - STEM COMMUNITY CONNECTIONS: ENSURE QUALITY & ACCESS TO BUILD A VIBRANT COMMUNITY
- E7 - APPROACHING COMPLIANCE WITH AN OPEN MIND: RULE 10 TREND DATA
- E8 - ESU BUILDING RELATIONSHIPS WITH MEMBER DISTRICT SCHOOL BOARDS

F - BREAKOUT SESSIONS 10:30 TO 11:30 AM

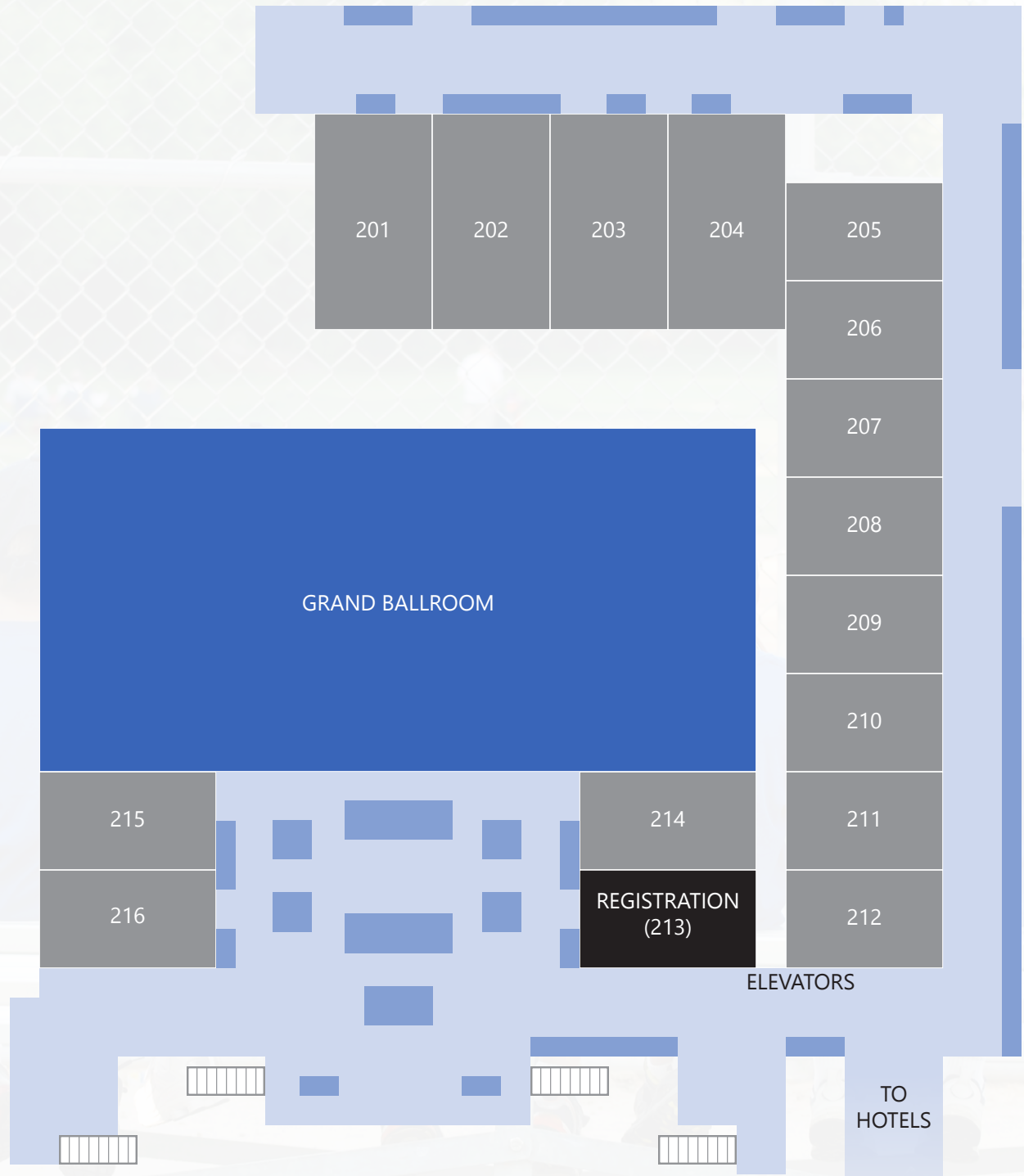
- F1 - A LISTENING SESSION WITH MEMBERS OF THE STATE BOARD OF EDUCATION
- F2 - USING THE INTERLOCAL AGREEMENT ACT FOR BUILDING INFRASTRUCTURE
- F3 - PAIN IN THE APP, V. 8.0
- F4 - LEADING FOR EQUITY: PRIORITIZING AN EQUITABLE LEARNING ENVIRONMENT FOR STUDENTS
- F5 - NEGOTIATIONS FOR BOARD MEMBERS
- F6 - THE SCIENCE OF HOPE
- F7 - ACCOUNTABILITY THROUGH PURPOSEFUL AND POSITIVE STAKEHOLDER ENGAGEMENT
- F8 - HOW TO USE YOUR DATA TO FACILITATE SUCCESSFUL TEACHER NEGOTIATIONS



YOUR OPINION IS IMPORTANT TO US!

VISIT WWW.NASBONLINE.ORG TO FILL OUT THE EVALUATION FORM FOR THE 2022 STATE EDUCATION CONFERENCE!

MAP TO THE 2ND FLOOR CHI HEALTH CENTER MEETING ROOMS



**MASTER
PLANNING**



**91%
BOND PASSAGE
SUCCESS**

Pony Creek Nature Center



**OUR PLANNING PROCESS
IS LESS DISRUPTIVE**



**SUCCESS
BY
DESIGN**



Millard West High School



Here Today ~ Building Tomorrow for 39 Years

Prochaska & Associates

Planning | Architecture | Engineering | Interiors | Facility Management

info@prochaska.us

402.334.0755

www.prochaska.us